

PARTNER CONFERENCE

Your 3-Step Masterplan for Becoming an A.I. Powered Educator

*"Empower Your Business with A.I.
Unlocking the Potential of Education for the Future"*

4th April 2023



ENTREPRENEURS
INSTITUTE

Your Host Today



Michelle Clarke

**Partnerships Manager GeniusU
& Director of Genius Group**

Competition time!

Join the [Partner Conference Circle](#) and during the conference post your greatest insight or question during the event to win!

The prize is a fully funded Flow Consultant Certification and Level 1 partnership which includes the valuable Genius Accelerator Programme valued at over \$1,500 USD



BOOK A CALL



Book a call with one of our Genius Igniters to find out how to partner with us in the Education Revolution

REGISTER AS A PARTNER FOR 2023

Win over \$100,000 of prizes and perks!
We would like you to join us as a partner for Q2.
Be on the inside of our conferences, launches, earn income
and add value to your community!



Outcomes from today

- Discover and prepare your 3-Step Masterplan for Becoming an A.I. Powered Educator
- Learn how AI can transform your Education or Community Business

Your Keynote Speaker



Roger James Hamilton

**Creator & Founder
of Genius Group**

**Empower Your Education
Business with A.I.**

Genius Group - Company Vision

**We develop a global
personalized entrepreneur
education system that prepares
students for the 21st century**

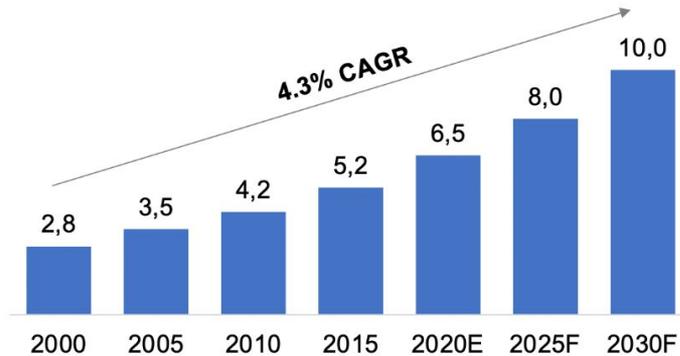
**Our lifelong curriculum
provides access to learn from
anywhere, anytime, at any age**



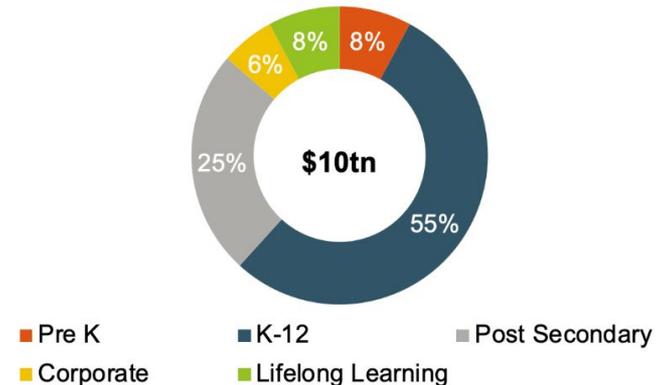
A \$10 Trillion Market ready for Disruption

The growth of the education and training expenditure is driven by population growth in developing markets and technology for re-skilling and up-skilling in developed economies

Total Global Education and Training Expenditure (US\$tn)¹



2030E Global Education and Training Expenditure (US\$tn)¹



Sources: 1) HoloniQ

6

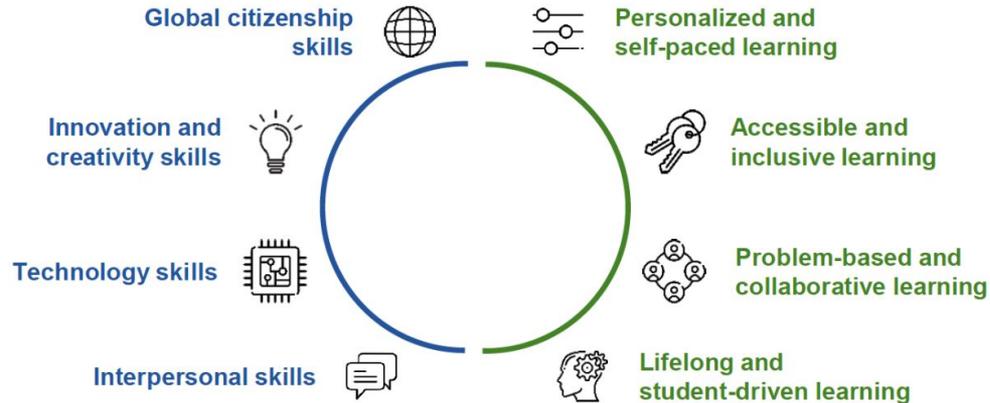
Current Industry Trends

International recognition of the need for a 21st century education system

The World Economic Forum Education 4.0 Framework

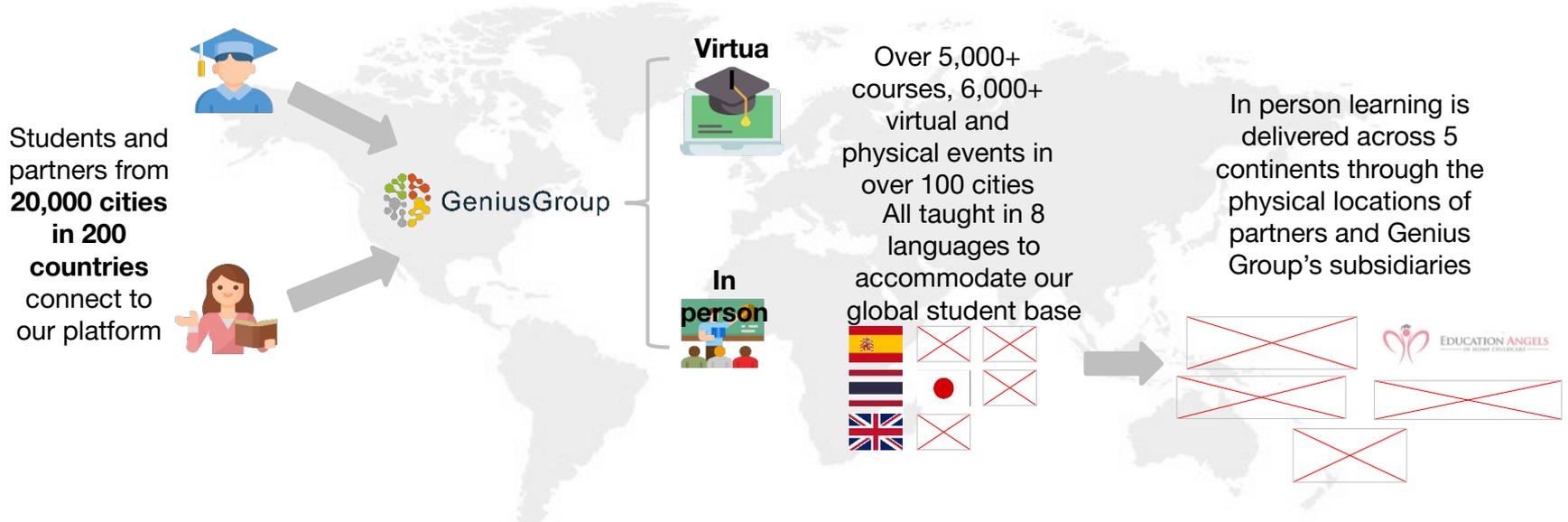
Content (built-in mechanisms for skills adaptation)

Experiences (leveraging innovative pedagogies)



Global Hybrid Education

Genius Group moves from a system where learning is confined to those with access to school buildings to an inclusive and universal one in which everyone has access to learning globally



Our entrepreneur education system is being delivered virtually and in-person, in multiple languages, locally and globally through micro schools, camps, colleges, universities and corporate training

Entrepreneur Dynamics

The No.1 agile system for entrepreneurs

Ultraviolet - Legend

Violet - Composer

Indigo - Trustee

Blue - Conductor

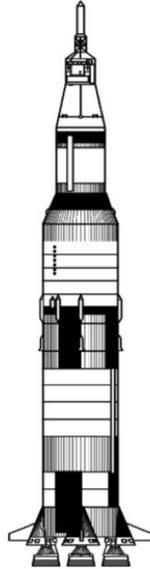
Green - Performer

Yellow - Player

Orange - Worker

Red - Survivor

Infrared - Victim



Level 8

Level 7

Level 6

Level 5

Level 4

Level 3

Level 2

Level 1

Level 0



Talent Dynamics

Wealth Dynamics



Society 5.0

Leadership 5.0

Entrepreneur 5.0

1 Entrepreneur Impact Test

What's your level of flow and level of impact?

2 Wealth Dynamics

How to grow your flow

3 Impact Dynamics

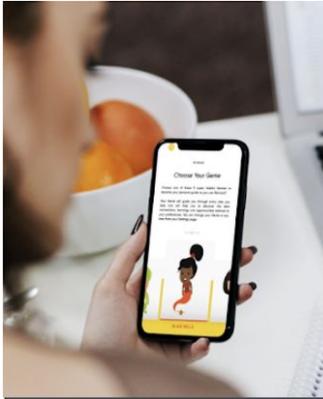
How to grow your impact

The Education Revolution - 2023



**We are launching a Global Curriculum, Profitable Partners
& Impact Investors this year!**

Making our experiences High Tech & High Touch



Personalised AI GENIE

giving a personal life-long learning journey to students at every stage of their life journey



Interactive AR LAYER

enhancing our real-world experience in what we learn, where we learn and who we meet



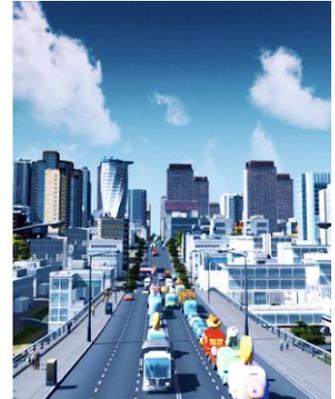
Immersive LEARNING

through blended combination of high tech and high touch, live and engaging experiences



Integrated EARNING

with blockchain-based genie gem learning credits converting to genie coin cryptocurrency



Predictive METAVERSE

A leader in metalearning in the metaverse as it evolves and replaces apps and the internet

What we are launching in 2023: The Education Revolution



Global Curriculum: In 2023, we are launching a global curriculum based on 3 campuses: Our Entrepreneur Campus, Investor Campus and University Campus, welcoming an additional 2 million students.

Profitable Partners: We are hyper-focusing on supporting 60 superstar faculty members, content partners and country leaders, and 120 faculty partners and city leaders, with a goal of generating \$30 million in earnings across our 3 regions.

Impact Investors: We are on a mission, but we are under attack. We have hired lawyers to investigate market manipulation of our shares and are now ready to go on the offensive to drive our share price up, with a plan which includes share options for all our partners that could result in a 15x growth simply by returning our shares to the IPO price.

