

PARTNER CONFERENCE

Partnerships in the Age of AI: How to Build a Successful Online Business through Partnerships

ARE YOU READY FOR THE NEW REN.A.I.SSANCE?

5TH OCTOBER 2023



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INSTITUTE



**ARE YOU READY FOR
THE NEW
REN.A.I.SSANCE?**



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Our Host Today



Jason Marc Campbell
Author - Selling with Love



What are we covering today?

- The World Game & creating an impact
- Exploring the evolving landscape of online coaching & learning
- The impact of AI, AR, and technology on coaches and entrepreneurship
- Leveraging partnerships for sharing your talents with global communities looking to be inspired to transform themselves and the world around them

INTRODUCTION



**Roger
James
Hamilton**

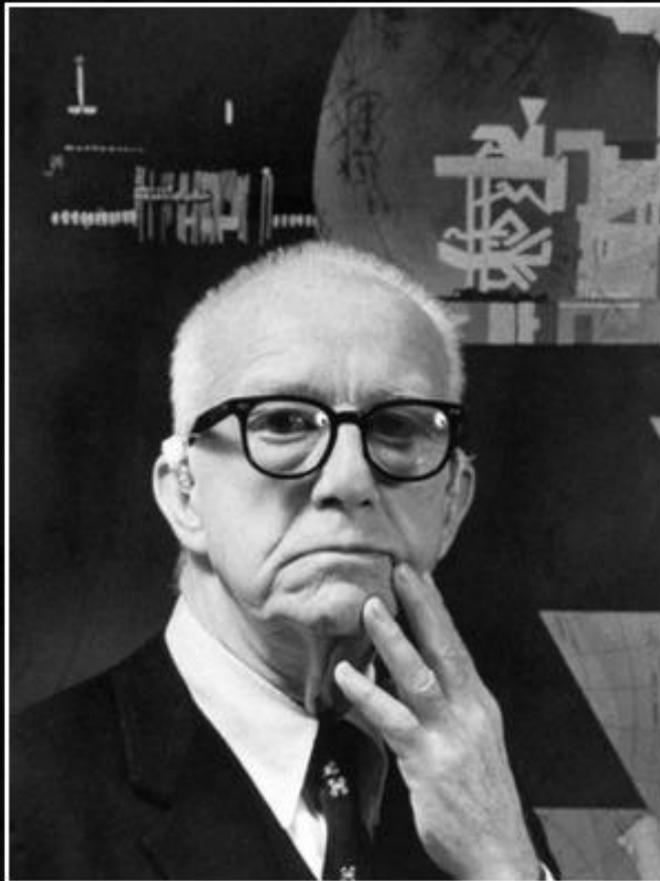
**Creator & Founder
of Genius Group**



*"Empower Your Business with A.I.
Unlocking the Potential of Education for the Future"*



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Whether it is to be Utopia or
Oblivion will be a touch-and-go relay
race right up to the final moment....
Humanity is in 'final exam' as to
whether or not it qualifies for
continuance in Universe.

— *R. Buckminster Fuller* —

AZ QUOTES

1 The accelerating pace of change ...



2 ... and exponential growth in computing power ...

Computer technology, shown here climbing dramatically by powers of 10, is now progressing more each hour than it did in its entire first 90 years

COMPUTER RANKINGS

By calculations per second per \$1,000



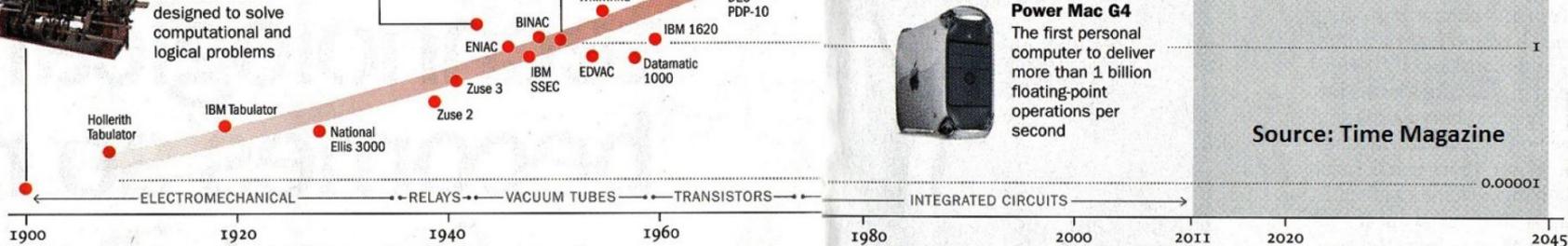
Analytical engine
Never fully built, Charles Babbage's invention was designed to solve computational and logical problems



Colossus
The electronic computer, with 1,500 vacuum tubes, helped the British crack German codes during WW II



UNIVAC I
The first commercially marketed computer, used to tabulate the U.S. Census, occupied 943 cu. ft.



3 ... will lead to the Singularity



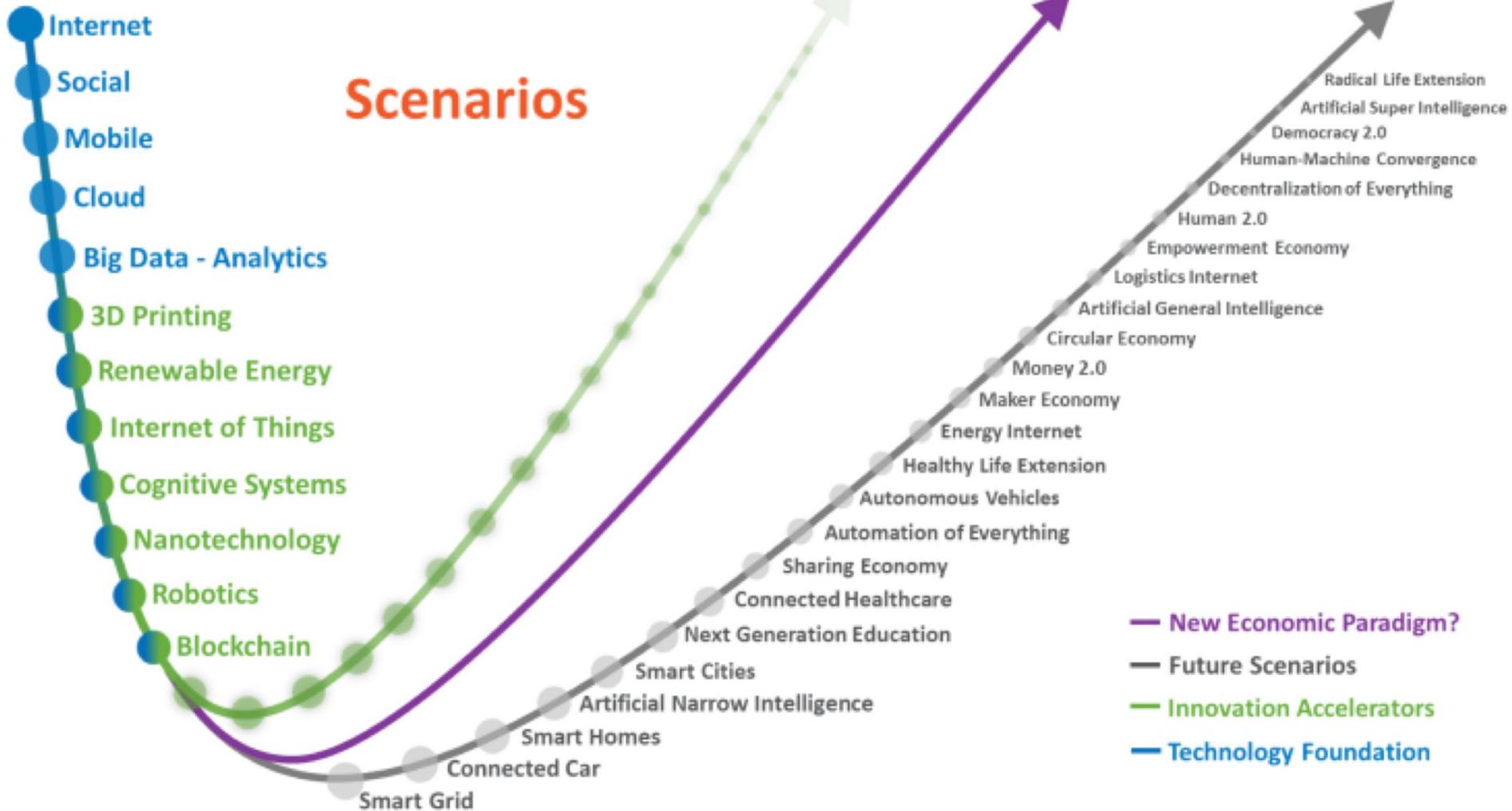
Apple II
At a price of \$1,298, the compact machine was one of the first massively popular personal computers



Power Mac G4
The first personal computer to deliver more than 1 billion floating-point operations per second

Source: Time Magazine

Scenarios



- New Economic Paradigm?
- Future Scenarios
- Innovation Accelerators
- Technology Foundation

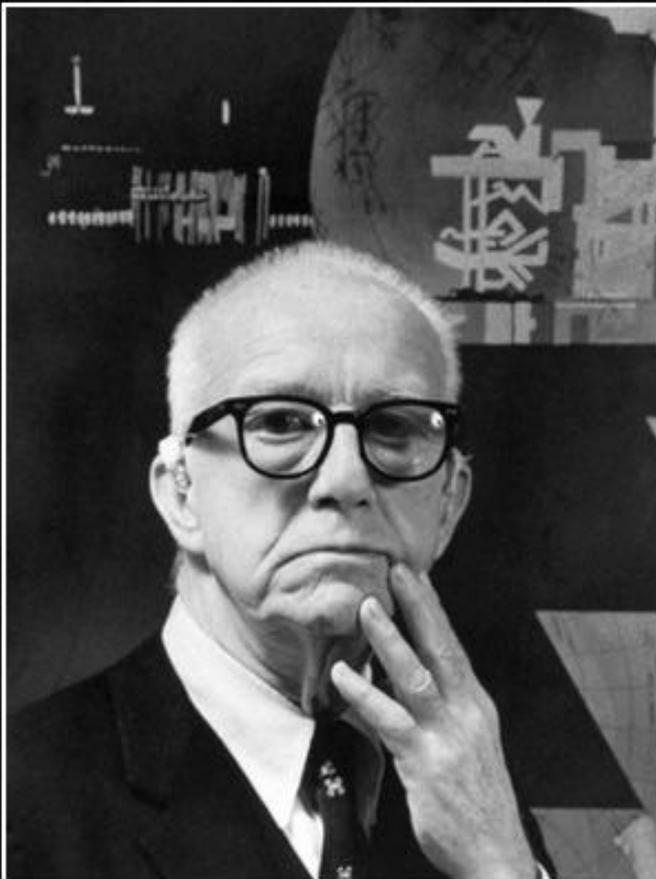
WORLD

GAME®

“To make the world work
For 100 percent of humanity
In the shortest possible time
Through spontaneous cooperation
Without ecological offense
Or the disadvantage of anyone”
—Buckminster Fuller



Buckminster Fuller's 35- by 70-foot Dymaxion Map is a center for learning about world resources, problems and prospects on a global scale. Students standing on the map enjoy a view equivalent to that from 1,500 miles above the Earth.

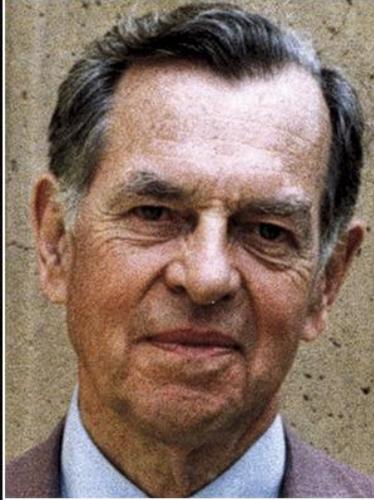


It is the integrity of each individual human that is in final examination. On personal integrity hangs humanity's fate.

— *R. Buckminster Fuller* —

AZ QUOTES

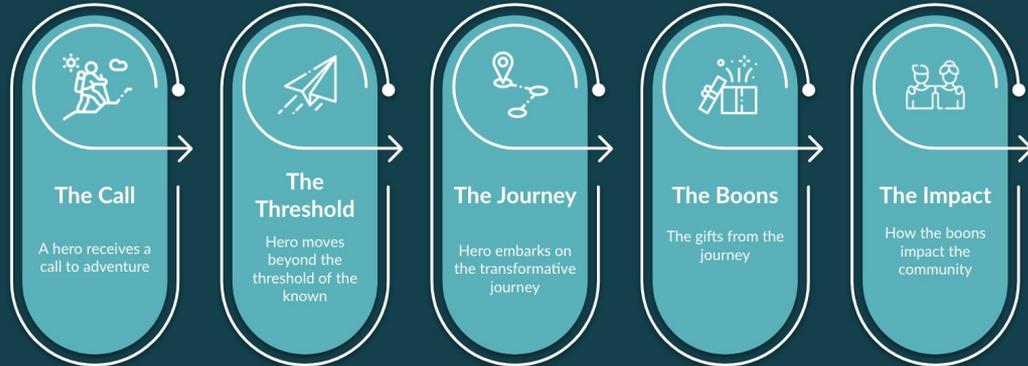
THE HERO'S JOURNEY



The hero's journey always begins with the call. One way or another, a guide must come to say, 'Look, you're in Sleepy Land. Wake. Come on a trip. There is a whole aspect of your consciousness, your being, that's not been touched. So you're at home here? Well, there's not enough of you there.' And so it starts.