Our Genius Formula Growth Model for our Partners to be Profitable

From January 2023 we are launching monthly mentoring for our Entrepreneur Revolution Partners led by Roger, to implement the three stages of the Genius Formula into each partners' business as we integrate each with GeniusU:

Stage One

PLAN

Plan your school
in one week:

Why: Mission
What: Products
Who: Team
When: Schedule
How: Budget

Stage Two

BUILD

Build your school
in three weeks:

Why: Offer
What: Pathway
Who: UX / UI
When: Roadmap
How: Sprints

Stage Three

GROW

Grow your school
over three months:

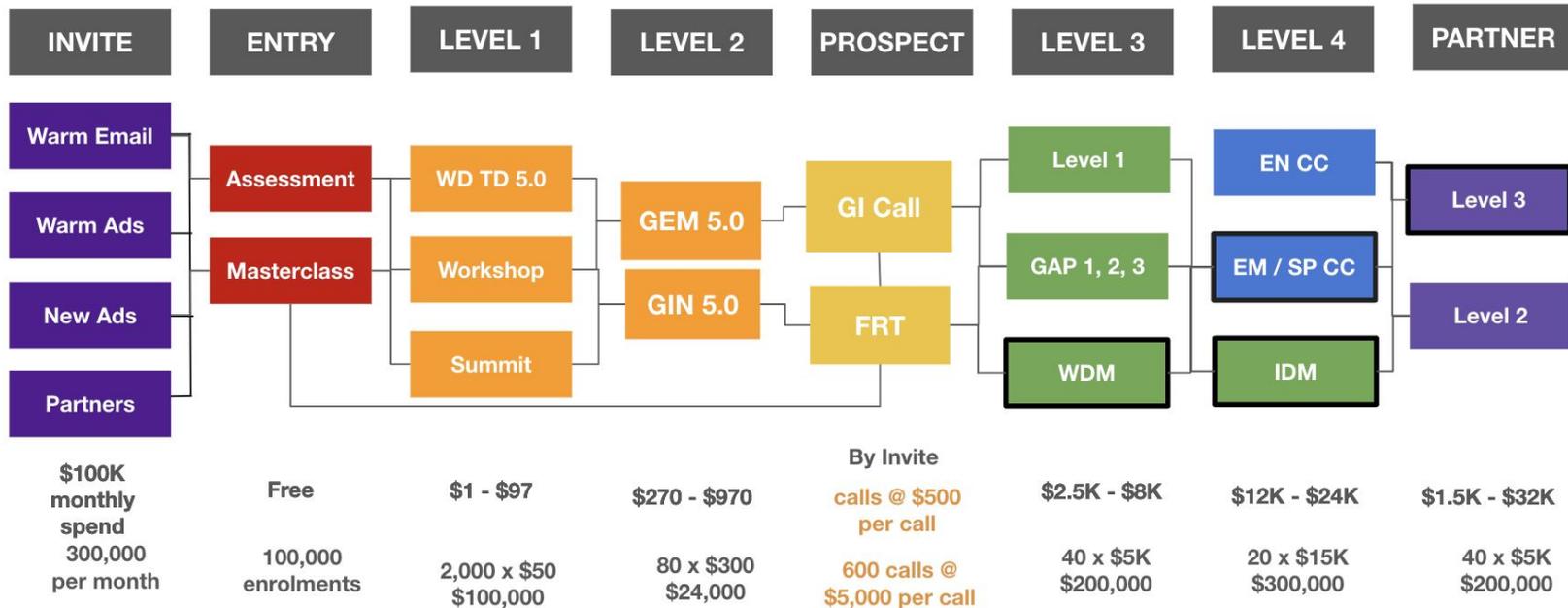
Why: Review
What: Actions
Who: Ownership
When: Milestones
How: Dashboard

Genius Formula

1	Create 5Ps: Customer problem, promise, product, proof
2	Develop customer promo plan and step-by-step pathway
3	Set calendar and weekly, monthly, quarterly, annual targets
4	Assemble team to deliver on promo plan
5	Set up company, profile, product, course and payment pages on GeniusU
6	Set up journey, ad, email and sms pathways from follower to customer
7	Set up data dashboard on GeniusU
8	Launch customer promo plan and first six months test and measure
9	Set up partner promo plan and step-by-step pathway
10	Repeat steps above with certification and commission pages on GeniusU

Our Genius Formula Growth Model

We have spent 2022 testing and developing our Genius Formula bringing down our cost per new student to under \$1 and our revenue per student to over \$10 with a 10x ROAS based on our freemium, personalized pathway in our two campuses. We are now ready to bring partners on board to share in the revenue using this Growth Model, the GU platform and the training we will provide:



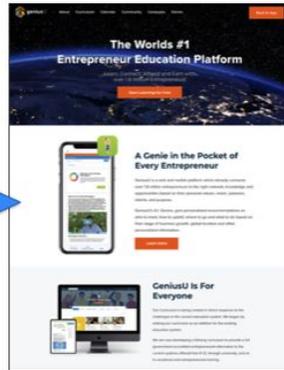
Our Genius Formula Growth Model

In 2023 we are developing a super-compelling pathway using the Genius Formula, incorporating all our partners' courses and schools into our GEM credit system and linking our pathway through to our Genius University, giving a pathway all the way through to a BSc and MBA in Entrepreneurship or Investing, with all our Education Revolution Partners courses earning GEMs.

Join a free event or course



Register on GeniusU



Take assessments to personalize your journey



Follow a personalized learning path

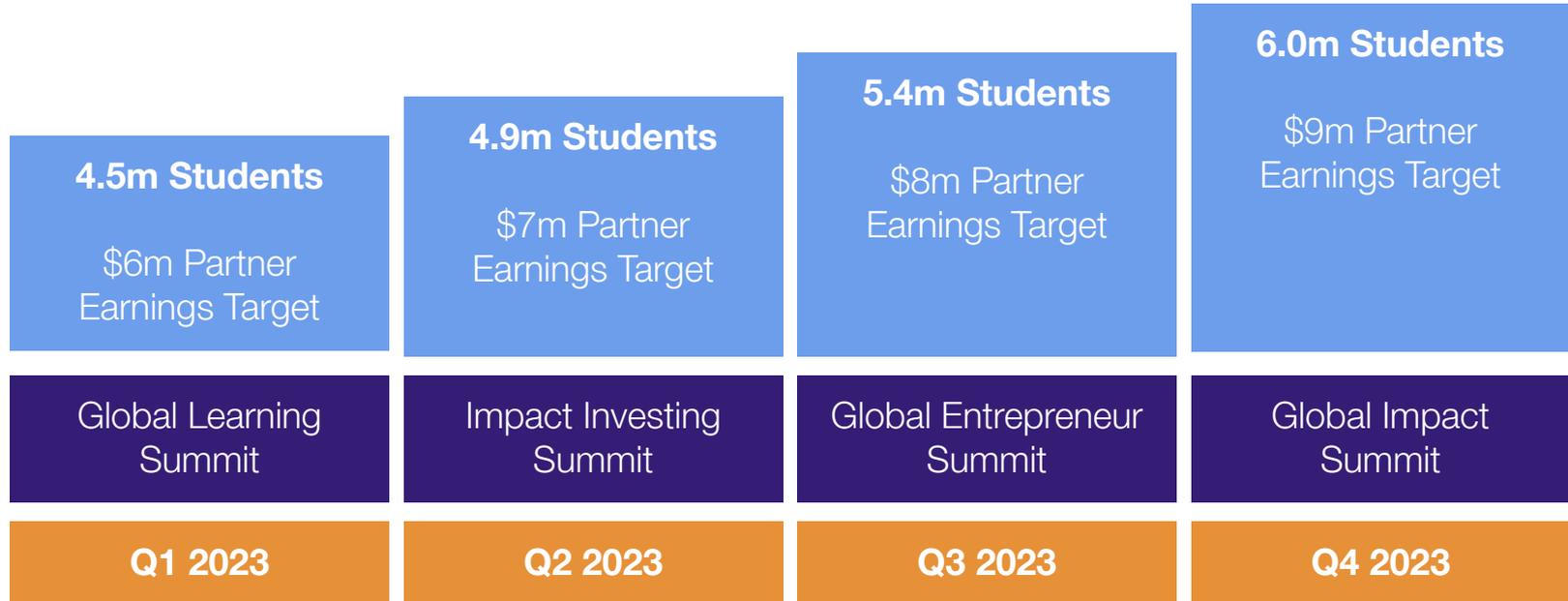


Build your GeniusU profile



Our Quarterly Growth Plan

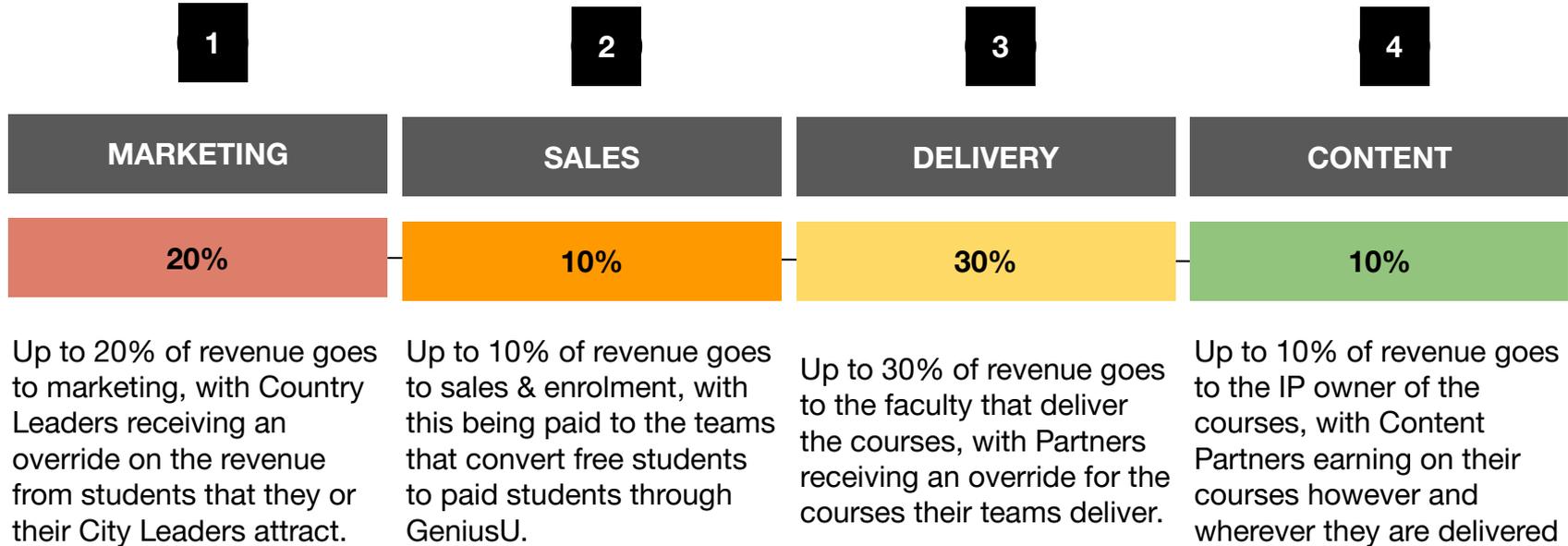
We have divided our 2023 calendar into four quarters, each beginning with a Partner Conference and ending with a Global Summit. The training in the Genius Formula and sharing of revenue begins in January 2023, coinciding with our global media campaign attracting partners and investors, which is why now is the time to join.



What does that mean for our Partners?

By applying the Genius Formula, Partners can earn additional revenue while learning & growing their businesses!

The earnings are automatically calculated on GeniusU for marketing, sales, delivery and content. The Genius Partnership model allows each Content Partner and Country Leader to earn by working with the top regions and courses that fit them best, delivering world-class, accredited courses to students.



The \$1 Million Genius Model

By joining as an Education Revolution Partner

we will work with you to build your Genius Pathway on GeniusU, with metrics to build a model with \$1m in revenues.

We have built effective \$1M Genius Pathways with metrics that look like this:

Education Revolution Partner \$1M Model



The \$1 Million Genius Model

By joining as an **Education Revolution Partner**, we will work with you to build your Genius Pathway on GeniusU, with metrics to build a model with \$1m in revenues.