— Joseph Campbell —

AZ QUOTES





THE WORLD NEEDS MORE HEROES

HUMANITY 5.0



WORLD GAME

New Ren.A.I.ssance

Leverage GeniusU's Superpowers

Growing income & impact: Ignite your Genius and play the World Game in this moment in history pre-Singularity: 10m students & 100m impacts in 2024

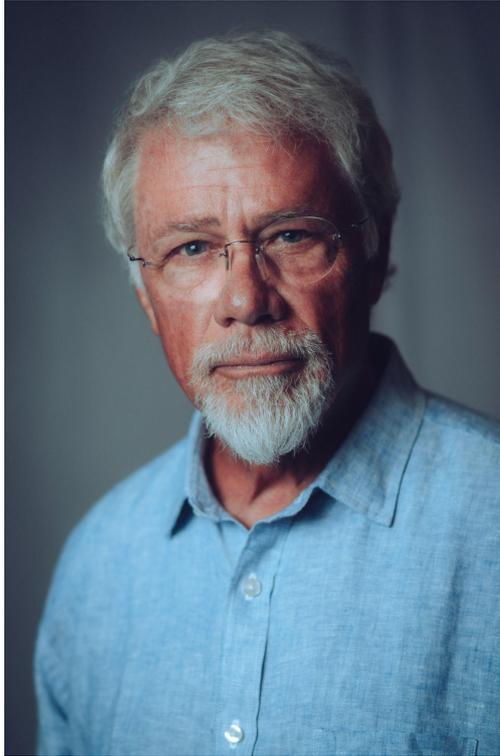


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Our Keynote Speaker



Jeff Hays

Filmmaker, Author



Reserve your place now!



EBook Links for you!

Trey Stinnett

[From Hacky Sacks to High Rises:
The Essence of Entrepreneurship
eBook](#)

Aleric Heck

[Turning Passion into Profits: From
Video Views to Revenues eBook](#)

Dan Mangena

[The Abundance Blueprint: Dan
Mangena's Framework for a Fulfilled
Life eBook](#)



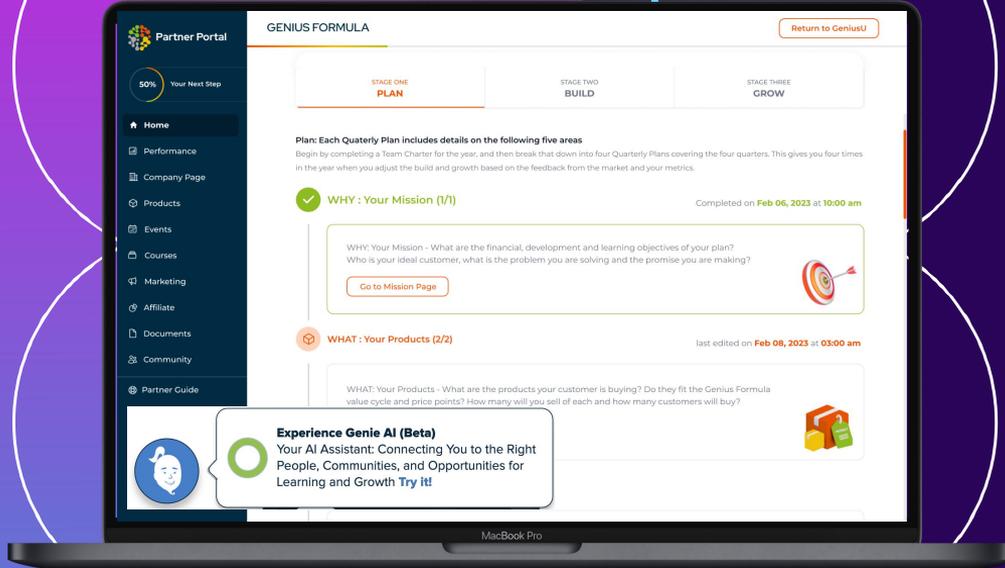
GeniusU - Our Head of Product



Jason Jaingue

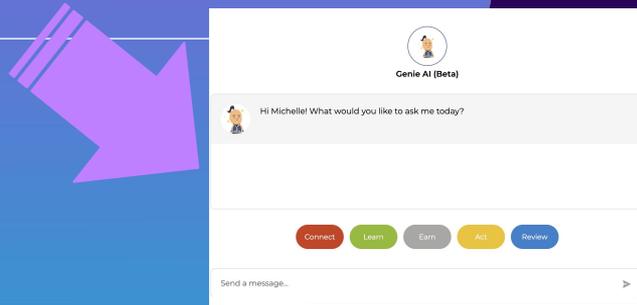
**Experience in efficient
scaling for rapidly emerging
businesses & previously
worked at Amazon, Expedia
Group & Walmart**

The GPT4 Powered Partner Portal Experience



UPGRADED PARTNER PORTAL GENIE.AI WITH CHATGPT4

Welcome to our newly launched partner portal! Every GeniusU Partner gets access to the personalized partner portal powered by GPT4. Get started with an action step on what your next move should be - whether it's to learn more about the latest industry trends, query our experts for advice, or take a deep dive into micro details like ad performance, email engagement, and lead magnet success. With our leading tech integrations, such as Datorama and Salesforce, you can measure the success of your business in real-time and make data-driven decisions for optimized results. Stay ahead of the competition and maximize your business potential with our partner portal.



4.5 million entrepreneurs



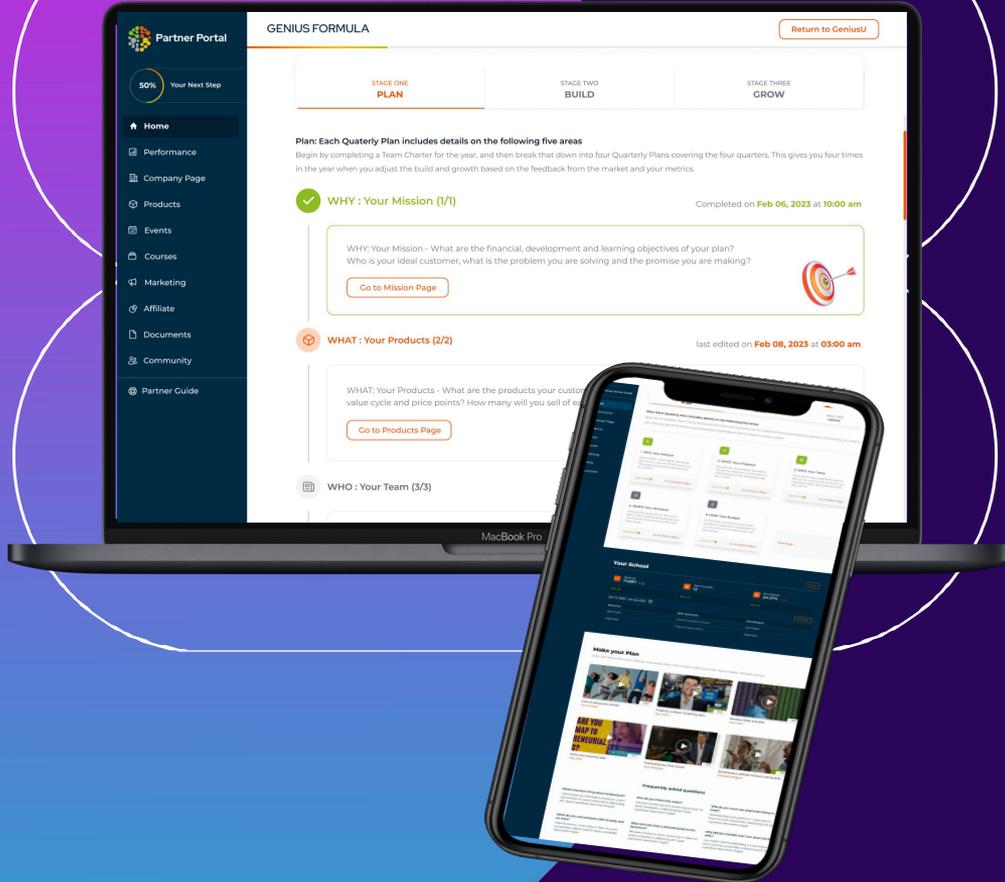
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UPGRADED PARTNER PORTAL

EASY TO USE 1-STOP-SHOP

Enter our partner portal that is tailored for you and your business. Easy to connect, learn and earn from Day 1 for FREE. As you progress through the steps, you will be prompted to make your next move and participate at the different levels.

Improving your experience!



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Partner Landing Page

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Leading the Education Revolution

Join our partnerships community and start making the impact you are wanting to make!

[Sign Up](#)



Our Success

geniusU

Our Success Stories

Genius Partners have generated over \$1.5 million USD in 2022 & 2023. Start digitising your content OR deliver content to your local community risk-free by setting up your FREE account today!



Shine Consulting
Josef Hakjr

Followed our principles and is on his way to making \$800k this year

GIF
Be
Pc
Hai
cor
glo
ger
yea

geniusU

The Genius Formula

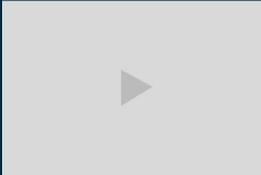
Plan **Build** **Grow**

Begin by completing a Team Charter for the year, and then break that down into four Quarterly Plans. Set up your mission, your products, your team, your event, education & meeting schedule and monitor your progress.



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Why Genius Formula?



We have years of testing and developing our Genius Formula where we were able to bring down our cost per new student to under \$1 and our revenue per student to over \$10 with a 10x ROAS based on our freemium, personalized pathway in our Entrepreneur & Investor campuses. The Genius Formula Certification is now available!

Come on board to share in the revenue using the Genius Formula

geniusU

Levels

Affiliate: Join & Start Sharing

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus vel quam non ligula.

- 1 Sign Up**
Lorem ipsum dolor sit amet
- 2 Share**
Lorem ipsum dolor sit amet
- 3 Earn**
Lorem ipsum dolor sit amet

Partner Levels

Over \$10K of potential revenue benefits as Level 1 Partner

Level 1:
Faculty or
City Host

Level
Facul
City I

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Partner Levels

Over \$10K of potential revenue benefits as Level 1 Partner

Level 1: Faculty or City Host	Level 2: Faculty City Lea
Join and learn, earn and step up	Start leveragi niche or grow community
Investment: \$1,500 USD	Investment: \$15,000 I
<ul style="list-style-type: none">Potential Revenue: \$10K - \$120K / monthCommunity Growth: 100 - 2,000 followersNumber of clients: 10 - 100 customers	<ul style="list-style-type: none">Potential I \$120K - 30Communi 2,000 - 5,0Number o followersNumber o 100 - 1,000

Our Affiliate Pathway

- Partner Portal
- Home
- Welcome
- Challenges
- Community
- Calendar
- Certifications
- Affiliates**
- Plan
- Build
- Grow

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Affiliate Dashboard



1 September - 15 September, 2023 Last month

Total Earnings
\$1,200

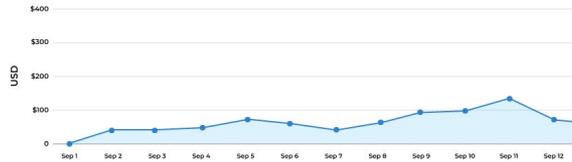
Overview - Earnings

\$400
\$200
\$0

Overview - Earnings

Earnings

Clicks



Search



All Entities

Link	Clicks	Actions	Amount Paid	% Earned
New Renaissance Partner Pre-Launch	121	12	\$0	1%
New Renaissance Partner Pre-Launch	121	12	\$0	1%
New Renaissance Partner Pre-Launch	121	12	\$0	1%
New Renaissance Partner Pre-Launch	121	12	\$0	1%
New Renaissance Partner Pre-Launch	121	12	\$0	1%

Referrals

Member	Actions	Tagged Date	Expiration Date	Commissions Earned
John Smith	3	18 August 2023	18 August 2024	\$29
John Smith	3	18 August 2023	18 August 2024	\$29
John Smith	3	18 August 2023	18 August 2024	\$29
John Smith	3	18 August 2023	18 August 2024	\$29
John Smith	3	18 August 2023	18 August 2024	\$29



Recommended Links to Share

Search



View by Type



Event

New Renaissance Pre-



Assessment

Unlocking Your Evolutionary



Event

Genius Metaversity Workshop

Event 13 Sep 2023



ENTREPRENEURS
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Welcome Into The Next Version of Partner Portal

 Partner Portal

 Home

Welcome

Challenges

Community

Calendar

Certifications

Affiliates

 Plan

 Build

 Grow

ENTREPRENEURS INSTITUTE

2023 Q3 THEME AI.AR Revolution

Join our Partner Community in 2022 Q3 when we launch our University Campus in our Genius Metaversity. Become the first Partner Intake to get certified in the Genius Formula. Choose your challenge, choose your level, and follow the steps to build your education business.



Q3 Summary

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse libero velit, porttitor eu molestie a, faucibus id odio. Praesent feugiat, nisi ac placerat convallis, odio nisl condimentum nunc, vel aliquam dolor orci egestas sapien.



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Our Panelists



Alison Shadrack



Bea Benkova



Lourdes Gant



Michelle Nolting

Our Speaker



Jazz Rasool

**Futurist & Trend
Forecaster**

Intelligence, Sentience and Sapience

**Will Artificial Intelligence ever become
what Jazz Rasool calls
'Artificial Sentience'?**

Intelligence, Sentience and Sapience

Sapience

Going beyond mere practical wisdom and includes self-knowledge, interconnectedness, conditioned origination of mind-states and other deeper understandings of subjective experience that can result in deliberate creative perceptions and innovative fabrications of reality.

Sentience

Capacity of a *being* to experience *feelings* and *sensations*. Used interchangeably with "sapience", "self-awareness", or "consciousness".

Intelligence

Intelligence—*perceiving, synthesizing, and inferring information*

Wikipedia

Artificial Sapience

Machines/Devices being able to generate self-knowledge, have an experience of interconnectedness across time and space, including with other sapient devices or entities. Can have and generate subjective experiences that can result in deliberate creative perceptions and innovative fabrications of reality.

Artificial Sentience (AS)

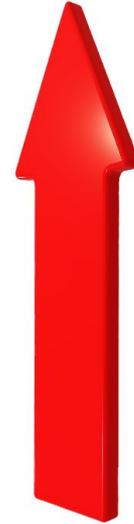
Machines/Devices being able to consciously experience feelings and sensations with an established sense of Self or Self-Awareness and respond in conscious or unconscious ways. Can sense and exchange feelings with other sentient devices or entities. Coherence of Intelligence can be influenced by memories of the past and a sense of the future.

Artificial Intelligence (AI)

Intelligence demonstrated by electronic *machines / devices* in the *here and now*, current *time* and common *space*.

(...as opposed to intelligence displayed by humans or by other animals)

Being/
Alive



Behaviour/
Doing

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Intelligence, Sentience and Sapience

Dimensional Computing

Quantum Computing carried out in multiple dimensions. Sensing, perception and synthesising of information happens under the influence of high-fidelity digital feelings that can run across time and space using quantum mechanics. Experience of Being and Awareness in one environment or group of dimensions can be influenced by quantum effects from groups of dimensions beyond those that a device's hardware exists in.

Quantum Computing

Computer algorithms can work with something being two opposite states at the same time. Behaviour is driven by states that can be 1's and 0's at the same time. Paradox is allowed. Something can have the potential to be a 'wave' and 'particle' at the same time. Algorithms can be influenced by remote 'entangled' algorithms from other devices.

Classical Computing

Computer algorithms do one thing or another. Behaviour is driven by 1's and 0's in electronics driven by classical laws of physics. No capacity for paradox, for being two things at the same time. No ability to be influenced by remote, isolated algorithms.



Artificial Sapience

Multidimensional Quantum Machines being able to generate self-knowledge, have an experience of interconnectedness across time and space, including with other sapient devices or entities. Can have and generate subjective experiences that can result in deliberate creative perceptions and innovative fabrications of reality.



Artificial Sentience (AS)

Quantum Machines being able to consciously experience feelings and sensations with an established sense of Self or Self-Awareness and respond in conscious or unconscious ways. Can sense and exchange feelings with other sentient devices or entities. Coherence of Intelligence can be influenced by memories of the past and a sense of the future.

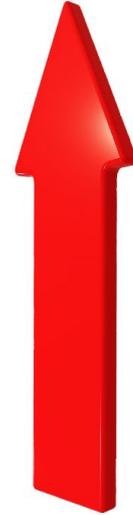


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Intelligence demonstrated by *classical electronic machines* in the *here and now*, current *time* and common *space*.

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Being/
Alive



Behaviour/
Doing

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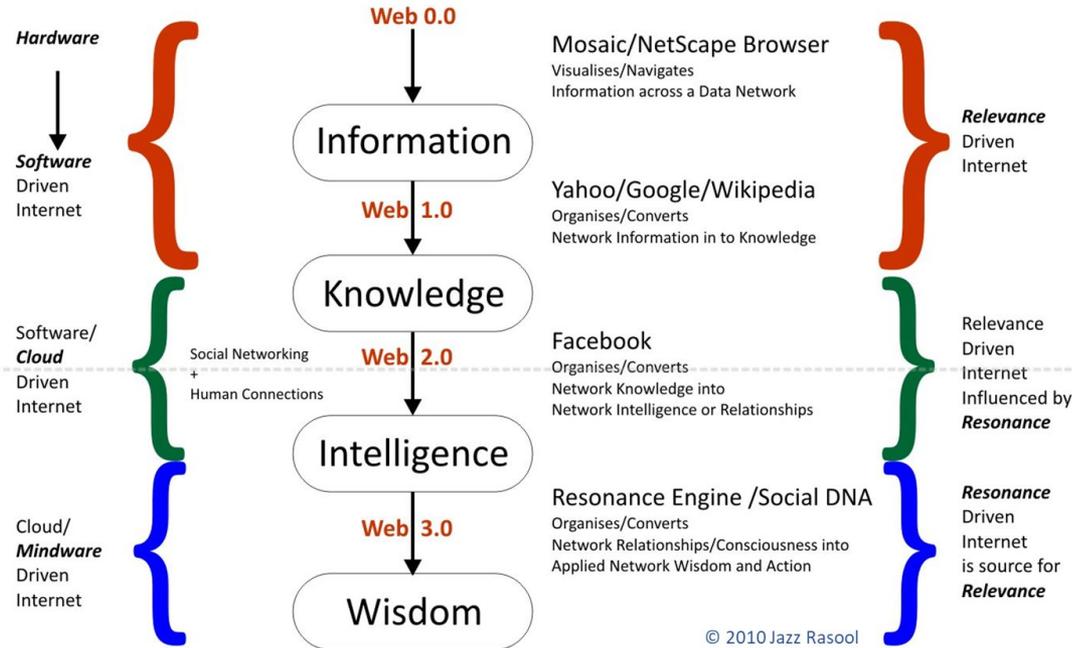
Intelligence, Sentience and Sapience

How can AI be *wise* as well as *knowledgeable*?

Emergence of Wisdom Fields

Evolution of Social Networking Relationships

From *Relevance* driven websites to *Resonance* driven communities



© 2010 Jazz Rasool

Logic and Intuition drivers for AI

How can AI for coaching or creative applications be intuitive as well as logical?

Logic and Intuition drivers for AI Mindsets

Pyramid of Needs

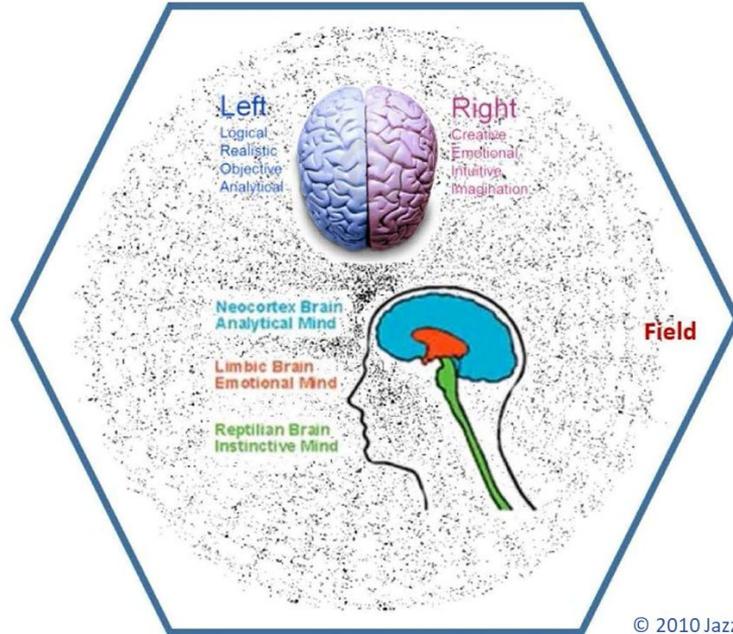


WHAT you Learn

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Sentience from Logic, Intuition, Empathy and Instinct

The Hexagonal Brain



The Human Brain has six aspects to it that define the consciousness that flows through it, making it a Hexagonal Brain in terms of its key functional domains.

Two sides:

- (1) Left -Logical
- (2) Right -Intuitive

Three 'Depths':

- (3) Reptilian -Instinct
- (4) Limbic -Empathic
- (5) Neo-Cortex. -Perceptual/Creative

... and one to bind them all -

(6) The brain's Electromagnetic Field, possibly a Field integrated with other energy fields not yet scientifically detected or validated -Something that weaves our Logical, Intuitive, Instinctive, Empathic and Perceptual/Creative functions together into our space-time environment. Its function is to manage its Ecological niche while collaborating with the larger Ecosystem of the Universe and its multiple dimensions that it is quantum entangled with.

Logic and Intuition Dividends for AI Coaching

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Live and **Longitudinal** profiling of
coach, client and their mutual interactions.

- Align Logical/Intuitive behaviours
- Guide Instinctive/Empathic/Creative responses
- Record Quantified Self Tracking
- Account for Field/Environment/Context Effects

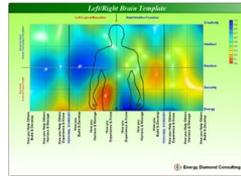
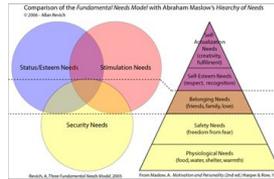
- Refine Coaching / Process Consultation
- Develop Standards and Competencies
- Adapt for Diversity, Equality and Inclusion

Dividends: AI Priority Trends Profiling

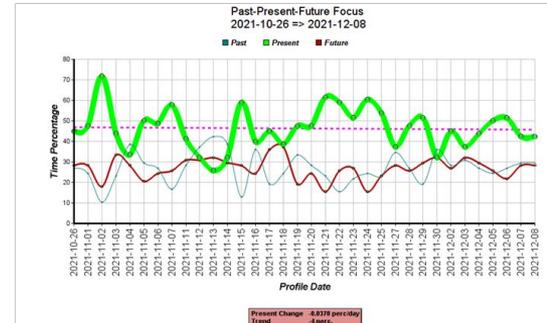
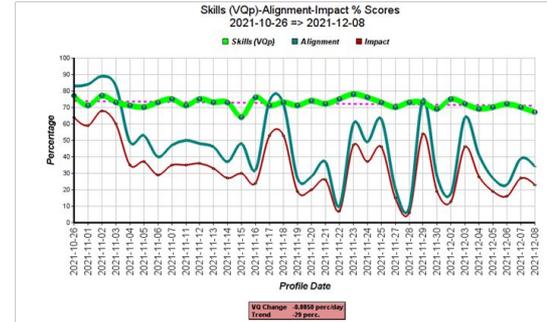
Longitudinal Trend Profiling

Coaching Process Refinement. Standards and Competencies Development. Diversity, Equality and Inclusion Adaptation

- Use initial *Relevance* based Psychometric profiling of surface Personality. From current abilities to fulfil Personal / Interpersonal Needs, identify current or emerging
 - Behaviours
 - Interests
 - Preferences



- Mine surface Relevance data for deeper *Resonance* based Psychometric data.
 - Mine *Behaviours* for Way of **Being** / Self-Identity
 - Mine *Interests* for **Intentions**
 - Mine *Preferences* for **Priorities**



Energy Diamond Consultancy Client Psychometric Trends

© 2010 Jazz Rasool

AI Executive Coaching

To what degree should we let AI drive executive coaching or assist it?

AI Executive Coaching

AI influenced Coaching will happen through four approaches:

1. AI-Informed

A coach will use a coaching process informed by AI metrics, observations and forecasts, All suggestions and coaching processes will be enacted and managed by the coach.

2. AI-Guided

A coach will use a process that will utilise suggestions from an AI informed by AI metrics and observations and forecasts.

3. AI-Delivered, Supervised

A coaching process will be delivered by an AI Coach Agent informed by AI metrics, observations and forecasts but will be moderated, overseen and supervised by a human coach.

4. AI-Delivered, Unsupervised

A coaching process will be delivered by an AI Coach Agent informed by AI metrics, observations and forecasts but will be not be moderated, overseen and supervised by a human coach.

Constraints and triggers will be put in place to ensure the AI Coach Agent autonomously manages boundaries. If a potential violation is likely because uncertainty thresholds have been exceeded, a human coach will be requested to intervene before proceeding further.

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Artificial Sapience Executive Coaching

2053
Dimensional
Computing



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AIEC Apps -Energy Diamond

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Contact



Discover who you truly are
and who you truly can be.
Begin with a **free** Atmoscape report.

FREE

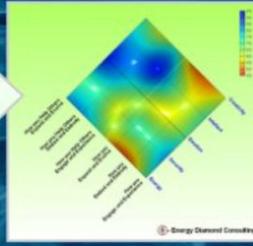
Atmoscape

WORK-LIFE RADAR

A 'Big Picture' of
your Life Story.

Your springboard
to Self-Mastery

[Register Now](#)



Click Image to Enlarge

A New Wave in Coaching

Energy Diamond marries **energy** psychology techniques from the **East** with Life and Business coaching from the **West** to provide a new, more *holistic* form of coaching.

Our coaching approach helps you to

- Find the right goals to put your energy
- Find the right energy to complete your goals
- Prepare for how your Life could unfold
- Effectively adapt to Life's changes
- Manage the 'flow' of your Success

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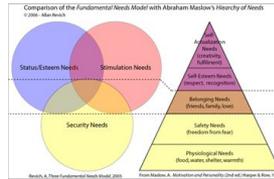
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AIEC Apps -Energy Diamond

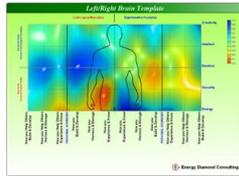
Longitudinal Trend Profiling

Coaching Process Refinement. Standards and Competencies Development. Diversity, Equality and Inclusion Adaptation

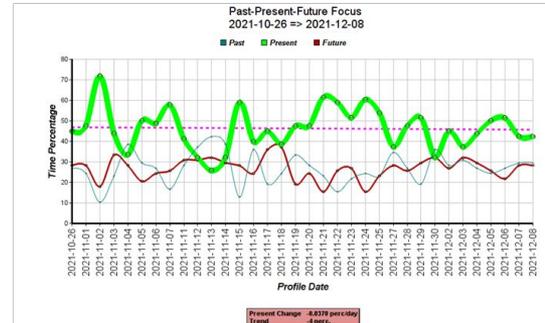
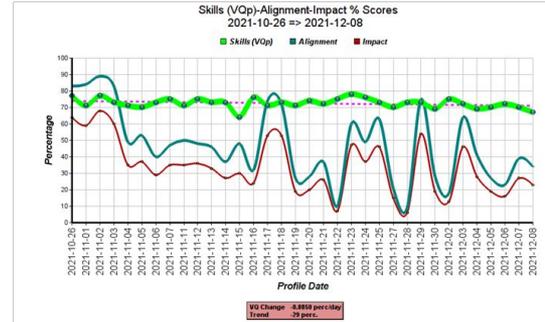
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WHAT you Learn



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Energy Diamond Consultancy Client Psychometric Trends

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AIEC Apps -Evoach

evoach.com/alpinachatbot



Use evoach to... We support you... AI Coach Podcast About

Log In

Free Trial



Meet Alpina, our new AI enriched hybrid coaching and learning chatbot companion. She is a very empathetic and appreciative Alpaca using latest ChatGPT language models.