This model works by building a predictable revenue stream using the Genius Formula. While the results vary based on your brand and product, the target metrics over the year look like this:

1. **Acquire leads for \$2 per lead:** \$200,000 in ad spend or commissions to Country Leaders and City Leaders results in 200,000 leads & \$1,000,000 in revenue (That's 20% marketing cost as a percent of revenue: Or a 400% R.O.I.)
2. **Deliver free value to your community:** All 200,000 leads take free assessments (Like the Entrepreneur or Investor Genius Test) through your links and many attend free masterclasses, giving them value and giving you valuable data
3. **A target 2% will upgrade to Level 1 products:** That means 2,000 will join your workshops or summit, and your 12 month membership. At an average of \$50, this means you make back \$100,000 on the front end. You can also direct them to our workshops and summits on GeniusU until you're ready with your own products.
4. **From this group 600 will qualify for upgrade calls:** In our experience, 600 qualified calls leads to 200 upgrading with an averaging \$4,500 per upgrade and \$1,500 per call. You can use our Genius Igniter Team to make the calls.
5. **This will result in \$500,000 in upgrades:** An average of 40 upgrades will be for certifications or courses at \$5,000 on average, and 20 upgrades will be for degrees or masterminds at \$15,000 on average.
6. The final step is providing partner certifications: From the same upgrade calls, an average of 80 partners will join you when given the right levels of opportunity at an average of \$5K, generating \$400K in additional revenue.



Empower Your Education Business with A.I.



geniusU

“Unlocking the Potential of Education for the Future”



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LEVEL UP!

1000

CHALLENGE COMPLETE

REACH LEVEL 1000

NEW OUTFIT!



STE

0:08 37 0 0

READY UP!

SPECTATE

SHOP & LOCKER

RETURN TO LOBBY (HOLD)

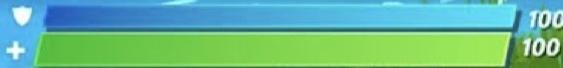
1,820,192 XP MATCH TOTAL

750,247 XP MEDAL BONUS

242,830 XP SURVIVAL

339,608 XP COMBAT

625,173 XP MATCH (+150%)



100

100

LVL

1000

Teaching in the 'Metaverse'? Roblox Looks to Make It a Reality

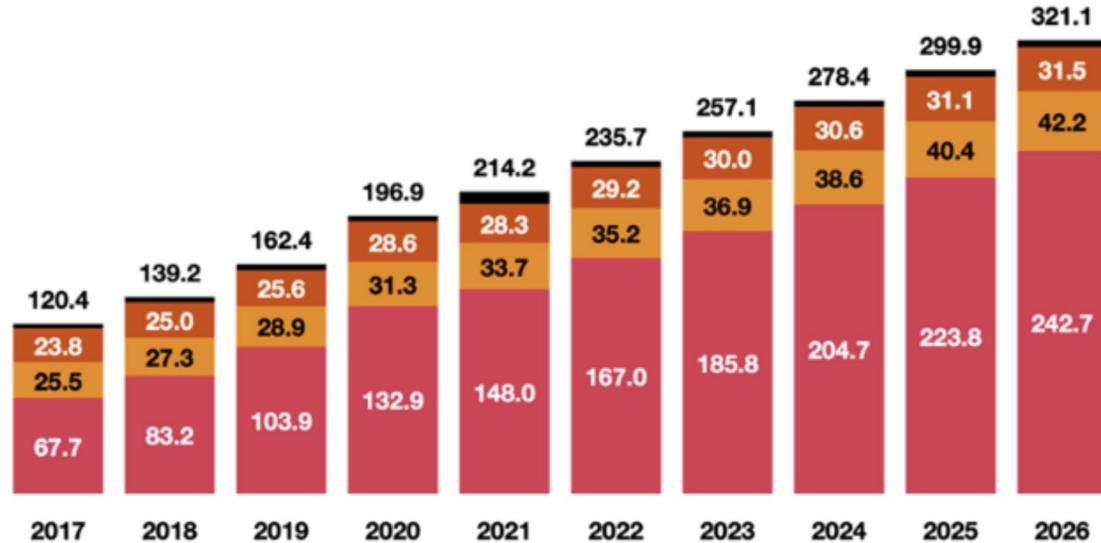
With millions in new grants to STEM organizations like Project Lead the Way, the gaming platform is moving into K-12 education.



Gaming is booming & is expected to keep growing

Total global video games revenue, by segment (US\$bn)

■ Social/casual gaming ■ PC games ■ Console games
■ Integrated video games advertising



Are These The Top 5 Trends?

eSCHOOL NEWS
Innovations in Educational Transformation



CAMBRIDGE

Forbes

1. **Social & emotional learning**
2. **Personalized, self-led learning**
3. **Game-based learning**
4. **Microlearning and Nanolearning**
5. **AI, AR & VR**

1. **AI in education and assessment tools**
2. **Wellbeing & emotional intelligence**
3. **Tech that supports teachers**
4. **AR & VR**
5. **Human Centred Solutions**

1. **AI**
2. **Remote, online, hybrid learning models**
3. **Not Just College: Vocational training**
4. **AR & VR**
5. **Soft Skills & STEM**

← **Roger James Hamilton** ✓
22.4K Tweets



Roger James Hamilton ✓
@rogerhamilton

Entrepreneur, Educator, Futurist. CEO of \$GNS (nyse)

📍 Singapore 🌐 youtube.com/live/YEJFVU-pl... 🕒 Born August 8, 1968
📅 Joined November 2008

654.7K Following 930.7K Followers

Tweets Tweets & replies Media Likes

📌 Pinned Tweet

Roger James Hamilton ✓ @rogerhamilton · Jan 26

Wall Street's #1 Fraud #NakedShorts - Simple summary of a serious scam: Stealing from us \$9 trillion and counting. Full video here: youtu.be/MeUvRK--yY0 Watch & share! #NakedShortsWar



0:40 86.3K Views

Roger James Hamilton ✓
@rogerhamilton

Join us this Thu 12.30pm EST for CEO ROUNDTABLE: Latest on #NakedShortsWar with Wes Christian, CEO \$CLNV, CEO \$COSM, CEO \$GNS, @benedetto frank, @johnbrda \$MMTLP - What's working, what's not, what's next. The war has just begun. Livestream Link: youtube.com/live/Ndi7-DydL...

CEO ROUNDTABLE

WALL STREET FRAUD LIVE

JOHN BRDA \$MMTLP	WES CHRISTIAN	DAN BATES \$CLNV	FRANK BENEDETTO	GREG SIOKAS \$COSM	ROGER HAMILTON \$GNS
					

1:55 AM · Mar 1, 2023 · 103.2K Views

SGNS



318 10 %ER

Roger Hamilton & HAMShortKiller: MUST WATCH!

3.1K views · 3 weeks ago

AvidTrader **10K** subscribers

Amazing Question, Response (Spaces) With Roger James Hamilton of Genius Group: #gns stock & Ham Short Killer Wh...



388 6 %ER

INSANE 300% SQUEEZE TODAY! ✨ NEXT 1000% SQUEEZE IS HERE! ...

6.1K views · 1 month ago

Brendan Guastafarro **61.9K** subscribers

1 SQUEEZE for 2023 is Here! + NEXT Massive Penny Stock! Genius Group \$GNS did it: "with tracking from ShareIntel, that...

4K



89 5 %ER

GNS STOCK: PREPARE FOR MADNESS! TRADERS MUST...

1.6K views · 1 month ago

Top Trader Team **11.2K** subscribers

In todays video I will be breaking down and explaining what is happening to \$GNS stock and where this stock is headed fro...



Cornell University

Networks

Course blog for INFO 2040/CS 2850/Econ 2040/SOC 2090

Hundredth Monkey Effect and Information Cascade

The hundredth monkey effect is a hypothetical phenomenon in which a new behavior or idea is said to spread rapidly by unexplained means from one group to all related groups once a critical number of members of one group exhibit the new behavior or acknowledge the new idea. This concept is closely related to the information cascade model we learnt in class and demonstrates how it works in the animal world.

The story of the hundredth monkey effect was published in Lyall Watson's foreword to Lawrence Blair's Rhythms of Vision in 1975. Some scientists were conducting a study of macaque monkeys on the Japanese island of Kōjima in 1952. These scientists observed that some of these monkeys learned to wash sweet potatoes in the water, and once a critical number of these monkeys was reached, i.e., the hundredth monkey, this previously learned practice instantly spread across the water to other troupes of monkeys on nearby islands without any contact between the troupes. This phenomenon correlates to the information cascade model in that it shows how ideas can spread quickly once they hit a certain level of acceptance. The certain level of acceptance matches with the tipping point in advertising we discussed in class.

The researchers also observed the following pattern which suggests the information cascade process based on network structure:

1. The young monkeys first teach their contemporaries and immediate family, who all benefit from the new behavior and teach it to their contemporaries;
2. If the parents or their contemporaries (or their parents) are too old, they do not adopt the behavior;
3. Once the initial group have children, the dynamic changes from teaching previous and current generations, to the next generation learning by observation.

PARTNER CONFERENCE

How to use AI in your Education
Business...

GENIUSU 5.0



ENTREPRENEURS
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Our Special Guests



Beejel Parmar
COO ReThink Academy
& FUNancial Freedom



Saranjit Sangar
CEO GeniusU



Anthony Chadwick
CEO of Alpha Vet
International



Suraj Naik
CMO Genius Group

Questions & Answers



PARTNER CONFERENCE

AI & using it to build an online
assessment

GENIUSU 5.0



genius



ENTREPRENEURS
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Your Keynote Speaker



Daniel Priestley

**Founder, Dent Global and
ScoreApp**

Download your Scorecard Marketing guide

SCORECARD MARKETING

The four-step playbook for getting
better leads and bigger profits

[LINK](#)



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Building your AI roadmap

GENIUSU 5.0



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Our Special Guests



Saranjit Sangar
CEO GeniusU



Josef Hajkr
CEO
SHINE Consulting s.r.o.