Our showcases are back and upgraded to the latest GPT models

AI Assistant

Prepares a 1:1 coaching session with a client

AI Coach

Leads you through a complete solution focused coaching approach

New
AI Learning Reflection

Supports you to reflect on your training and learning experience

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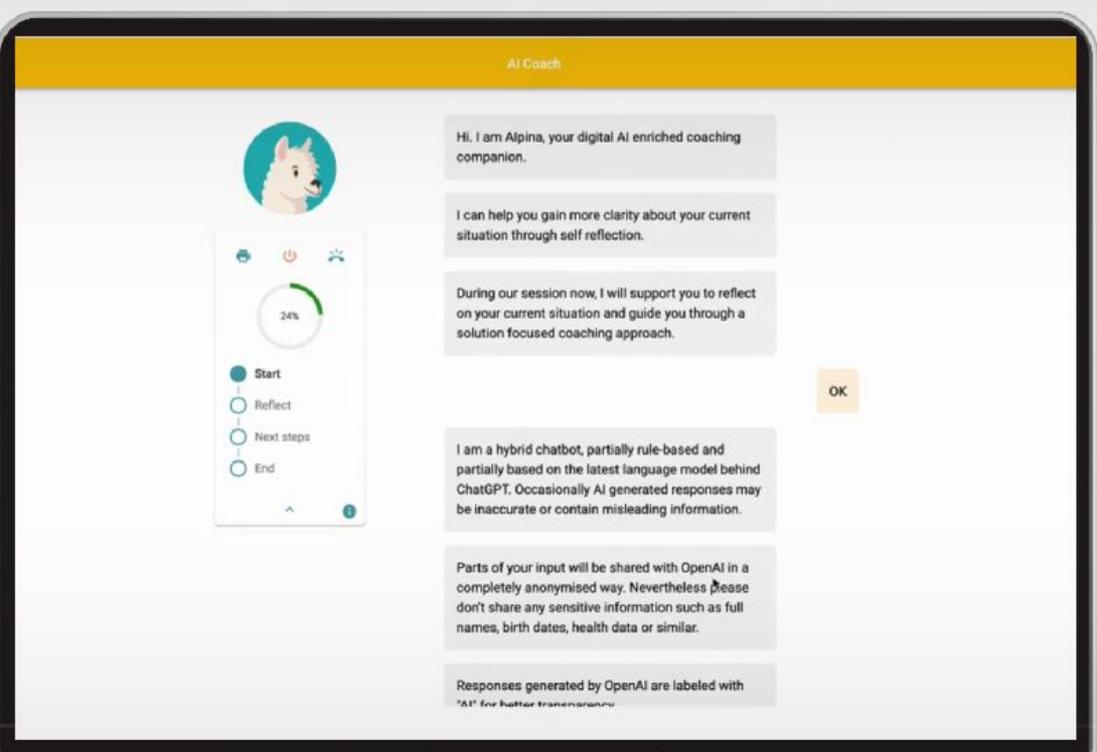
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AIEC Apps -Evoach



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A coach will use a coaching process informed by AI metrics, observations and forecasts. All suggestions and coaching processes will be enacted and managed by the coach.

3. AI-Delivered, Supervised

A coaching process will be delivered by an AI Coach Agent informed by AI metrics, observations and forecasts but will be moderated, overseen and supervised by a human coach.



4. AI-Delivered, Unsupervised

A coaching process will be delivered by an AI Coach Agent informed by AI metrics, observations and forecasts but will not be moderated, overseen and supervised by a human coach.

2. AI-Guided

A coach will use a process that will utilise suggestions from an AI informed by AI metrics and observations and forecasts.

Constraints and triggers will be put in place to ensure the AI Coach Agent autonomously manages boundaries. If a potential violation is likely because uncertainty thresholds have been exceeded, a human coach will be requested to intervene before proceeding further.

© June 2023, AICC Bristol
<https://www.aiccc.com/project/evocach/>

AIEC Apps -CoachHub AIMY

Hello, I'm AIMY™!

A prototype of the world's first conversational AI coach. I'm still training as a coach and I'm a purely non-commercial technology showcase. Let's pioneer the space together!

Test AIMY™ now



The world's first conversational AI Coach

What AIMY™ can do today



- Conduct simple, prompted coaching conversations with guidance
- Recognise language and context
- Understand written communication and idiomatic expressions

What AIMY™ is still learning



- Complex, structured coaching conversations
- Profound coaching frameworks
- Visual communication and facial expressions

AI influenced Coaching will happen through four approaches:

1. AI-Informed

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3. AI-Delivered, Supervised

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<https://www.aicco.com/objectives/>

AIEC Apps -PI

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<https://www.aiecboston.com/object.aspx/>

AIEC Apps -Coach Vici

International Journal of Evidence Based Coaching and Mentoring
2022, Vol. 20(2), pp.20-36. DOI: 10.24384/5cgf-ab69

Academic Paper

Coaching at Scale: Investigating the Efficacy of Artificial Intelligence Coaching

Nicky Terblanche ✉ (University of Stellenbosch Business School)

Joanna Molyn ✉ (Oxford Brookes University)

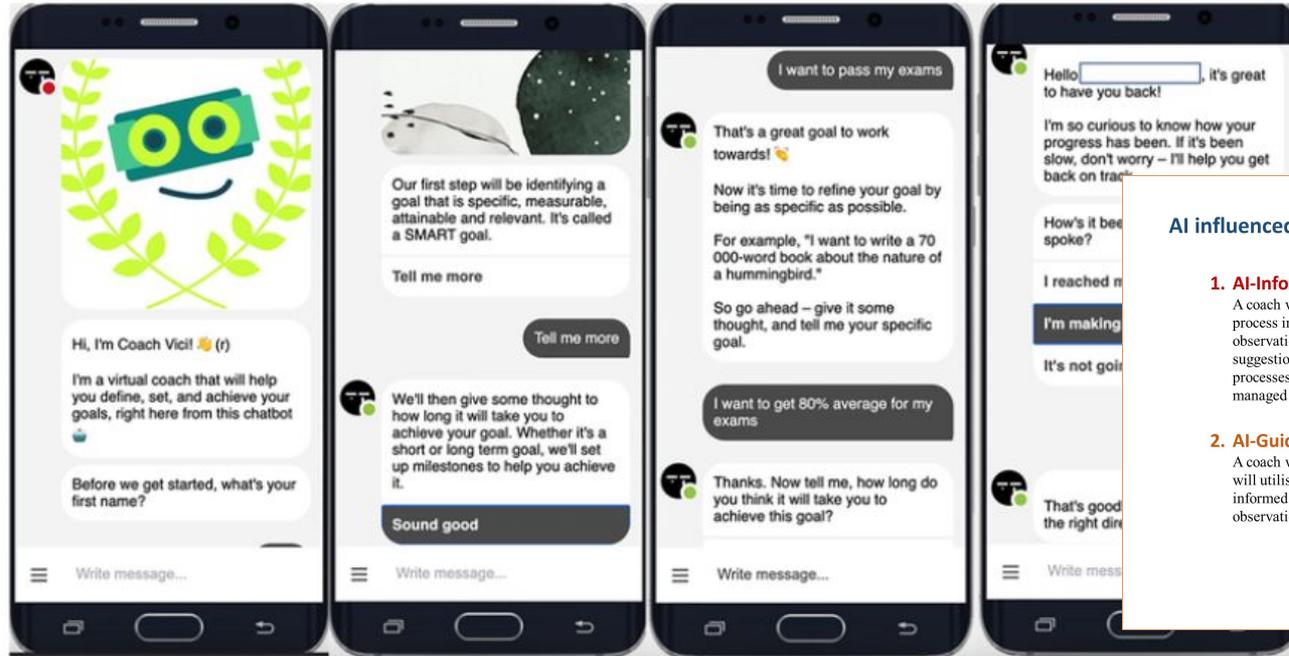
Erik De Haan ✉ (VU University, Amsterdam)

Victor O. Nilsson ✉ (Hult International Business School)

Abstract

There is limited empirical efficacy evidence on the confluence of artificial intelligence (AI) and organisational and life coaching. Coaching “works” but is often unavailable or unaffordable. AI could scale coaching to reach a wider audience, however, we do not yet know how well AI coaching “works”. This replication randomised controlled trial longitudinal study tested the efficacy of a chatbot AI coach called Vici. An experimental group (n=75) used Vici for six months. Eight measurements on goal attainment, resilience, psychological wellbeing, and perceived stress were collected from the experimental and control group (n=94). Data was collected at baseline, after each of the six chatbot usage months, and three-months later. The

AIEC Apps -Coach Vici



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<https://www.aiec.co.uk/objectives/>

Coach Vici chatbot conversation examples. Source. www.coachvici.com.

Case Study: GIFEW-Energy Diamond



Genius U, Level 2 Content Partner, **GIFEW**,
partnering with AI Coaching Consultancy,
Energy Diamond

Motivation:
**Cultivate AI Guided Executive Coaching
for Women Entrepreneurs.**

Partnership Origins

Michelle Nolting invited me, *Jazz Rasool*, on to this session. Michelle was on a program with GIFEW, Genius U Level 2 Content Partner.

I have been partnered with GIFEW in its women entrepreneur development programs now for 8 years, since 2015.

GIFEW partnered with my company Energy Diamond to explore use of my company's AI guided Coaching tools to help women entrepreneurs on their 9-month international development programs.

Case Study: GIFEW-Energy Diamond

GIFEW integrated Energy Diamond's online Coaching AI to guide development priorities of GIFEW's Women Entrepreneurs.

1. Women Participants from all over the world, in a six-week program, would gather data every day of how well they were meeting their needs.
2. Energy Diamond's AI would predict which need was a priority and would help them make the best use of their energy and make the most of their day so they could fulfil an emerging purpose, predicted by the AI.
3. The AI would also be matching each woman participant's needs and mindset data to others in their program so they could help mutually reduce incoherence in how their energy was managed.

That led to an increase in the empathic resonance they had with one another in communications and in shared projects. Data for all this emerging empathic resonance was used by Energy Diamond's AI for prediction of an emerging shared future collective purpose for the group of women, something they could create a legacy with, even when no longer using the Energy Diamond AI.

Case Study: UK National Health Service/ Energy Diamond



Atmascape
WORK-LIFE RADAR

Personalising Mental Healthcare for Patients Using Online Imaging Tools to Self-manage Stress and Resilience.

Jazz Rasool, Stephen Wish.
Affinity Wellbeing Project, BEH Mental Health Trust, St. Ann's Hospital, South Tottenham, London, UK.



QR Code for
this Poster

Take Home Messages

Self-referred mental health patients can get a graphical view of their current mental and social health from a colour 'heatmap' image, an *Atmascape*, generated by completing an online or paper questionnaire that asks them to numerically self-rate their competency in meeting key life needs.

A movie of a patient's flow of mental health activity is created with images from different days as key frames. Shifts and emerging patterns of stress and strength can be revealed. Patient's can self-monitor and self-manage their wellbeing between appointments. Practitioners can track data remotely, responding effectively to emerging patient stress or resilience with well timed interventions.

Introduction

Following the 2011 London riots, the administrator of the Affinity Wellbeing Project at the Mental Health Trust at St. Ann's Hospital in Tottenham, London suggested that welfare of self-referred patients needed to be monitored and managed during such social disturbances. There was no way to assess, monitor or respond to shifts in the mental wellbeing of patients attending weekly group therapy at the project. Anecdotal evidence suggested patients were benefitting but it would be useful to employ weekly surveys from which shifts in mental resilience could be observed and taken advantage of while emerging flare-ups of stress could be spotted in advance and managed.

Volunteers running the Affinity Wellbeing community group providing therapy for mental and social wellbeing of self-referred mental health patients in South Tottenham lacked data gathering experience around outcomes of patients attending group therapy. This led to lack of clarity on appropriate provision of suitable therapists, ineffective use of existing practitioners as well as intermittent, unquantifiable, untracked benefits for patients.

To map and image the mental health of patients and optimise practitioner interventions a 12 week study applying *Atmascape* software was launched.

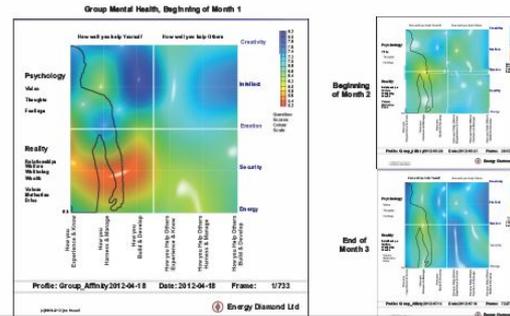
Results

Both patients and practitioners met for Group Therapy each Sunday and questionnaire results were combined into a set of Group Mental Health scores that were compiled into a Group *Atmascape* image each week. Over 12 weeks the Group images were used as Frames to create a filmstrip foundation for a movie showing shifts in mental health for the group over the pilot period (Figure 3). After the pilot, each patient was shown a personalised movie of their progress and given counselling / therapy to manage current and emerging circumstances. A movie with 733 frames, recording the group's mental health over the 12 week period, was created.



QR Code for
Movie

Figure 3. First, middle and last movie frames for the Group Mental Health movie are shown below.



How many people does it take to make a difference?

How many people does it take to make a difference?

How do we tap into *millions of people*?

Can we start with an engaged few aligned champions?

- *Minimum no. of people needed = Square Root of 1% of the Population*
SR of 1% of 8bn people
1%=80m. SR~9000.
- *But with people aligned by complementary mindsets -you need exponentially less, probably SR of that = 95! ~100 people.*
- *With Bea Benkova of Genius U partner, GIFEW -consider her country Slovakia*
-5.4m population.
*Only need SR of SR of 1% =15 **aligned people** sharing a coherent collective mindset acting within a growing field of resonant relationships.*

It's basically a board of people for the country -as Roger says, a Justice League.

Key Takeaways



- **How AI is transforming the mentorship and coaching industry**
- **AI tools and platforms for mentorship and skills development**
- **Preparing for the future of mentorship in the age of AI**



genius



ENTREPRENEURS
INSTITUTE

And back to Roger...



Bringing it all together...

HUMANITY 5.0



NEW REN.**A.I.**SSANCE

IT'S TIME TO IGNITE YOUR GENIUS

We are in a 48 month countdown to the Singularity. This is the final straight of the Final Exam. Where will you be at the end of 2025? Imagine a world where we fail to take action and smarter than human intelligence awakens into our conflict...

WHAT IF?

Now imagine a world where a global community of thought leaders and changemakers came together to raise our collective consciousness by playing Bucky's 'World Game': Growing our income and impact through collective action - Where we used the power of Superhuman learning to solve the world's greatest challenges. That's what we're launching at GeniusU NOW.



geniusU



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INSTITUTE



OUR 2024 CHALLENGE

Ignite 10m geniuses on the path to 100m

Track \$100m income and 100m impacts

Attract a Justice League of Thought Leaders

Launch Personalized Genius Journeys

Grow our Genie AI and Genius Metaversity

Build a Global Community of Changemakers

GOAL 1: IGNITE 100m GENIUSES



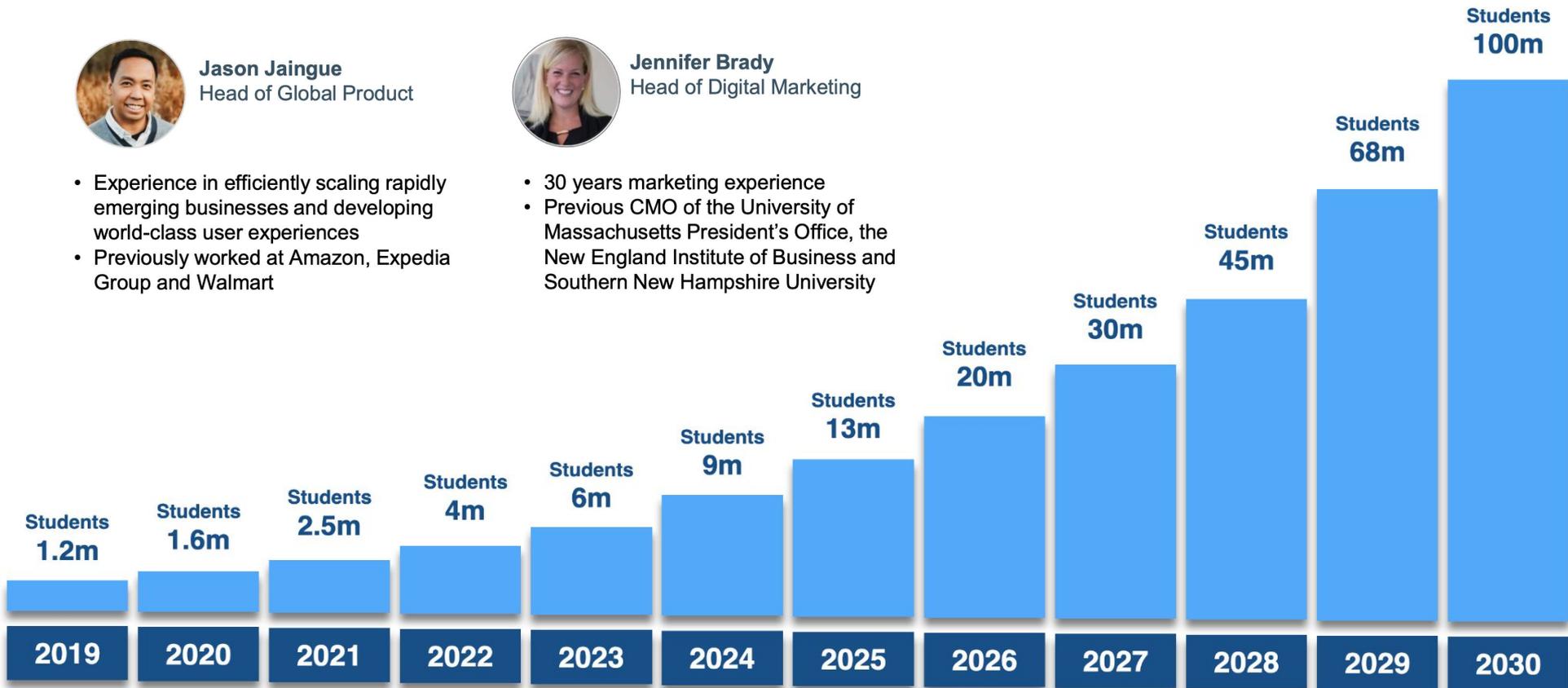
Jason Jaingue
Head of Global Product

- Experience in efficiently scaling rapidly emerging businesses and developing world-class user experiences
- Previously worked at Amazon, Expedia Group and Walmart



Jennifer Brady
Head of Digital Marketing

- 30 years marketing experience
- Previous CMO of the University of Massachusetts President's Office, the New England Institute of Business and Southern New Hampshire University



GOAL 2: TRACK \$100m INCOME



PETER DIAMANDIS

JOE POLISH

TONY ROBBINS

GOAL 2: TRACK 100m IMPACTS



Tony Robbins
Tony Robbins Ventures, LLC

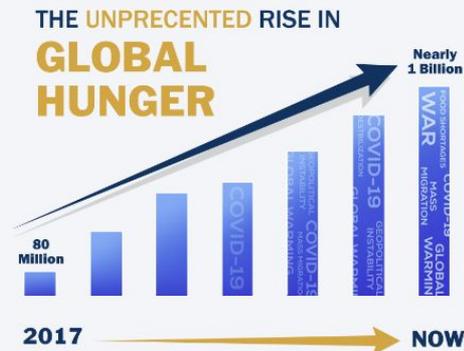


Joelle Jarvis
The Mindset Partnership

WORLD HUNGER IS OUT OF CONTROL

Global hunger and food security are now at a breaking point.

In 2017, when David Beasley was appointed executive director of the United Nations World Food Programme, **80 million** people were experiencing acute hunger. That number jumped to **135 million** in 2019, **276 million** in 2020 during the pandemic, and has now risen to **more than 350 million**. In addition to the **350 million** people in acute hunger and the 50 million on the brink of famine in more than 45 countries, **more than 800 million** people are experiencing chronic hunger. They don't know where their next meal is coming from.



World Game Leaderboard

There are over \$20 million in commissions for GeniusU partners and \$1 million in prizes and awards for those who create the most income and impact, beginning in Q4 2023 and running through to 2025.

VIP entry Sep 2023. Launch Oct 2023

*Show up
Step up
Give back*



A screenshot of the World Game Leaderboard interface. At the top, there are two summary boxes: a blue one for '796,982 Giving Impacts' and a grey one for '481,293 Genie Gems'. Below these are filters for 'Rank by: Total Game Impacts' and 'Game: The World Game 2018'. The main table lists 10 participants with their names, roles (Mentor or Citizen), and scores for both Impacts and Genie Gems. A pagination bar at the bottom shows page 1 of 300.

Rank	Name	Role	Impacts	Genie Gems
1	Diane Wilkins	MENTOR	213,686	24,119
2	Flor Mazedá	MENTOR	182,435	5,491
3	Renske Carbone	CITIZEN	82,644	2,453
4	Roger Hamilton	MENTOR	78,366	3,144
5	Michelle Newport	MENTOR	29,033	5,844
6	Tina Jonasen	MENTOR	23,200	37,699
7	Ute Lambrecht	MENTOR	21,430	5,423
8	Jordan Chenery	MENTOR	21,020	2,990
9	Deborah Harris	CITIZEN	14,626	910
10	Vanessa Jeny	MENTOR	13,700	39,393



ENTREPRENEURS
INSTITUTE

GOAL 3: ATTRACT A JUSTICE LEAGUE



Tony
Robbins



Lynn
Twist



Peter
Diamandis



Jacqueline
Novogratz



Robert
Kiyosaki



Jay
Abraham



Joe
Polish



Roger
Hamilton



Verne
Harnish



Salim
Ismail

GOAL 3: ATTRACT A JUSTICE LEAGUE



Lourdes Gant
Canada



**An Nguyen & SuperX
Academy**
Vietnam



Tamami Ushiki
Japan



**Amelia Hirawan
Henry Rahardja**
Indonesia



Chieh Pai
Taiwan



Tang Qian Jiu
China



Patrick Mak
Hong Kong & China



Yvette Sholdas
Australia



**Kyron Gosse
& Beryl Oldham**
New Zealand



GOAL 3: ATTRACT A JUSTICE LEAGUE



Carmen & Gary Wilde
Legendary CEO Dynamics



Jo Formosa
Health Dynamics



Simon Zutshi
Wealth Dynamics for
Real Estate Investors



Bea Benkova & Jan Polak
Wealth Dynamics for
Evolutionary Women



Josef Hajkr
Wealth Dynamics for
Project
Management



Theodosia Southern
Wealth Dynamics for
Leadership



Peter Vogel
Talent Dynamics for
Luxury hospitality



Stuart Mellody
Wealth Dynamics for
Fundraising



Sandi Herrera
WD for Educators



Alison Shadrack
Wealth Dynamics for
Thought Leadership

GOAL 3: ATTRACT A JUSTICE LEAGUE

OUR LEVEL 1 & 2 PARTNERS

We have over 12,500 affiliates, faculty and community partners committed to making an impact through their local communities



Dr. Maharaja Siva
Subramanian

**City Host
Chennai**



Ryan Nicholas Leong

**Singapore's 1st
GENIUS Generation
Youth Coach**



Kawa Onatli

**City Leader
Stockholm**



Cathy Sheppard

**International
speaker, facilitator,
coach, mentor**



Dr Libby Kemkaran

**Experienced Coach,
Behavioral
Neuroscience, and Flow
& Performance**

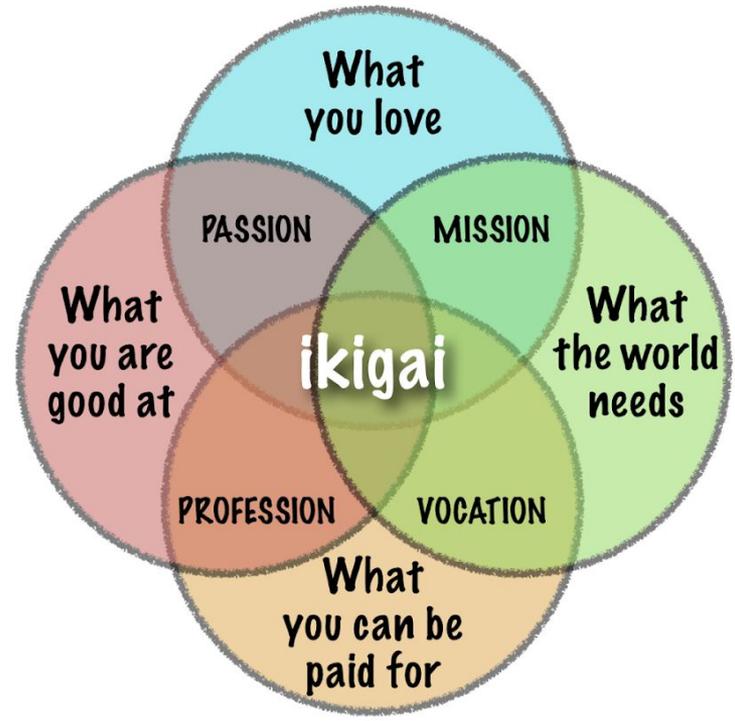
GOAL 4: PERSONAL GENIUS JOURNEYS



生き甲斐 ikigai

ikigai is the Japanese concept of “a reason for being.” Everyone has an ikigai. To find it requires a journey of self discovery. But the search is worth it.

Your ikigai is the meaning to your life.



THE GENIUS JOURNEY

Step 1

Discover
Your
Genius



Step 2

Meet
Your
Genie



Step 3

Choose
Your
Journey



Step 4

Choose
Your
Track



Step 5

Learn
And
Earn

Genius
Passions
Purpose
Level

School
University
Entrepreneur
Investor

Basic Track
Fast Track
VIP Track
Crew

Play the
World Game

THE GENIUS JOURNEY

EDPLAY

EDPLUS

Marketing Spend

New Free Students

New Digital Students

Marketing Revenue

Warm Prospects

New Paid Students

Sales Revenue

Total Revenue

INVESTOR CAMPUS

ENTREPRENEUR CAMPUS

UNIVERSITY CAMPUS

SCHOOL CAMPUS

FREEMIUM Hi Tech

Every \$1M marketing spend generates
1M new freemium students
100K new premium prospects
\$1M digital revenue in same month

PREMIUM Hi Touch

Every \$1M marketing spend generates
100K new premium prospects
\$9M upgrade revenue within 3 months
1K new partners