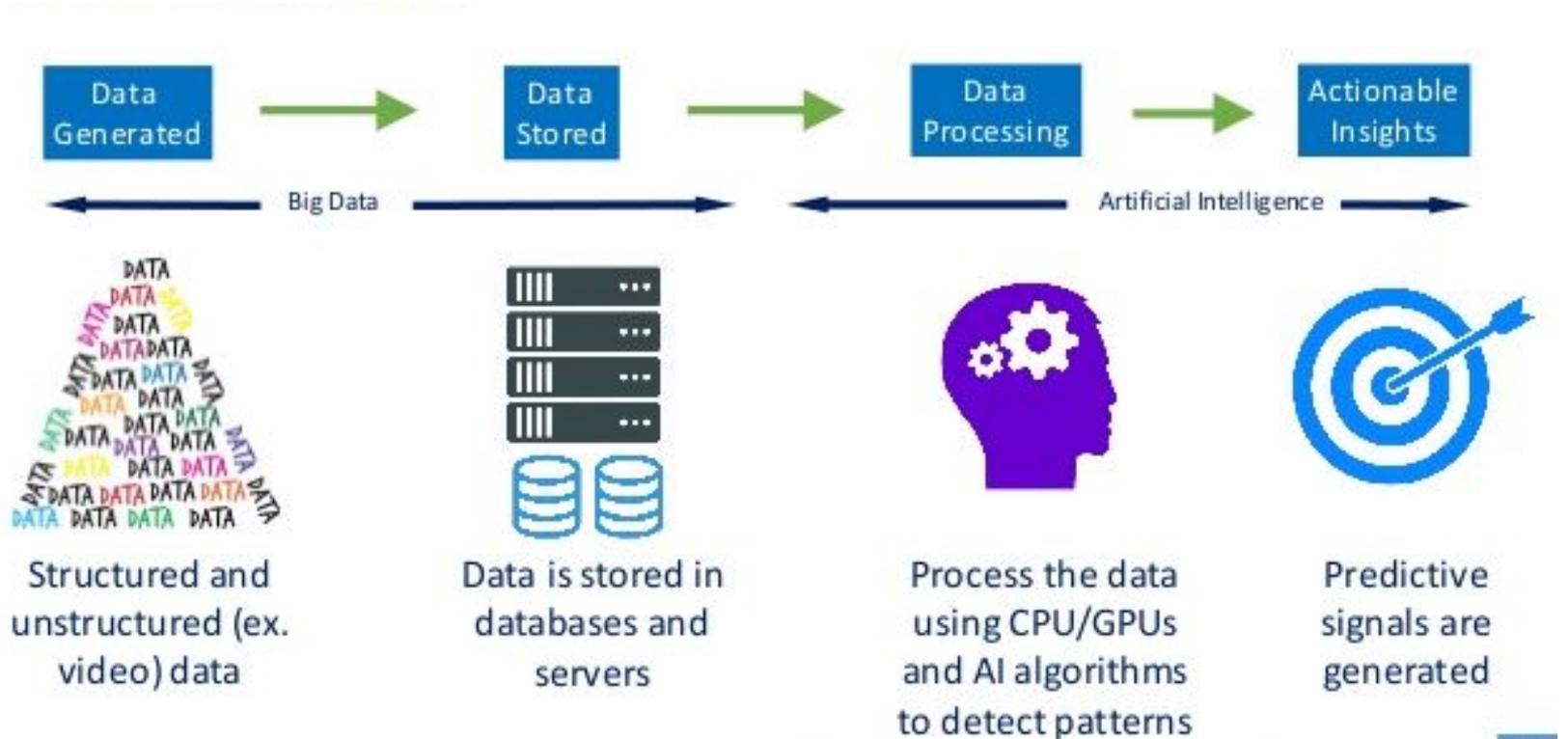


Michelle Nolting
Partnerships Manager
Entrepreneurs Institute

Demystifying AI for SME's



Unlocking the power of AI: Why Data is key

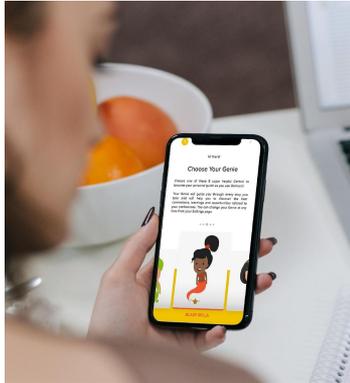


AI Applications in Online Education



Sources: www.ezeetest.app

GeniusU Meta-Learning Vision



Personalised AI GENIE

Leveraging GPT-3 and GPT-4 to give a personalised experience to students at every stage of their life journey



Interactive AR LAYER

enhancing our real-world experience in what we learn, where we learn and who we meet



Immersive LEARNING

through blended combination of high tech and high touch, live and engaging experiences



Integrated EARNING

with blockchain-based genie gem learning credits converting to genie coin cryptocurrency



Predictive METAVERSE

A leader in metalearning in the metaverse as it evolves and replaces apps and the internet

Personalization and Virtual Assistants

GeniusU's AI Genie will leverage GPT-4 to:

1. Create **personalised pathways** based on student's interests, passions and purpose

2. Enable educators to develop personalised and **updated content and curriculum**

3. Link progress data volunteered by students and captured by GeniusU's AI to deliver on **student outcomes**



Ciao Saranjit, I noticed you haven't completed your assignment on 'Social Technology' which is due tomorrow for your MBA in Entrepreneurship. How can I help you with that ?

Adaptive Learning

Genius's AI Genie will adjust to individual learning styles

1. Adjust content and assessments based on learner's performance and needs

2. Enable additional explanations in preferred language and mode

3. Assess understanding with follow up assessments and questions



Ni hao ma! You need an apple for energy. However the trees that grow apples need the sun and water for its energy. This relationship between heat, work, temperature and energy is called thermodynamics.

Analytics

GeniusU's AI will analyze student data, right from assessments, to more suited programs to proposed learning outcomes.



Analytics

GeniusU's AI powered dashboards also analyzes partner performance and shares insights and recommendations on next steps

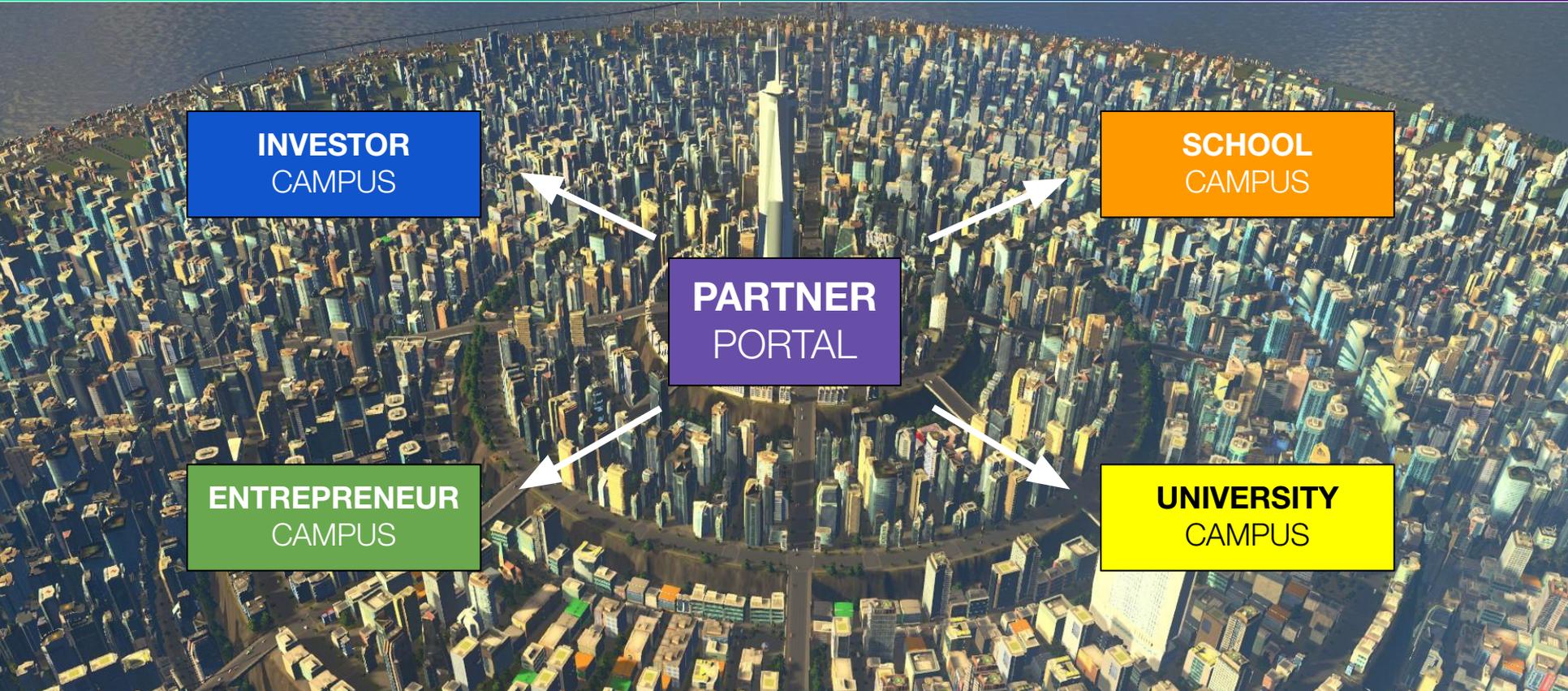


Genius Metaversity

1. Immersive and relevant curriculum to develop future ready skills
 - a. Relevant content with fully accredited global MBA & DBA (Launched)
 - b. Personalised and relevant curriculum and support (Launched)
 - c. Launch of Genie AI in April 2023
2. Partner portal with global classroom builder (Launched)
3. Interactive learning environment with real life simulations
 - a. Launch in June 2023
4. Improved learning performance by volunteered student data
 - a. Launch of personalised learning in Q3 2023



Genius Group's Student Pathways



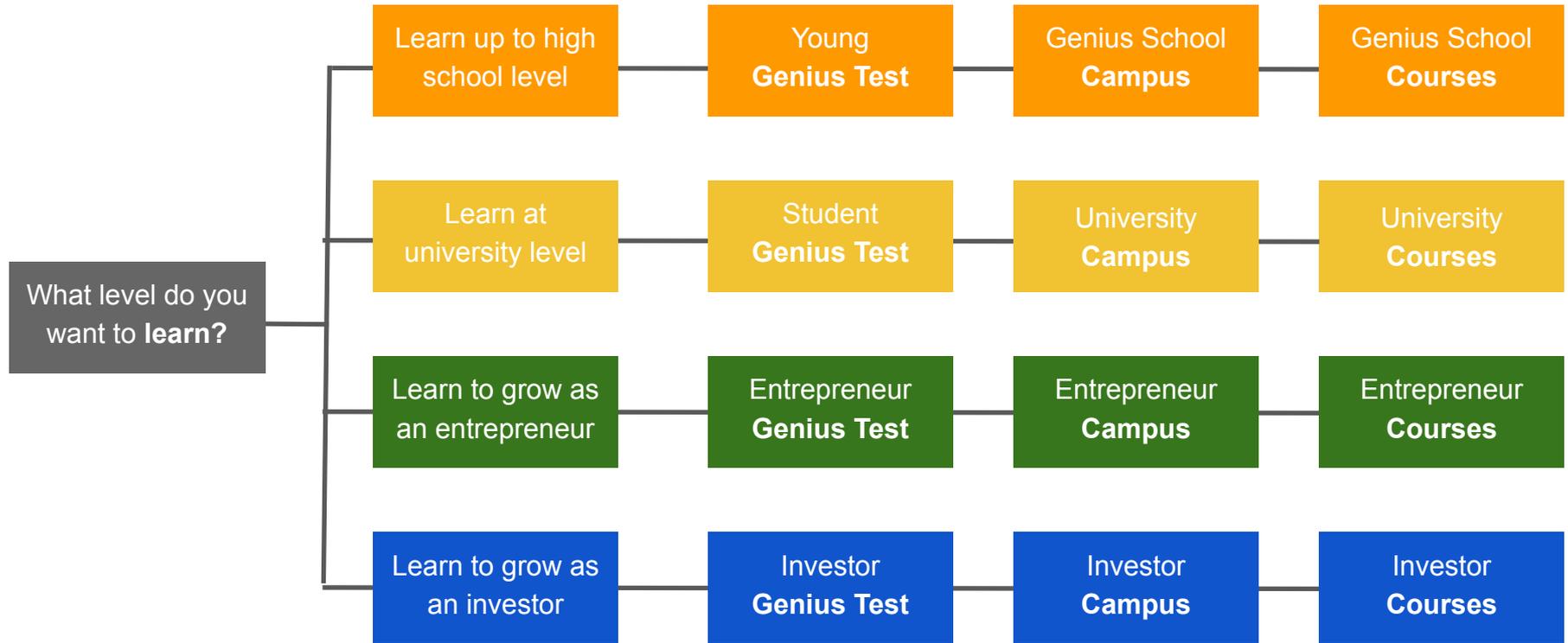
Our learning communities in 2023 are divided into four student campuses and a partner portal.



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Genius Group's Student Pathways

The **Student Pathway** for each campus gives a personalized pathway from entry to advanced learning.