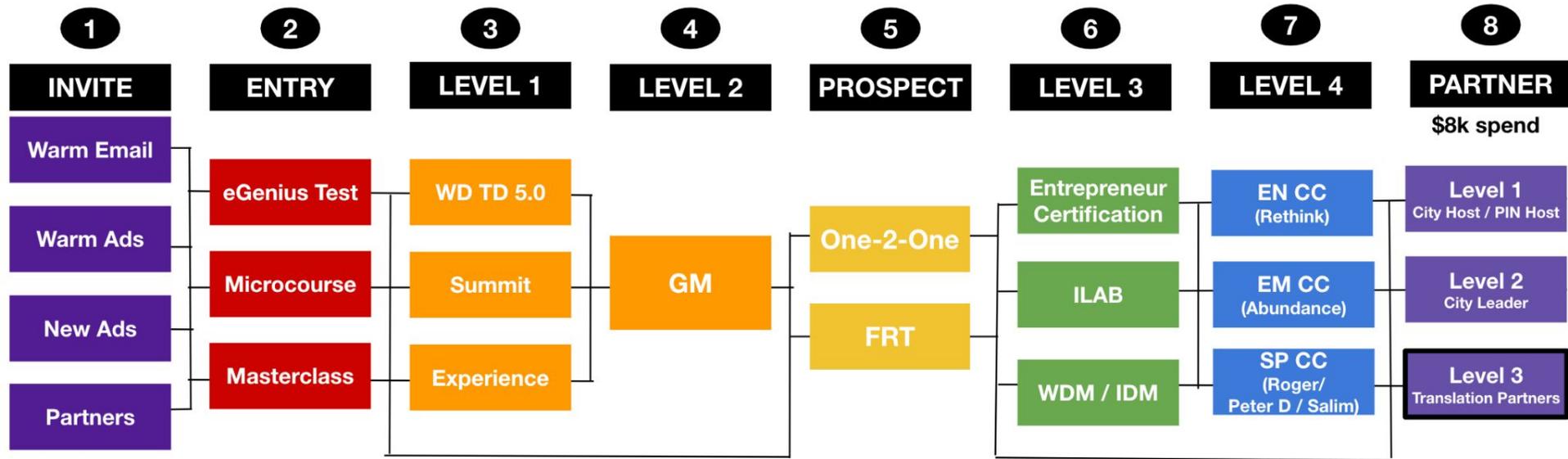
Genius Formula

\$1M out
\$10M in
10x ROAS
50% growth

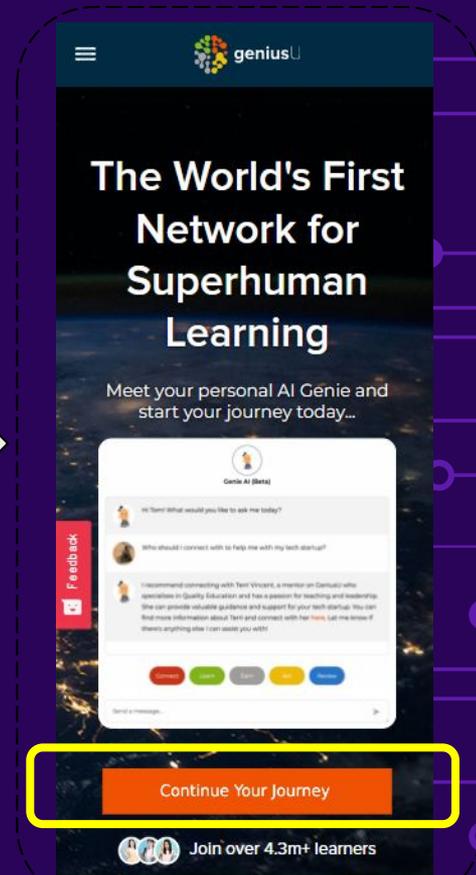
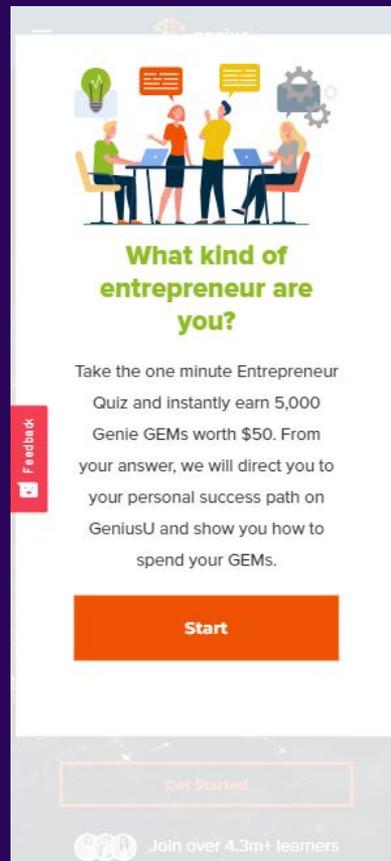
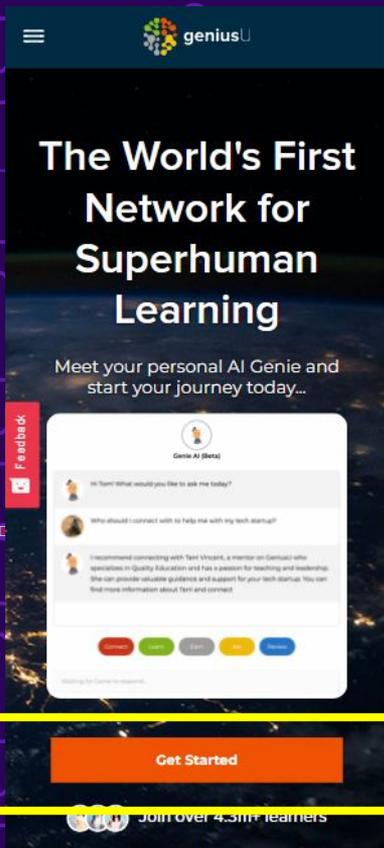
PARTNER PORTAL

THE GENIUS JOURNEY

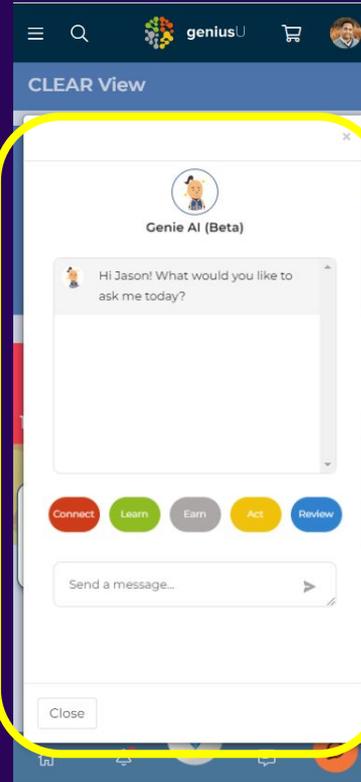
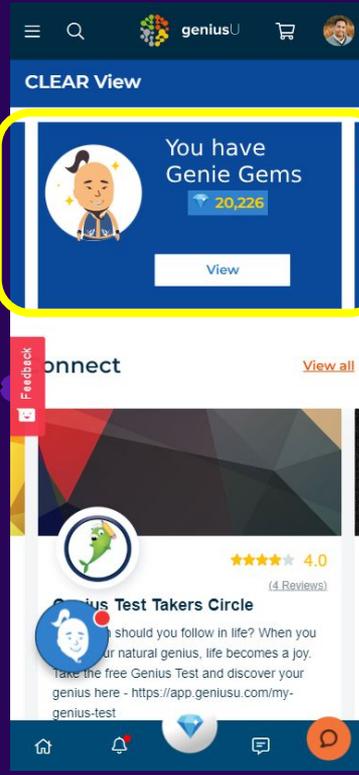
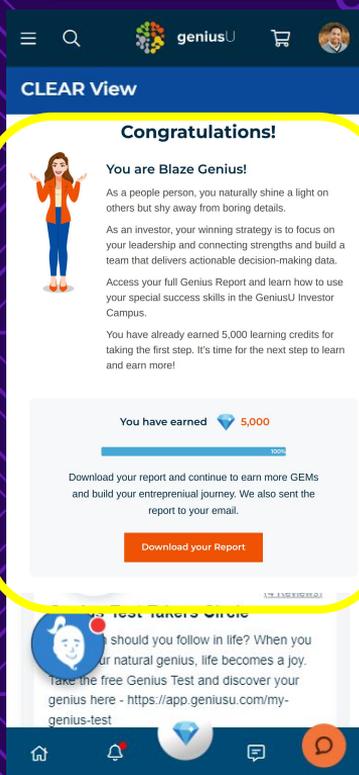
8 Steps of the Genius Formula



THE GENIUS JOURNEY



THE GENIUS JOURNEY



GOAL 5: GROW OUR GENIE AI



THE BIG RESET: Use AI To Build Wealth & GET AHEAD OF 99% Of People | Peter Diamandis & Salim Ismail



Tom Bilyeu ✓
3.75M subscribers

Subscribe

👍 27K



➦ Share

⬇️ Download

✂️ Clip



GOAL 5: GROW OUR GENIE AI

Unleashing the Power of

HI + **AI** = **SI**

**Human
Intelligence**

**Artificial
Intelligence**

**Superhuman
Intelligence**

GOAL 5: GROW OUR GENIE AI



The introduction of the GeniusU AI platform is set to transform the learning experience for its 4.3 million students and partner communities around the world. The platform will be made accessible to GeniusU's partner communities in different cities and countries, enabling them to harness the power of AI to enhance their educational offerings and provide a truly innovative learning experience.

Key Features

1. Personalized to every user (Genie)
2. Smart Connection Recommendations
3. Relevant Learning Suggestions
4. Action & Earning Opportunities
5. Genie in a pocket - available at all times to assist you in scaling your investments, business and education.

GOAL 5: GROW OUR GENIE AI

INVESTORPLACE

Log in

Genius Group (GNS) Stock Climbs 20% on Joint Venture With Groove Digital

Investors gamble on a new frontier in edtech

14h ago · By Josh Enomoto, InvestorPlace Contributor

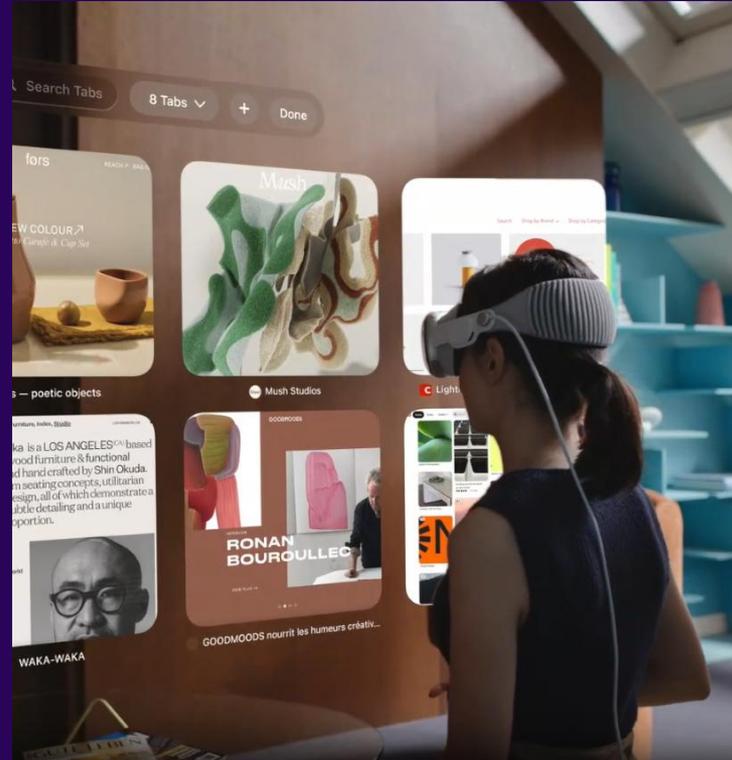
- Shares of **Genius Group** ([GNS](#)) popped higher on a joint venture with **Groove AI**.
- Through the venture, the two will form an AI-infused SaaS platform named Genius Groove.

Rising on the optimism of a transitioning education technology (edtech) landscape, shares of **Genius Group** (NYSEMKT:[GNS](#)) popped sharply higher on a joint venture (JV) deal with **Groove Digital**, a leading education-focused Software as a Service (SaaS) enterprise. Together, the two entities aim to deliver artificial intelligence-powered tools for the academic community. GNS stock initially gained 20% before settling just a hair lower at 19% up.



GOAL 5: GROW GENIUS METAVERSITY

1. Expand to 3 campuses on same design as v1.0
2. Design as space station with schedule of teleport openings for sessions
3. Give Level 4 partners their own global classroom and private access
4. Add Partner Portal with visual pathways / links



GOAL 5: GROW GENIUS METAVERSITY

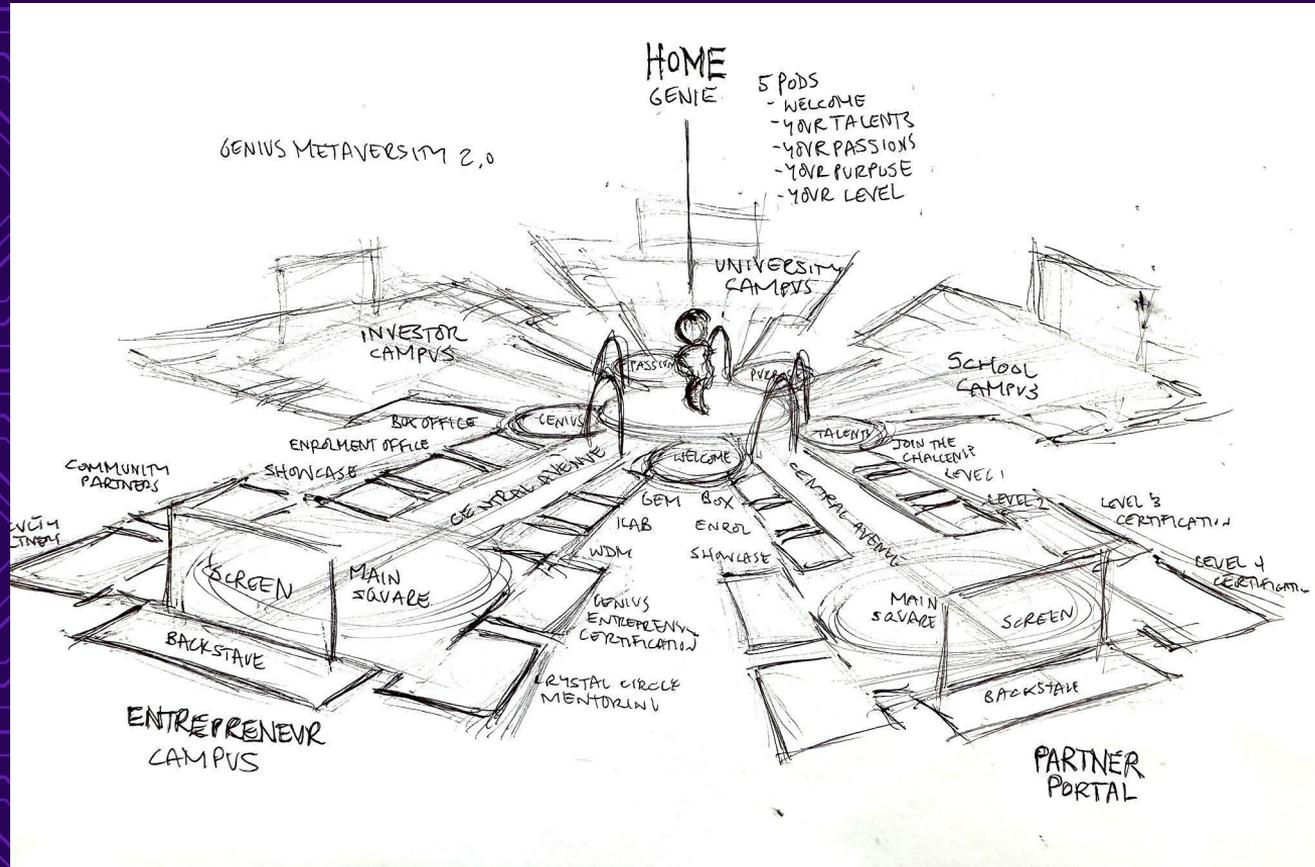


DESIGN: Based on Stargate Atlantis. Central entry with map leading to five spokes (School, University, Entrepreneur, Investor, Campuses & Partner Portal).