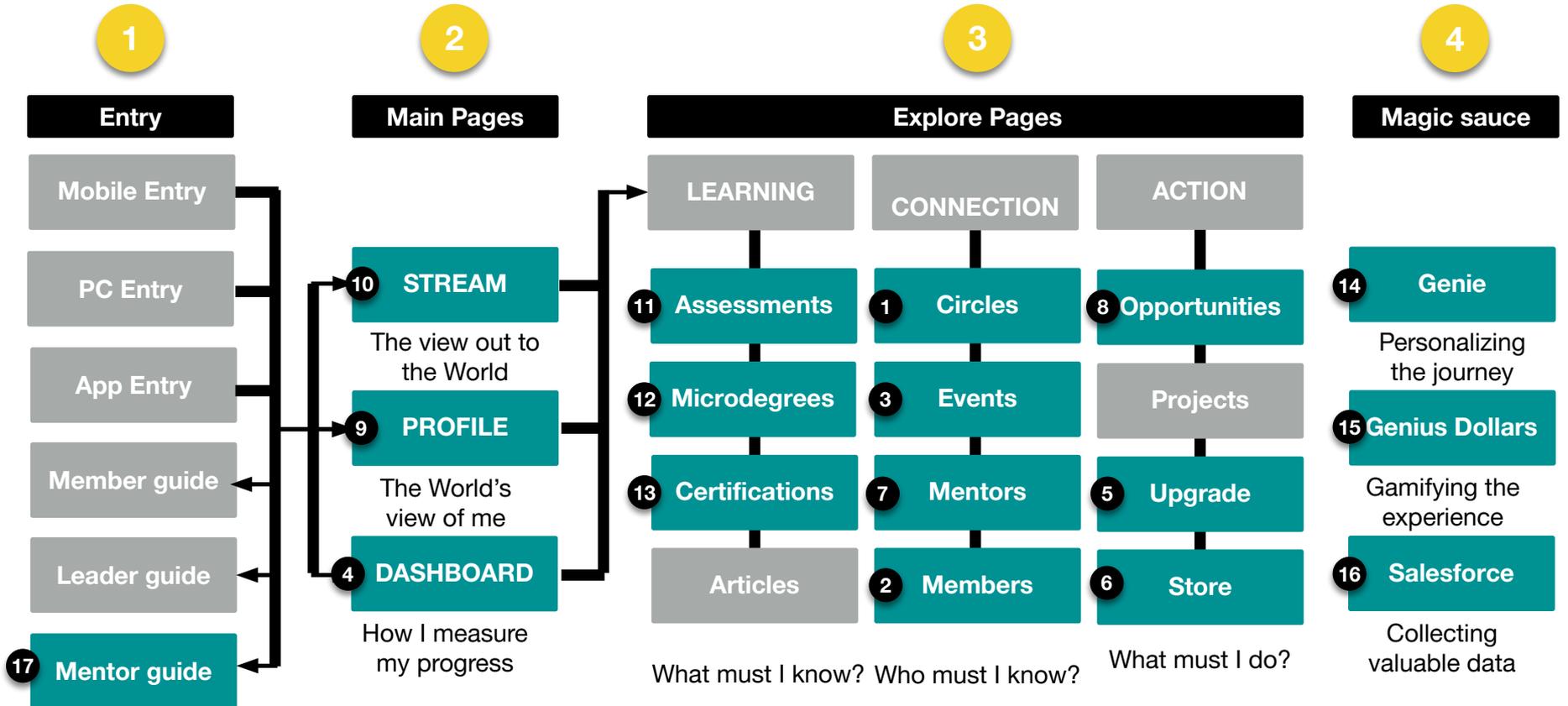
Home Page - GeniusU

The screenshot shows the GeniusU homepage. At the top, there is a navigation bar with links for Learning, Community, Partners, and Users, along with a search bar and a 'Log In' button. The main hero section features a large image of a globe with the text 'The Worlds #1 Entrepreneur Education Platform' and a 'Start Learning For Free' button. Below the hero section, there are 'POPULAR CATEGORIES' including Business, Creative, AI Automation, Smart Dev, Management, and Health. A 'Select Your Campus' section is visible, which is expanded to show three options: Entrepreneur Campus, Investor Campus, and University Campus. Each option includes a brief description and an 'Explore' button.

Select Your Campus

This section details the 'Select Your Campus' options. It features three main campus cards: Entrepreneur Campus, Investor Campus, and University Campus. Each card has a circular icon with colorful dots and a brief description. The Entrepreneur Campus card is expanded to show a grid of content: 'Events', 'Products', and 'Courses'. The 'Events' section lists three items: 'LIVE GEM WEBINAR - January 2023', 'Education Revolution Masterclass', and 'Marketing 5.0 Micro School January 2023'. The 'Products' section lists 'Mastermind Accelerator Virtual'. The 'Courses' section lists 'Marketing 5.0 Micro School January 2023'. Each item includes a small image, a title, a description, and a 'Join' button. A 'View All' button is located at the bottom of the grid. The Investor Campus card describes it as a place for investment opportunities, and the University Campus card describes it as a path for students seeking vocational or degree programs.

Q1 Focus Areas: Partners



Genius - Plug-ins

Date
Dec 1, 2022 - Jan 18, 2023

Channel
Select..

Campaign
Select..

Region
Select..

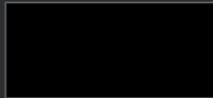
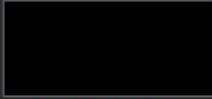
Country Code
Select..

Source
Select..

Campus
Select..

Campus (GU Segmentation)
Select..

Quick View

Marketing	Events	Totals
Ad Spend 	Registrations 	Total Purchases  
Clicks 	Attended 	Total Revenue 

Genius - Plug-ins



Genius Group's Curriculum 2023



OUR C.L.E.A.R PHILOSOPHY

Our students earn Genius Entrepreneur Merits(GEMs) for each step they take to Connect, Learn, Earn, Act and Review, gamifying the experience.



An important additional element in our learning methodology is our "CLEAR Philosophy". This is in reference to how we have designed GeniusU and Genie to focus on five daily actions that we recommend students to take. These five actions and sections within GeniusU are Connect, Learn, Earn, Act and Review, and they form the acronym C.L.E.A.R.

Students earn GEMs for taking actions in each of these five areas, and our partners and faculty use these five areas to design their own circles, courses and products on GeniusU, combining an entrepreneurial methodology of how students are learning with the entrepreneurial content of what they will learn.

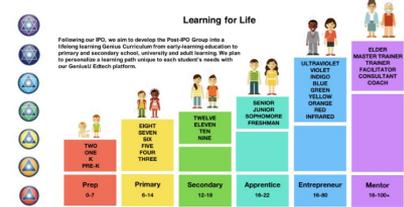
The reason that we believe that these five areas are so important in mastering in self-directed learning is because it provides the necessary scaffolding for relevant and contextual learning that is often missing in traditional education:

"Education is a social process; education is growth; education is not preparation for life but is life itself."

- John Dewey



Genius Group Ltd.



OUR GENIUS CURRICULUM

We believe that the problem that we are solving is that individuals from students to employees to freelancers to startup founders want to learn how to be entrepreneurial and "create a job" instead of needing to "get a job." We believe that the current education system and online courses do not provide any recognized curriculum that can be relied upon.

Our curriculum is being created in direct response to the challenges in the current education system. We began by making our curriculum an addition to the existing education system.

We are now developing a life-long curriculum that serves as a supplement to the existing education system.

In time we aspire to create a fully accredited replacement to the traditional U.S. school and university pathway, with an entrepreneurial alternative to the current systems offered from primary school and secondary school through to university, ongoing vocational training and entrepreneurial training.

Philanthropy: Love of what it is to be human



Philosophy: Love of the world around us



Genius Group Ltd.



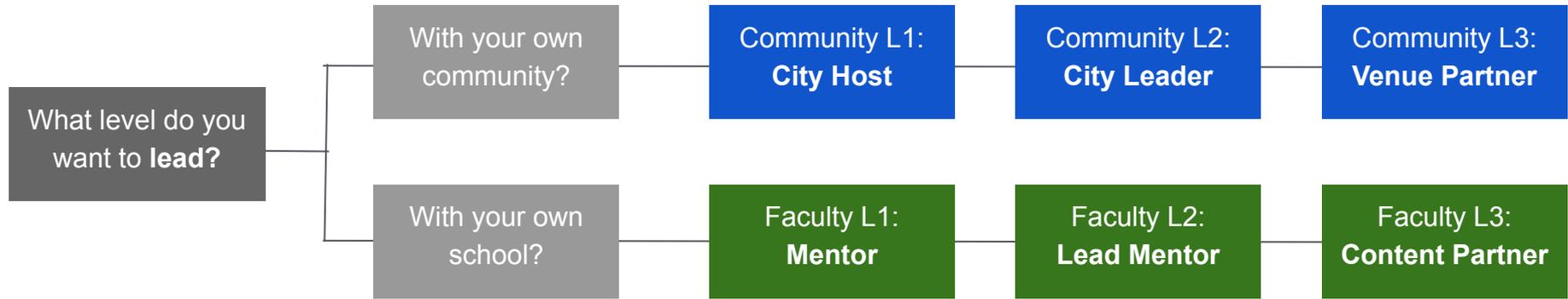
[Read our Prospectus](#)

to learn about our vision, methodology and full curriculum for 2023.



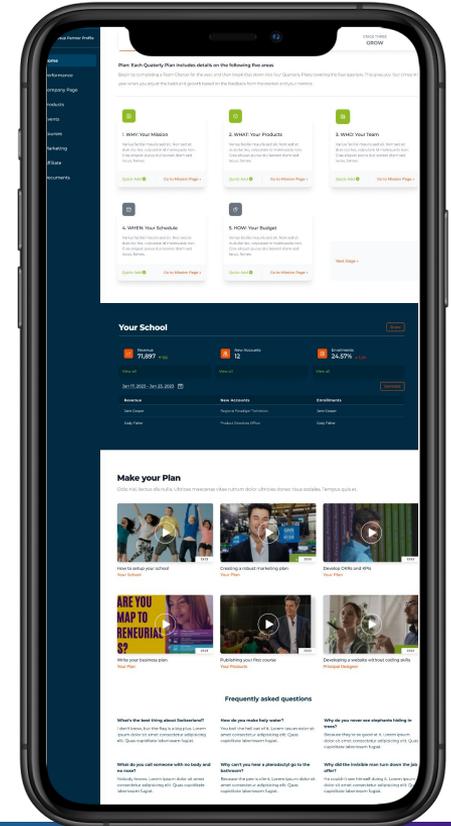
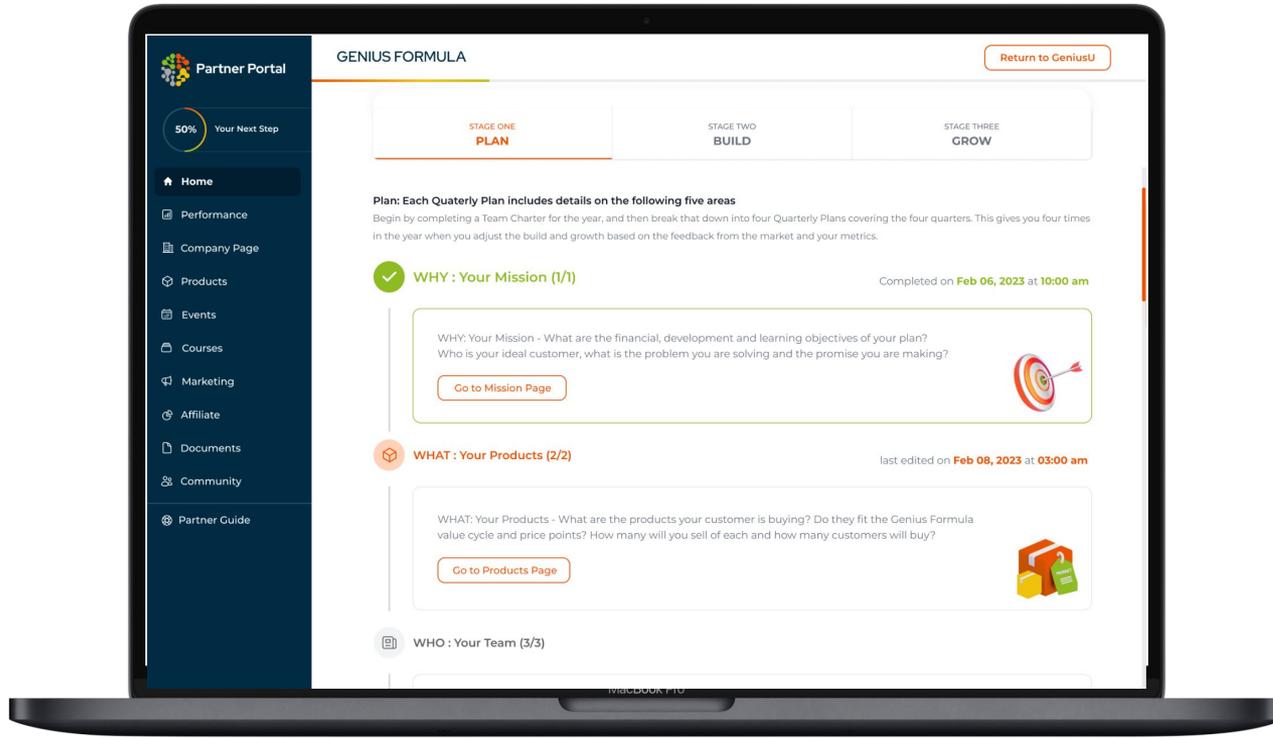
ENTREPRENEURS INSTITUTE

Our Partner Pathways



Genius formula implementation > Personalised support > Instant data reporting > Accelerated Growth

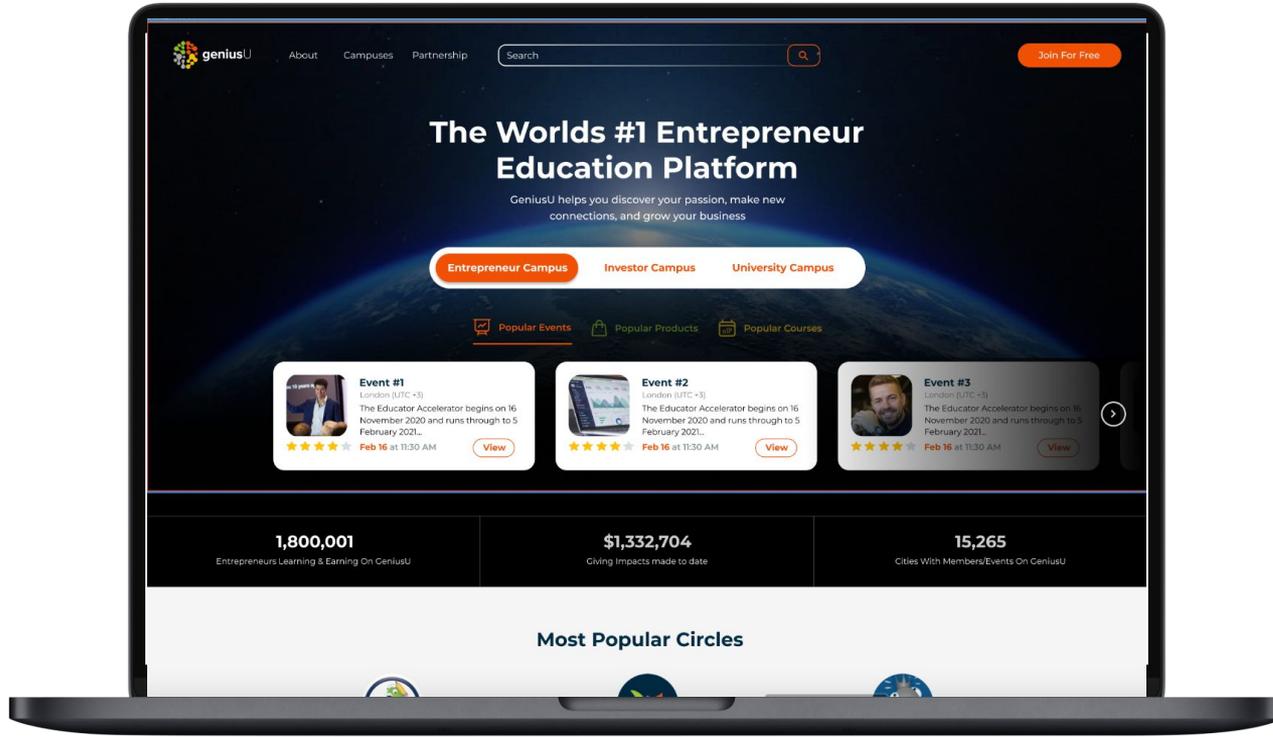
Partner experience: performance portal



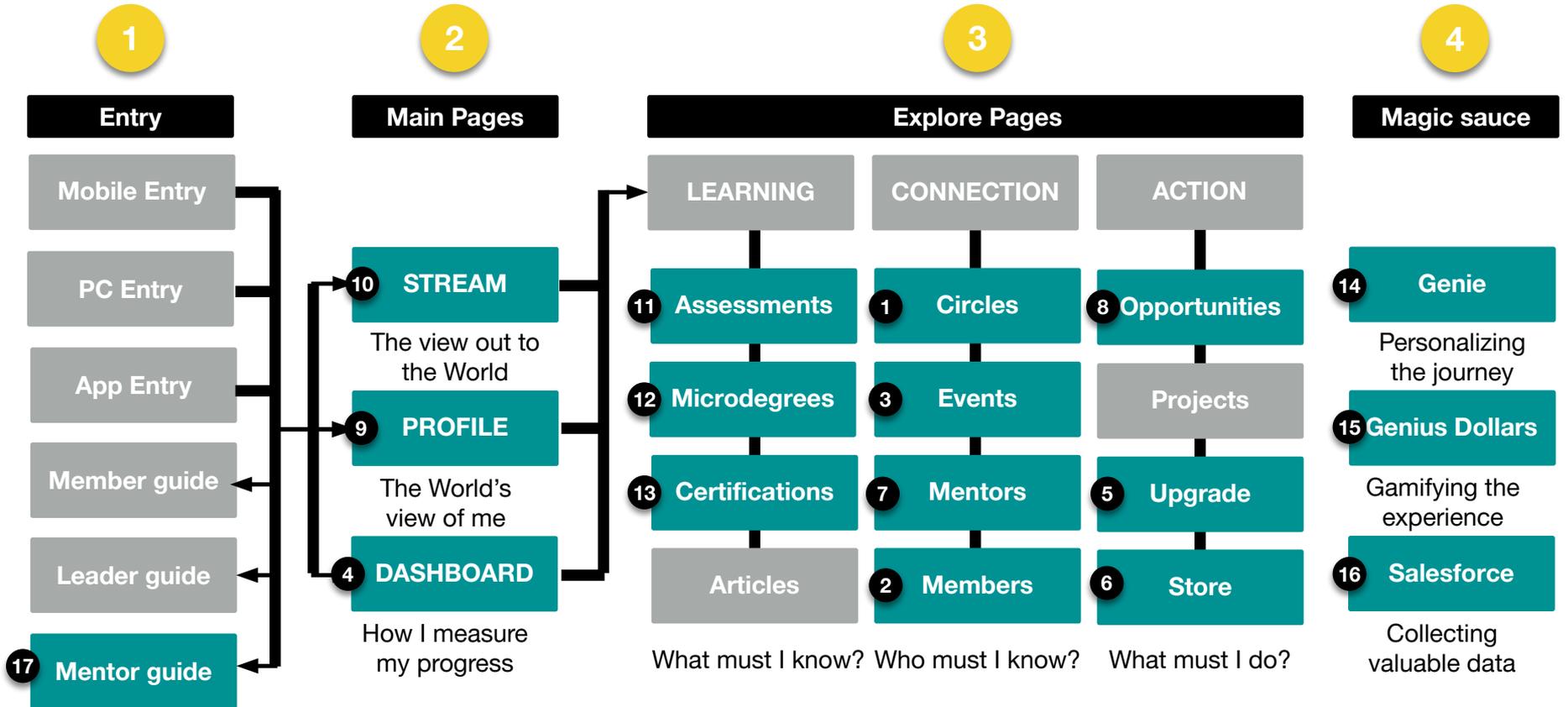
Partner experience: performance dashboard