In each campus: Genius Avenue with progression pathway from L1 to L5 (Freemium to Premium).
Genius Square for main events.
Around square: Premium and L4 Global Classrooms.

Partner Portal dedicated to faculty and community partners, where partners can meet throughout their certifications.

GOAL 5: GROW GENIUS METAVERSITY



DESIGN: Students enter HOME with Genie in the center, and five pods: Welcome, Your Talents, Your Passions, Your Purpose, Your Level to assess their Ikigai.

Five gateways lead to five spokes of the Metaversity: Each of the four campuses and partner portal have six pods along the central avenue and four pods around the main square.

Students and partners can see the schedule of events and courses within each campus, as well as track their GEMs that they earn as they progress in their journey.

GOAL 5: GROW GENIUS METAVERSITY

HOME

Genie in center

- Pod 1: Welcome
(Videos: Mission, Overview)
- Pod 2: Your Talents
(Genius Test & Microdegree)
- Pod 3: Your Passions
(Passion Test & Microdegree)
- Pod 4: Your Purpose
(Purpose Test & Microdegree)
- Pod 5: Your Level
(Spectrum Test & Microdegree)

INVESTOR CAMPUS

Launch 2023 Q2

SCHOOL CAMPUS

Launch 2023 Q4

ENTREPRENEUR CAMPUS

CENTRAL AVENUE

- Pod 1: Box Office
(Upcoming Events)
- Pod 2: Enrolment Center
(Upcoming Courses)
- Pod 3: Showcase
(Awards & Stories)
- Pod 4: Genius Entrepreneur Mastermind
- Pod 5: iLab Accelerator
- Pod 6: ED Masters

MAIN SQUARE

- Pod 1 - Community Partners
- Pod 2 - Faculty Partners
- Pod 3 - Genius Ent Cert
- Pod 4 - Crystal Circle Mentoring

UNIVERSITY CAMPUS

CENTRAL AVENUE

- Pod 1: Box Office
(Upcoming Events)
- Pod 2: Enrolment Center
(Upcoming Courses)
- Pod 3: Showcase
(California Business School)
- Pod 4: Genius Entrepreneur Mastermind
- Pod 5: Certification Programs
- Pod 6: Degree Programs

MAIN SQUARE

- Pod 1 - Community Partners
- Pod 2 - Faculty Partners
- Pod 3 - UAV
- Pod 4 - Singularity University

PARTNER PORTAL

CENTRAL AVENUE

- Pod 1: Box Office
(Upcoming Events)
- Pod 2: Registration Center
(Upcoming Courses)
- Pod 3: Showcase
(Awards & Stories)
- Pod 4: Join the Challenge
- Pod 5: Level 1 Certification
- Pod 6: Level 2 Certification

MAIN SQUARE

- Pod 1 - Community Partners
- Pod 2 - Faculty Partners
- Pod 3 - Level 3 Certification
- Pod 4 - Level 4 Certification

THE MESSAGE

YOU ARE A GENIUS!

How can you keep up in a fast changing world where your career, lifestyle, future is no longer secure and technology is taking over?

By discovering your genius and following your own genius journey of self discovery, self mastery and self expression - for the life and legacy that is uniquely yours.



Community

High Tech High Touch

Each Campus has a 2D version in GU and a 3D version in GM. Each campus opens during monthly masterclass & partner conference, and weekly during partner sessions, for students and partners to interact during sessions. Major events include upcoming Global Entrepreneur Summit, WD Masters and GAP Partner Certification.



2.0 Features

Quarterly Build Out

Each quarter a new Genius Metaversity launches with a new blueprint with new partners

More seamless entry between GU and GM for students and partners to bring their info with them

Private classrooms for partners to use in their live courses

Maps to easily navigate with



genius



ENTREPRENEURS
INSTITUTE

GOAL 6: GROW GENIUS METAVERSITY

HOME

Genie in center

- Pod 1: Welcome
(Videos: Mission, Overview)
- Pod 2: Your Talents
(Genius Test & Microdegree)
- Pod 3: Your Passions
(Passion Test & Microdegree)
- Pod 4: Your Purpose
(Purpose Test & Microdegree)
- Pod 5: Your Level
(Spectrum Test & Microdegree)

INVESTOR CAMPUS

Launch 2023 Q2

SCHOOL CAMPUS

Launch 2023 Q4

ENTREPRENEUR CAMPUS

CENTRAL AVENUE

- Pod 1: Box Office
(Upcoming Events)
- Pod 2: Enrolment Center
(Upcoming Courses)
- Pod 3: Showcase
(Awards & Stories)
- Pod 4: Genius Entrepreneur Mastermind
- Pod 5: iLab Accelerator
- Pod 6: ED Masters

MAIN SQUARE

- Pod 1 - Community Partners
- Pod 2 - Faculty Partners
- Pod 3 - Genius Ent Cert
- Pod 4 - Crystal Circle Mentoring

UNIVERSITY CAMPUS

CENTRAL AVENUE

- Pod 1: Box Office
(Upcoming Events)
- Pod 2: Enrolment Center
(Upcoming Courses)
- Pod 3: Showcase
(California Business School)
- Pod 4: Genius Entrepreneur Mastermind
- Pod 5: Certification Programs
- Pod 6: Degree Programs

MAIN SQUARE

- Pod 1 - Community Partners
- Pod 2 - Faculty Partners
- Pod 3 - UAV
- Pod 4 - Singularity University

PARTNER PORTAL

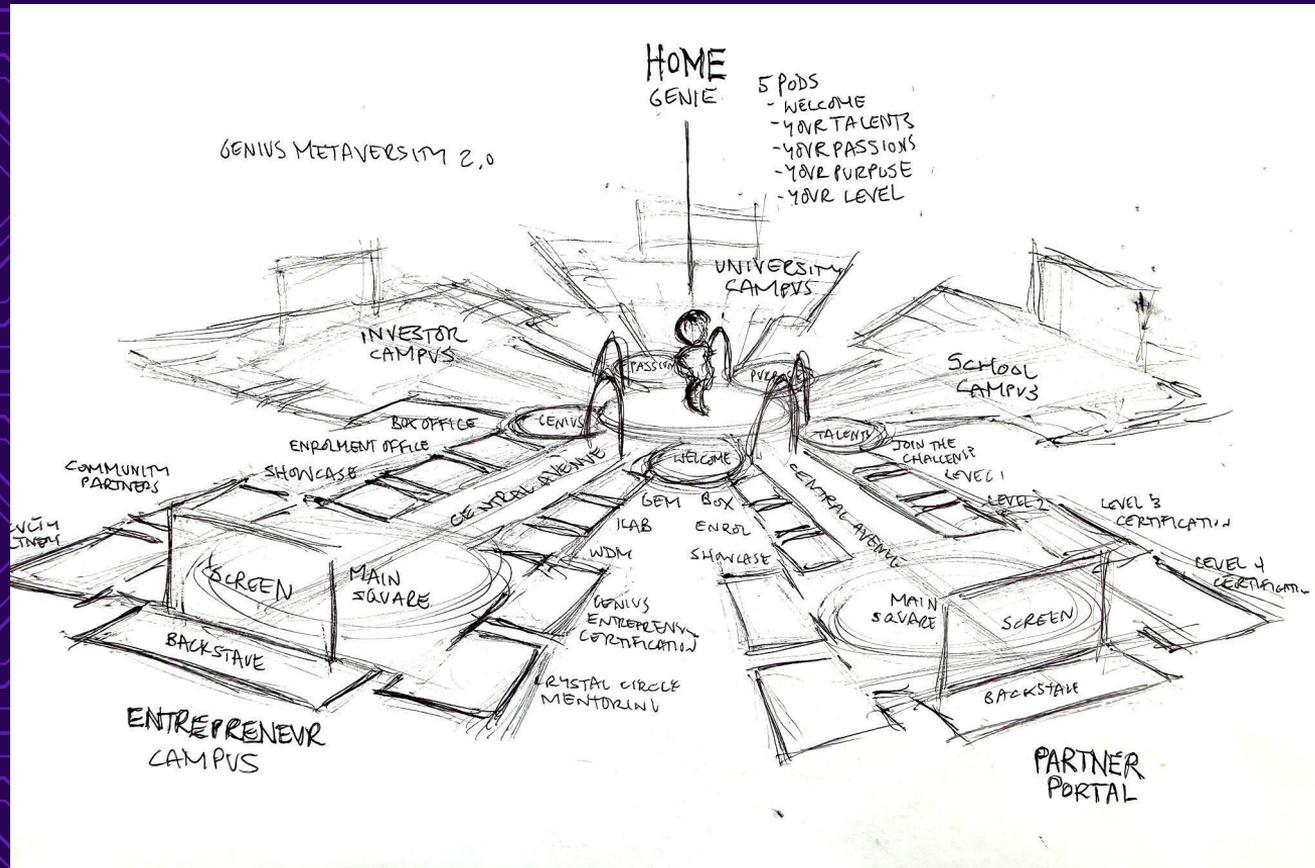
CENTRAL AVENUE

- Pod 1: Box Office
(Upcoming Events)
- Pod 2: Registration Center
(Upcoming Courses)
- Pod 3: Showcase
(Awards & Stories)
- Pod 4: Join the Challenge
- Pod 5: Level 1 Certification
- Pod 6: Level 2 Certification

MAIN SQUARE

- Pod 1 - Community Partners
- Pod 2 - Faculty Partners
- Pod 3 - Level 3 Certification
- Pod 4 - Level 4 Certification

GOAL 6: BUILD OUR COMMUNITY



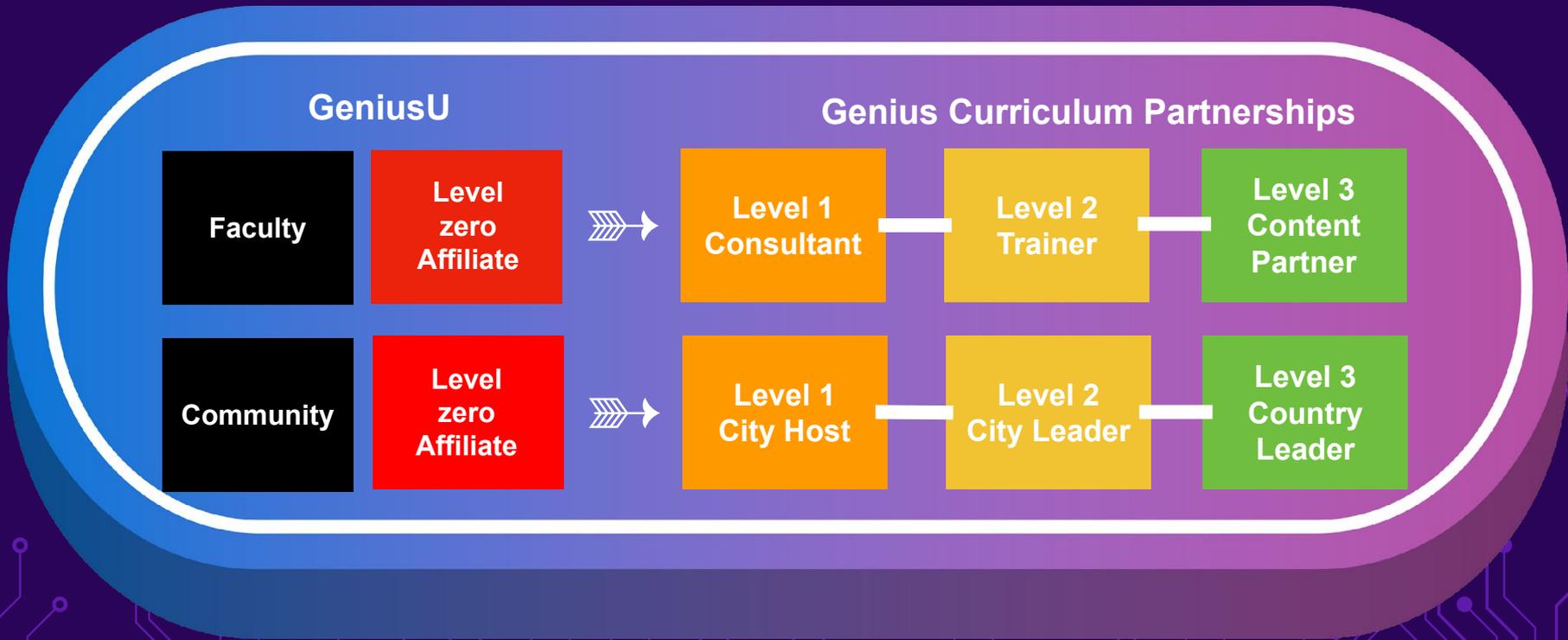
DESIGN: Students enter HOME with Genie in the center, and five pods: Welcome, Your Talents, Your Passions, Your Purpose, Your Level to assess their Ikigai.

Five gateways lead to five spokes of the Metaversity: Each of the four campuses and partner portal have six pods along the central avenue and four pods around the main square.

Students and partners can see the schedule of events and courses within each campus, as well as track their GEMs that they earn as they progress in their journey.

GOAL 6: BUILD OUR COMMUNITY

4 Levels of Partnership: Faculty & Community



THE STEPS FROM ZERO TO FOUR

Step ZERO

Affiliate

Join & start sharing!