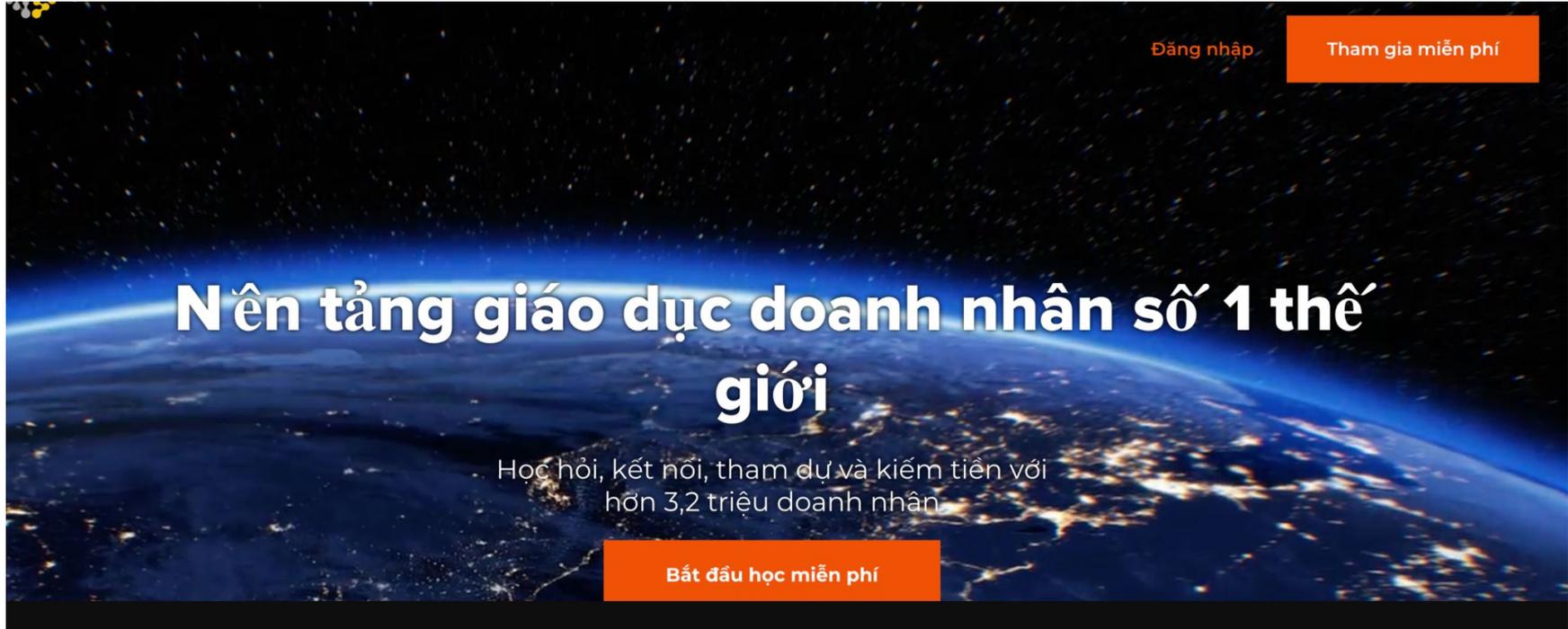
Partner experience: new home page



Q1 Focus Areas: Partners



GeniusU in Vietnamese / Local languages



Đăng nhập

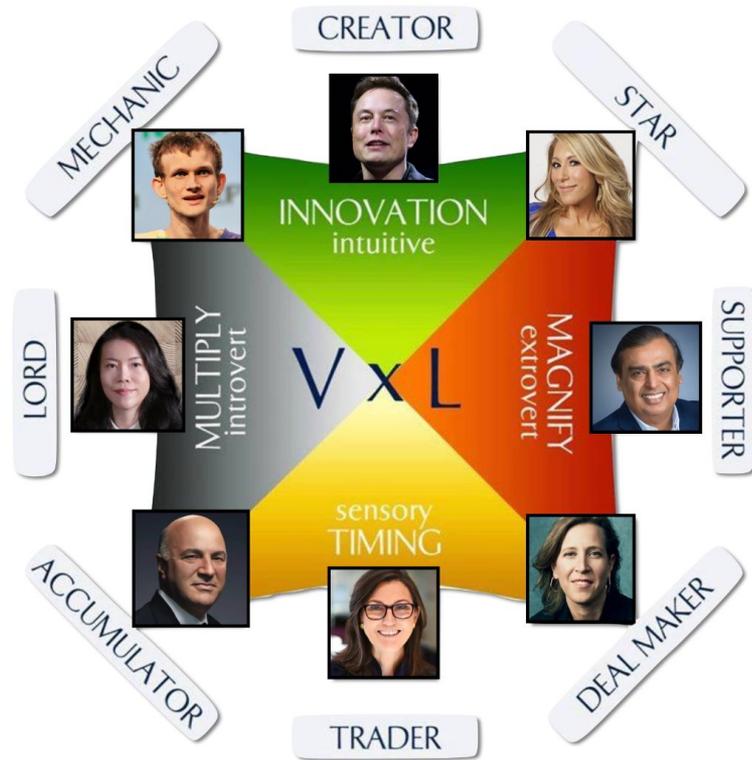
Tham gia miễn phí

Nền tảng giáo dục doanh nhân số 1 thế giới

Học hỏi, kết nối, tham dự và kiếm tiền với hơn 3,2 triệu doanh nhân

Bắt đầu học miễn phí

Education Revolution - Wealth Dynamics 5.0



Join us for the launch of Wealth Dynamics & Talent Dynamics 5.0 with new page, reports and success stories, together with a brand new Investor Campus and Entrepreneur Campus to surf the exponential waves in this post-pandemic world.

Join now to benefit from an incredible line up of mentors in our Global Investor Summit, Entrepreneur Summit the launch of the Genius Entrepreneur Metaversity and 2023 Genius Calendar of events.

Education Revolution - Wealth Dynamics 5.0



WEALTH DYNAMICS

The profiling system for entrepreneurs to find their flow

YOUR WEALTH PROFILE IS:

▶  **CREATOR**

SUPPORTER

STAR

DEAL MAKER

TRADER

ACCUMULATOR

LORD

MECHANIC

CONGRATULATIONS!
YOU'RE A CREATOR PROFILE.

A visionary, creative, and optimistic



The diagram shows a central wheel divided into four quadrants: INNOVATION (top, green), MULTIPLY (left, blue), MECHANIC (right, red), and sensory TIMING (bottom, orange). Surrounding the wheel are icons for each profile: a key for Mechanic, a crown for Lord, a hand holding a coin for Accumulator, a star for Star, a heart for Supporter, a hand holding a coin for Deal Maker, a hand holding a coin for Trader, and a hand holding a coin for Creator.

Select Your MatchUp

I'm a...	Dealing with a
 Creator	 Creator
 Star	 Star
 Supporter	 Supporter
 Deal Maker	 Deal Maker
 Trader	 Trader
 Accumulator	 Accumulator
 Lord	 Lord
 Mechanic	 Mechanic

Don't know your profile?
Tap here to take the test!

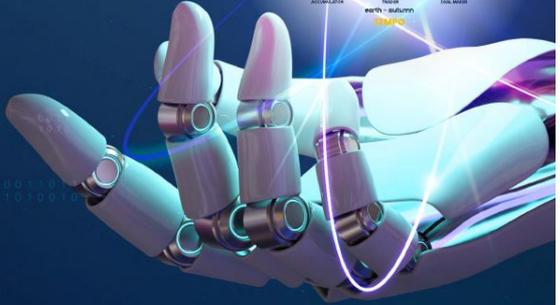
Guide to

WEALTH DYNAMICS 5.0

20th Anniversary Edition



The diagram shows a central wheel divided into four quadrants: INNOVATION (top, green), MULTIPLY (left, blue), MECHANIC (right, red), and sensory TIMING (bottom, orange). Surrounding the wheel are icons for each profile: a key for Mechanic, a crown for Lord, a hand holding a coin for Accumulator, a star for Star, a heart for Supporter, a hand holding a coin for Deal Maker, a hand holding a coin for Trader, and a hand holding a coin for Creator.



A 3D rendering of a hand with glowing blue and purple circuitry, reaching out towards the central diagram.

Wealth Dynamics 5.0



Creator: Elon Musk, Tesla & SpaceX

Elon Musk has become the richest man in the world, with the innovations he has created fueling the growth of Tesla, SpaceX and multiple other companies.



Trader: Cathie Wood, Ark Invest

Cathie has turned her interest in exponential tech and companies into one of the fastest growing investment funds, Ark Invest, with \$42 billion under management.



Star: Lori Greiner, Queen of QVC

Lori Greiner has used her star power to become known as “Queen of QVC” and as a Shark on Shark Tank, her companies have over \$1 billion in revenue.



Accumulator, Kevin O'Leary, O'Leary Funds

“Mr Wonderful” is polar opposite shark to Lori Greiner on Shark Tank, with all his investments generating a yield, with his focus on building capital assets.



Supporter: Mukesh Ambani, Reliance Industries

Mukesh Ambani has led his 230,000 employee family company into multiple industries and has become the richest man in India, with a net worth of \$93 billion.



Lord, Yang Huiyan, Country Garden Holdings

Yang Huiyan is owner of Country Garden and the richest woman in China and Asia. She is one of many women entrepreneurs making a fortune in China property.



Deal Maker: Susan Wojcicki, Youtube

After renting out her family garage to the Google founders, Susan has grown Youtube to \$30 billion revenue through deals with creators and advertisers.



Mechanic: Vitalik Buterin, Ethereum

Vitalik Buterin is the 27 year old crypto-billionaire developer behind Ethereum, and has built his growing fortune as the brains behind the Ethereum network.

Talent & Wealth Dynamics - Content Partners



Simon Zutshi

**Wealth Dynamics for
Real Estate Investors**



Bea Benkova & Jan Polak

**Wealth Dynamics for
Evolutionary Women**



Josef Hajkr

**Wealth Dynamics for Project
Management**

Wealth Dynamics 5.0

Plus Supplementary Reports from our Content Partners

Supplementary reports are additional reports once you have completed your Wealth or Talent Dynamics Assessment, you have the opportunity to find out more about your unique profile in the following fields:

- Wealth Dynamics for Real Estate Investors
- Wealth Dynamics for Evolutionary women
- Talent Dynamics for Project management 5.0



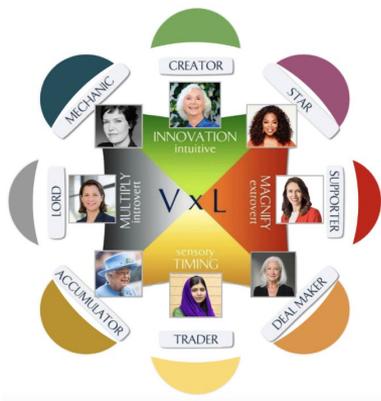
Wealth Dynamics 5.0 - Supplementary Reports



The profiling system for entrepreneurs to find their flow

for Evolutionary Women

Profile Report



YOUR WEALTH PROFILE IS:

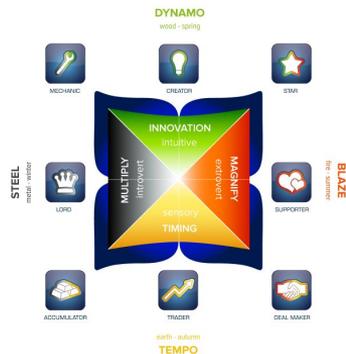
Creator



The profiling system for teams to find their flow

FOR PROJECT MANAGEMENT 5.0

Profile Report



YOUR WEALTH PROFILE IS:

Creator



The profiling system for entrepreneurs to find their flow

FOR REAL ESTATE INVESTORS

Profile Report



YOUR WEALTH PROFILE IS:

Creator



Wealth Dynamics 5.0



About ▾

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Reseller

Blog

Take the Test

Redeem Token

English (Canada) ▾

Search

English (U.S.)

English (Canada)

English (U.K.)

Deutsch

français

普通話

韓國語

italiano

español

Evolutionary Women

Project Management 5.0

Real Estate Investors

I already have a result & want a niche report

YOUR ENTREPRENEUR PROFILE?

Your Entrepreneur Profile Is **Star** |

Discover Your Profile To Unlock Your Natural Path
To Wealth, Flow & Fulfillment

Take the Test

About the Test ▶



Roger Hamilton
explains the test



ENTREPRENEURS
INSTITUTE

Wealth Dynamics 5.0

The screenshot shows a checkout page for GeniusU. A modal window titled "Get extras for your product" is open, displaying four supplementary reports for sale at \$9.00 each. The main page shows a successful payment confirmation and order details.

geniusU

Your payment was successful.

Secure Checkout

Thank you for your order! ✓
Your purchase is now completed.
The invoice and further instructions for this order will be emailed to you.

Order number: 58283
Product: Wealth Dynamics Test
Quantity: 1
Total: USD 0.00
Tokens: WD-aaaufXmE
If you have any questions, please email support@geniusu.com

Get extras for your product

Wealth Dynamics Supplementary Reports

	Evolutionary Women	US\$9.00	+ Add
	Investors	US\$9.00	+ Add
	Project Management 5.0	US\$9.00	+ Add
	Real Estate Investors	US\$9.00	+ Add

[Skip](#) [Continue >](#)

0.00
dynamics Test
0.00

via

Payments by Braintree

Wealth Dynamics 5.0 - GIFEW



[Home](#) [Redeem token/Take the test](#)

[Take The Test](#)

WHAT IS YOUR EVOLUTIONARY WOMEN PROFILE?

Your Profile Is **Creator** |

Discover Your Profile To Unlock Your Natural Path
To Wealth, Flow & Fulfillment

[Take The Test](#)

[About The Test](#) ▶



Roger Hamilton
explains the test



Wealth Dynamics 5.0 - Shine



[Home](#) [Redeem token/Take the test](#)

[Take The Test](#)

WHAT IS YOUR PROJECT MANAGEMENT 5.0 PROFILE?

Your Profile Is **Creator** |

Discover Your Profile To Unlock Your Natural Path
To Wealth, Flow & Fulfillment

[Take The Test](#)

[About The Test](#) ▶



Roger Hamilton
explains the test



Wealth Dynamics 5.0 - Real Estate Investors



Take the Test

Redeem token

WHAT IS YOUR REAL ESTATE INVESTORS PROFILE?

Is Your Profile **Trader** |

Discover Your Profile To Unlock Your Natural Path
To Wealth, Flow & Fulfillment

Take the Test

About the Test ▶



Roger Hamilton
explains the test



Who is involved: Our Superstar Faculty

Who are our Superstar Faculty?



**ROGER JAMES
HAMILTON**



**MARCUS DE
MARIA**



**PETER
DIAMANDIS**



**SALIM
ISMAIL**



**SIMON
ZUTSHI**

We are selecting 10 superstar faculty members with strong social media presence and world class content to join GeniusU as both partners and investors.

The benefit to our superstars is to see their content built into US accredited degree and MBA programs via GeniusU and to see their courses delivered globally via our faculty, country and city leaders.

The benefit to our students is to be able to learn from their top mentors, whether New York Times Bestselling Authors, Youtubers or Influencers, and to receive certifications for their efforts that can lead to BSc and MBA degrees.

The benefit to our investors is to know that the world's best thought leaders are all investors in Genius Group, the only public listed company seeking to revolutionise education.

Who is involved: Our Faculty Content Partners



Sofie Marin
Arts Dynamics



Jo Formosa
Health Dynamics



Violetta Terpeluk
Financial Services



Theodosia Southern
Wealth Dynamics for
Leadership



Peter Vogel
Talent Dynamics for
luxury hospitality



Stuart Mellody
Wealth Dynamics for
Fundraising



Alison Shadrack
Wealth Dynamics for
Thought Leadership

The \$1 Million Genius Model: Join as a Content Partner

When you join as a Content Partner, you take one of the limited curriculum seats with a content position in the region in 2023 and beyond. You can then earn in the following ways:

- **Generate revenue by building your products:** Based on the metrics, you can grow a profitable product line integrated into the GeniusU curriculum with the Genius Formula and our global network. Follow the training and mentoring we provide and use the tools to build your pathway.
- **Increase revenue with your own products:** You can also increase revenue by creating local versions of products in partnership with our Country Partners, City Leaders and having your brand and courses featured in our campuses and summits. Plus your branding and recognition as a Content Partner will support the growth of your current business.
- **Increase revenue with your own team:** As a Content Partner you can attract Faculty Leaders who will also deliver your training and courses. You can also earn from the certifications they take and a 5% override on their earnings.



Niches available for Content Partners



Talent Dynamics for Agile Leadership



Talent Dynamics for Remote Sales



Wealth Dynamics for Digital Marketing



Talent Dynamics for Transportation & logistics



Talent Dynamics for Manufacturing



Talent Dynamics for mining



Wealth Dynamics for Network Marketing



Talent Dynamics for Communication



Talent Dynamics for Retail



Talent Dynamics for Coaches & Mentors



Talent Dynamics for Healthcare



Talent Dynamics for Cash Flow



Talent Dynamics for Professional services



Talent Dynamics for construction



Wealth Dynamics for Structured investing

Who is involved: Our Country Leaders



The \$1 Million Genius Model: Join as a Country Leader

When you join as a Country Leader, you take one of the limited locations with a leadership position in the region in 2023 and beyond. You can then earn in the following ways:

- **Generate revenue by building your region:** Based on the metrics, you can grow a profitable community with 20% earnings from marketing fees on all Content Partners you choose to partner with. That includes all GeniusU purchases your community makes throughout the year.
- **Increase revenue with your own products:** You can also increase revenue by creating local versions of products in partnership with Content Partners (adding 10% earnings) and building your own Genius Igniter team for upgrade calls (adding 10% earnings). Plus your branding and recognition as a Country Leader will support the growth of your current business.
- **Increase revenue with your own team:** As a Country Leader you can recruit City Leaders and earn 5% override on their marketing fees. You can also recruit local Faculty Leaders with local certifications, earning both from the certifications and 5% override on their earnings.



Where are there Country Leader positions open?

Here are the 30 Country leader positions that we will be filling in Q2 of 2023 to provide a full high tech, high touch global coverage of Genius Group in all of the states and countries where we are most active, with each delivering an annual world class entrepreneur calendar.



Where are there City Leaders positions open?

Here are the 20 City Leader positions that we will be filling in Q2 of 2023 to provide a full high tech, high touch global coverage of Genius Group in all of the states and countries where we are most active, with each delivering an annual world class entrepreneur calendar.

NASA

Quebec - **taken**
Charlotte, North Carolina - **taken**
Los Angeles
San Francisco
Dallas - **taken**
Salt Lake City
New York City
Miami
Florida
Buenos Aires
Santiago

EMEA

Stockholm - **taken**
Oslo - **taken**
Munich
Warsaw
London
Manchester
Birmingham
Paris
Athens
Dubai
Johannesburg

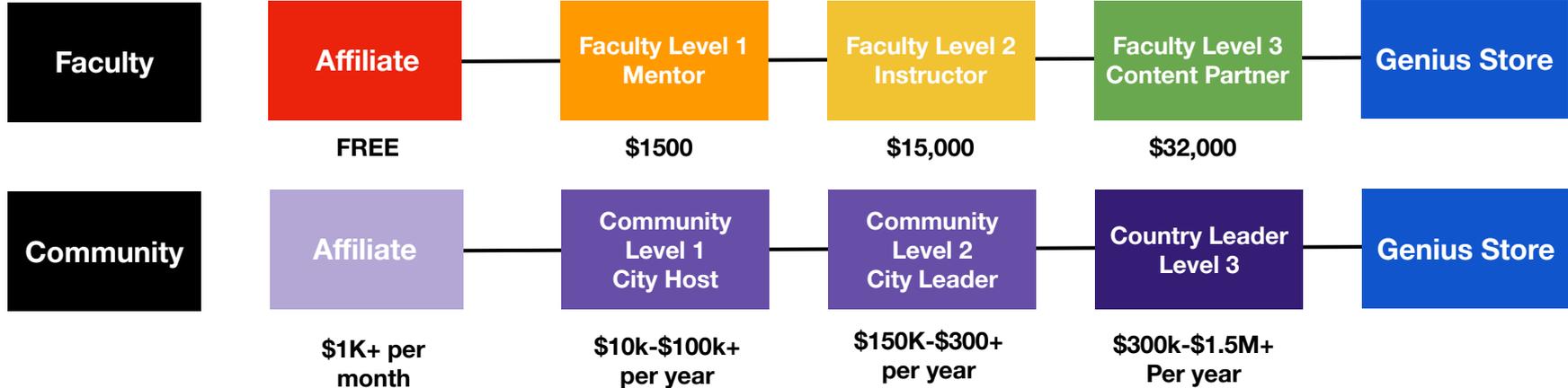
APAC

Beijing
Shanghai
Taipei city
Hanoi
Mumbai
Denpasar
Jakarta
Tokyo
Perth
Gold Coast - **taken**
Melbourne - **taken**

\$20 million in partnership opportunities in 2023

GeniusU

Genius Curriculum Partnerships



Level 1 Education Revolution Partner

Level 1 Faculty/City Host

Opportunity at this Level

- Have your own suite of products and offering set up on GeniusU with your own store.
- Work with clients one on one for mentoring and coaching work using Wealth & Talent Dynamics
- Be the go to person for the faculty and community requirements in your local city.
- Partner with local faculty or community builders to deliver high value content to your community
- Invite your city members to events/ webinars/ masterclasses run by Genius Group and earns 10-20% of revenues

Investment : \$1,500 per year

Potential Earnings \$50k - \$100k



Level 1 Education Revolution Partner

Level 1 Faculty/City Host

Additional Bonuses

- Flow Consultant certification with 36 tokens - \$1,500
- Genius Accelerator Programme - PLAN 12 week programme - \$2,500
- Genius Educator Metaversity - \$970
- Mentor Status on GeniusU - \$970
- City Host/Faculty Membership for 12 months - \$2,500

Investment : \$1,500 per year

Potential Earnings \$50k - \$100k



Level 1 Education Revolution Partner

Level 1 Faculty/City Host

FOR THE FIRST TIME EVER!

- Starter ScoreApp package - Everything you need to launch a Scorecard and start generating data rich leads - valued at \$425
- 2 live Scorecards
- 100 responses per month
- 1 user
- Unlimited landing pages
- Dynamic result pages
- View & export all response data
- Connect your CRM



T&C's

**ScoreApp only available on upfront payment*

*** Only available on early renewal or renewal or new purchase*



ENTREPRENEURS
INSTITUTE

Level 2 Education Revolution Partner

Level 2 Faculty or City Leader

Opportunity at this Level

- Be featured as one of the Faculty or Community leaders on GeniusU or within your cities.
- Have your content featured in our curriculum with GEM credits earned by your students.
- Have your own suite of products and offering set up on GeniusU with your own store and dashboard to track growth.
- Lead your own City Circle and work with Lead Faculty & Curriculum Leaders at Level 3 to deliver courses to your city earning.
- Fill events, masterclasses and webinars for the Genius Institutes curriculum.
- Collaborate with local Faculty or Community builders to ensure a full curriculum that fits with our global curriculum.
- Generate 20 new customers each month with your own virtual campus.

Investment : \$15,000

Potential Earnings \$150k - \$300k



Level 2 Education Revolution Partner

Level 2 Faculty or City Leader

Additional Bonuses

- Flow Consultant certification with 36 tokens - \$1,500
- Genius Accelerator Programme - PLAN 12 week programme - \$2,500
- Crystal Circle Enterprise (Partners) level - \$12,000
- Performance Consultant certification- \$4,395
- 500 Wealth Dynamics/Talent Dynamics or Talent Dynamics for Young People (1000) 5.0 token purchase (\$17,500)
- Customized sales page with your own branding (\$8,000)
- Assessments portal with affiliate copy
- Co-create with EI to build unique reports & assessments
- Upgraded Entrepreneur Dynamics (WD & TD) 5.0 reports
- Silver sponsor for Wealth Dynamics Launch (events/promotions & launches for 12 months \$12,000)
- Genius Educator Metaversity - \$970
- Mentor Status on GeniusU - \$970

Investment : \$15,000

Potential Earnings \$150k - \$300k



Level 2 Education Revolution Partner

Level 2 Faculty or City Leader

FOR THE FIRST TIME EVER!

- Advanced ScoreApp package - Generate more leads and more data - worth \$1,300
- 6 live Scorecards
- 1000 responses per month
- 3 users
- Unlimited landing pages
- Dynamic result pages
- View & export all response data
- Connect your CRM
- Remove powered by ScoreApp
- Use your own domain
- Create and send dynamic PDF reports



T&C's

*** Only available on early renewal, renewal or new purchase*



ENTREPRENEURS
INSTITUTE

Level 3 Education Revolution Partner

Level 3 Content Partner or Country Leader

Opportunity at this Level

1. Build your own Genius Formula designed to generate \$100K to \$500K per month (\$1M - \$5M annually)
2. Get trained and mentored as one of 60 Education Revolution Partners throughout 2023 with Roger Hamilton
3. Have your own suite of products and offering set up on GeniusU with your own store and dashboard to track growth, with GeniusU highlighting your content and awarding GEMs
4. Be recommended and connected to Genius Group's partners to build your business globally as part of the Education Revolution
5. Create and build your own certification for mentors and instructors in your content to scale globally



Investment : \$32,000

Potential Earnings \$300k - \$1.5M



genius U



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Level 3 Education Revolution Partner

Included ahead of the January 2023 Launch

- Level 3 Curriculum or Translation Partner (\$32,000)
- Crystal Circle membership with Roger (\$25,000)
- Online Flow Consultant certification - (\$1,500)
- Online Performance Consultant certification - (\$4,900)
- Genius Educator Metaversity - (\$970)
- Mentor Status on GeniusU - (\$970)
- Performance Consultant certification (\$4,395)
- Customized sales page with your own branding (\$8,000)
- Assessments portal with affiliate copy (\$8,000)
- Upgraded Entrepreneur Dynamics (WD & TD) 5.0 reports
- 1000 Wealth Dynamics/Talent Dynamics 5.0 tokens (\$97,000)
- Gold sponsor for 2023 Education Revolution Launch (\$12,000)

Investment : \$32,000

Inclusions : \$182,835



Level 3 Education Revolution Partner

Level 3 Content Partner or Country Leader

FOR THE FIRST TIME EVER!

- Advanced ScoreApp package - Generate more leads and more data - worth \$1,300
- 6 live Scorecards
- 1000 responses per month
- 3 users
- Unlimited landing pages
- Dynamic result pages
- View & export all response data
- Connect your CRM
- Remove powered by ScoreApp
- Use your own domain
- Create and send dynamic PDF reports



T&C's

*** Only available on early renewal, renewal or new purchase*



BOOK A CALL



Book a call with one of our Genius Igniters to find out
how to partner with us in the Education Revolution

PARTNER CONFERENCE

Your 3-Step Masterplan for
Becoming an A.I. Powered
Educator

THANK YOU



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