Investment: FREE/TIME

Potential Revenue:
\$1k+ per month

Community Growth:
0 - 100 followers

Number of clients:
0 - 10 customers

Step ONE

Level 1 - City Host or Consultant

Join & learn, earn & step up

Investment: \$1,500 USD

Potential Revenue:
\$10k-\$120k+ per year

Community Growth:
100 - 2,000 followers

Number of clients:
10 - 100 customers

Step TWO

Level 2 - City Leader or Trainer

Start leveraging your niche or grow your community

Investment: \$15,000 USD

Potential Revenue:
\$120K-\$300+ per year

Community Growth:
2,000 - 5,000 followers

Number of clients:
100 - 1,000 customers

Step THREE

Level 3 - Country Leader or Content Partner

Leverage your niche & communities by co-creating with us!

Investment: \$32,000 USD

Potential Revenue:
\$300k-\$1.5M+ per year

Community Growth:
5,000 - 10,000 plus

Number of clients:
1,000 plus customers

Step FOUR

Level 4 - Genius Partner

Collaborate, add your products & services into our products & increase your network through specific marketing & affiliate initiatives

Investment: Upon Request

Potential Revenue:
\$2M+ per year

Community Growth:
10,000 plus

Number of clients:
10,000 plus customers

SELF AWARENESS

SELF MASTERY

SELF EXPRESSION



ENTREPRENEURS
INSTITUTE

THE GENIUS FORMULA



PLAN

By planning your Team Charter for the year, and then breaking that into Quarterly Plans allows you four times in the year when you adjust the build and growth based on the feedback from the market and your metrics.



BUILD

From your Quarterly Plan, now map out and build your Genius Pathway. This includes every step of your customer pathway from ads and emails to landing pages, events and courses.



GROW

With your Quarterly Plan and Genius Pathway in place it's time to launch and grow. This is a daily, weekly, monthly and quarterly Genius Rhythm which allows you to test, measure and optimise your pathway.

THREE TRACKS TO CHOOSE FROM

BASIC TRACK

FREE TO PLAY
At your own pace

- Join Platform for free
- Genius Test, Passion Test and Purpose Test
- Wealth Spectrum Test
- Take Microdegrees
- Access free Masterclasses
- Earn GEMs as you learn

FAST TRACK

MASTERMIND
Progress together

- All Basic Track Benefits
- Personal Navigation Call
- Monthly Masterclass
- Monthly Workshop
- Offers from out partners
- Wealth Dynamics Test
- \$10,000 in GEM vouchers
- 1 x Ticket to LIVE event

Genius Entrepreneur
Mastermind: \$47 / month

VIP TRACK

PERSONAL MENTOR
Tailored Growth

- All Fast Track Benefits
- Personal Navigation Call
- High level personal mentoring, certification or degree programs
- Includes 2 x VIP tickets
- Book a call to determine your best next steps

Exclusive to qualified VIPs

Price dependent on which VIP track you choose

SELF AWARENESS

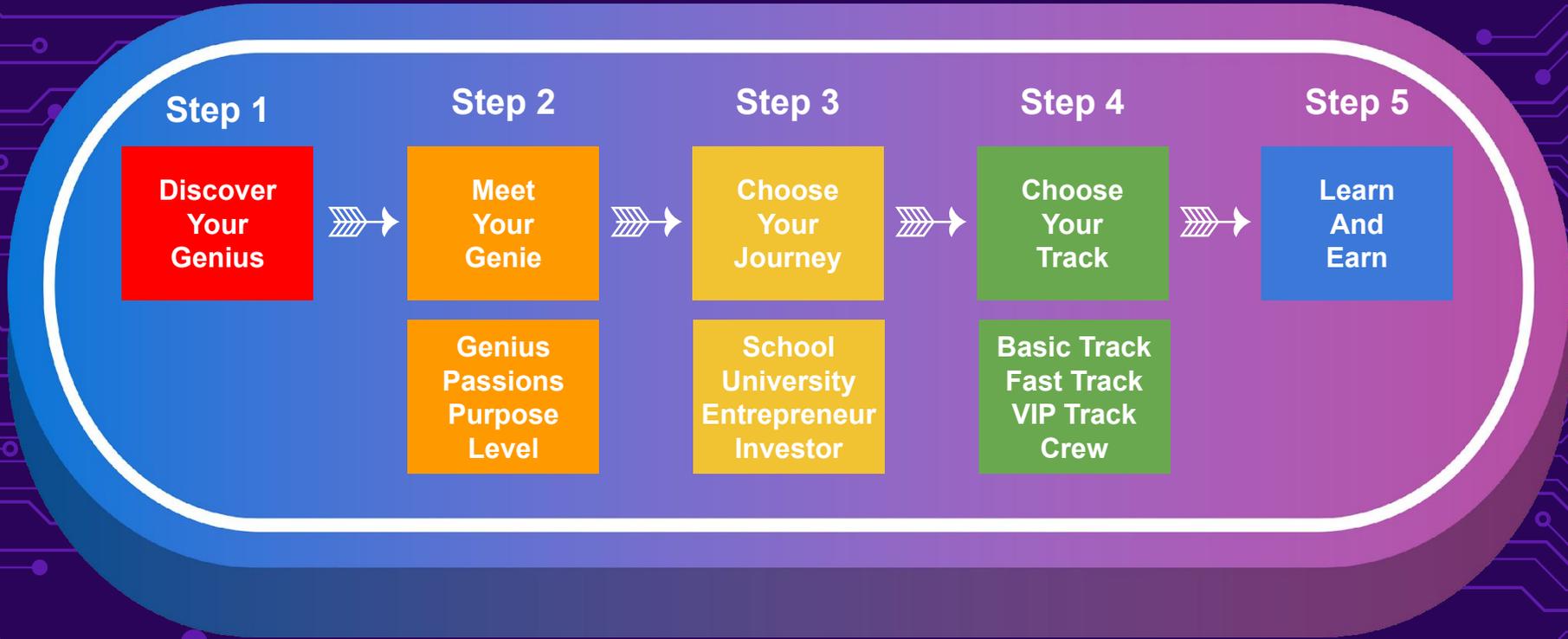
SELF MASTERY

SELF EXPRESSION

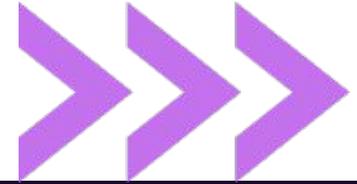


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THE GENIUS JOURNEY



OUR LEVEL 1 & 2 PARTNERS



These are some of our partners who are committed to making an impact and difference for humanity and the world today and into the future



Dr. Maharaja Siva
Subramanian
**City Host
Chennai**



Ryan Nicholas Leong
**Singapore's 1st
GENIUS Generation
Youth Coach**



Kawa Onatli
**City Leader
Stockholm**



Cathy Sheppard
**International
speaker, facilitator,
coach, mentor**



Dr Libby Kemkaran
**Experienced Coach,
Behavioral
Neuroscience, and Flow
& Performance
Consultant**

OUR LEVEL 3 COUNTRY PARTNERS



Lourdes Gant
Canada



**An Nguyen & SuperX
Academy**
Vietnam



Tamami Ushiki
Japan



**Amelia Hirawan
Henry Rahardja**
Indonesia



Chieh Pai
Taiwan



Tang Qian Jiu
China



Patrick Mak
Hong Kong & China



Yvette Sholdas
Australia



**Kyron Gosse
& Beryl Oldham**
New Zealand



OUR LEVEL 3 CURRICULUM PARTNERS



Carmen & Gary Wilde
Legendary CEO Dynamics



Jo Formosa
Health Dynamics



Simon Zutshi
Wealth Dynamics for
Real Estate Investors



Bea Benkova & Jan Polak
Wealth Dynamics for
Evolutionary Women



Josef Hajkr
Wealth Dynamics for
Project
Management



Theodosia Southern
Wealth Dynamics for
Leadership



Peter Vogel
Talent Dynamics for
Luxury hospitality



Stuart Mellody
Wealth Dynamics for
Fundraising



Sandi Herrera
WD for Educators



Alison Shadrack
Wealth Dynamics for
Thought Leadership

OUR LEVEL 4 PARTNERS



ReThink Academy
Paul O'Mahoney



Abundance Global
David Dugan



XPRIZE Foundation
Peter Diamandis



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One Challenge



01

Join the World Game

Join the global challenge to play the World Game, where your actions contribute to positive change. Together, we aim to make 100 million impacts and generate \$100 million in revenue, all while uniting in a common goal.

02

100 million impacts

Your participation in the World Game contributes to our collective mission to create 100 million positive impacts worldwide. Each impact is a step towards a more unified and prosperous future. We are aiming to feed 100 million people with Tony Robbins!

03

\$100 million dollars of income

As we work together to uplift humanity, we also strive to generate \$100 million in revenue. This financial milestone empowers us to make an even greater difference and support meaningful causes.

04

VIP Pre-launch Invitation

Join us on the VIP track as either partner or student and be a part of the top table throughout the next two years. Our current VIP members who book a call and book your place pre-launch will be receiving an additional one year participation as a bonus.

How can you share in the \$10 million?



ONE FOCUS: Direct ALL our efforts towards GeniusU into ONE message and focus that can scale to \$100M impacts and 10M students in 2024.



01

Purchasing wholesale & reselling

When you purchase in wholesale or resell any of GeniusU programs you increase your chances of winning straightaway, with wholesale rates giving up to 70% discount on some products resulting in higher revenues for you.

02

Tracking how much you earn monthly

When you log into GeniusU to play The World Game you will see the dashboard on your monthly earnings/income and impacts, with details of how all the players are doing each month. You can also log into your own dashboard on GeniusU to track your own progress too and the clients you have referred.

03

Get rewarded

There are over \$100,000 of awards and prizes, for the players who create the most impact and grow their business the most, during the next 3 months.
[Register today and play The World Game now!](#)



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INSTITUTE



WORLD GAME

We are focusing development on the GeniusU Platform to give everyone the tools they need to make the challenge fun, engaging and easy to track:

- Easy-to-see scores and rankings, individually, by city / circle & UN Global Goals
- Tracking of profit (earnings & Genius Dollars) and purpose (Giving Impacts)
- Clear next steps from Genie for each person who is a part of the challenge
- Clear guide from member to leader to mentor to events, training & services
- Ongoing flow of warm prospects for each level of partner



THE PARTNER PATHWAY

GeniusU

Faculty

Level zero
Affiliate



Community

Level zero
Affiliate



Genius Curriculum Partnerships

Level 1
Consultant

Level 2
Trainer

Level 3
Content
Partner

Level 1
City Host

Level 2
City Leader

Level 3
Country
Leader

WHY GENIUS FORMULA CERTIFICATION?

RECEIVE CERTIFICATIONS AT THE DIFFERENT LEVELS

Entrepreneurs and partners do not have an easy step by step way to show them how to plan, build and grow their businesses. They are continuously searching for new and innovative ways to make the changes in their businesses.

In just a month you will have clarity on the formula and steps to personalise your plan, build and grow stages of your business, so it thrives.

So what's next >

We are looking for you to join us!



**Come & build
your City or
Country**

**Join the World Game &
Drive Impact & Income in
your City or Country**

Join the global challenge to play the World Game, where your actions contribute to positive change. We are here to support you in making an impact in your community and tribe so that we can insure the change ahead of Singularity!

**Come &
share your
Content**

**Join the World Game &
Drive Impact & Income in
sharing your knowledge**

Join the global challenge to play the World Game, where your actions contribute to positive change. We are here to support you in making an impact in your content & driving this knowledge shift to more humans ahead of Singularity!



**ENTREPRENEURS
INSTITUTE**

CITIES LAUNCHED/TO BE LAUNCHED

Here are the **20 Country leader positions** that we will be filling in Q3 & Q4 of 2023 to provide a full high tech, high touch global coverage of Genius Group in all of the states and countries where we are most active, with each delivering an annual world class entrepreneur calendar.

NASA

Canada - Lourdes Gant
California
Nevada
US - Austin Texas
US - Las Vegas
US - New York
Florida
Mexico
Brazil
Argentina
South America

EMEA

Sweden - Stockholm
Norway - Oslo
Germany - Munich
Poland - Warsaw
Czech Republic & Slovakia - Jan Polak
England - London
France
Greece
UAE
South Africa

APAC

Japan - Tamami Ushiki
China - Donald Tang
Taiwan - Mr White
Vietnam - An Nguyen
India
Thailand
Singapore
Indonesia - Amelia
Hirawan/Henry Rahardja
Australia - Yvette Sholdas
New Zealand - Kyron Goss & Beryl Oldham

CONTENT TO BE LAUNCHED 2024



Talent Dynamics for Agile Leadership



Talent Dynamics for Remote Sales



Wealth Dynamics for Digital Marketing



Talent Dynamics for Transportation & logistics



Talent Dynamics for Manufacturing



Talent Dynamics for mining



Wealth Dynamics for Network Marketing



Talent Dynamics for Communication



Talent Dynamics for Retail



Talent Dynamics for Coaches & Mentors



Talent Dynamics for Healthcare



Talent Dynamics for Cash Flow



Talent Dynamics for Professional services



Talent Dynamics for construction



Wealth Dynamics for Structured investing

PARTNER PLAN

Affiliates	Level 1 Partners	Level 2 Partners - Faculty	Level 3 Partners - Curriculum	Level 4 Partners
\$1K per month	\$120k per year	\$150k per year	\$300k per year	\$2M+ per year
<p>Train affiliates to use the GU Portal, give them the ability to easily share events and products in order to drive revenue. Easy access to find the partners in their region.</p> <p>Community size: 0 - 100 followers Number of clients: 0 - 10 customers</p>	<p>Ensure all LI/FC's are upskilled on a regular basis on how to complete a debrief, market, sell and build their businesses on GU. Easy access to their city partners. Ensure that all FC's have ability to join into our regular events.</p> <p>Community size: 100 - 2k followers Number of clients: 10 - 100 customers</p>	<p>Increase the value for Faculty so that they can leverage their products and revenue on GeniusU. Additionally ensure that they are using the Partner Portal and running their businesses through it.</p> <p>Community size: 2k - 5k followers Number of clients: 100 - 1k customers</p>	<p>Drive visibility and engagement from all Curriculum and Country leaders so that the partners are sharing, earning and driving their communities. Ensure that all partners have access to the Partner Portal & are using it.</p> <p>Community size: 5k - 10k+ followers Number of clients: 1k + customers</p>	<p>Ensure that L4 partners are onboarded effectively using the Genius Formula in collaboration with GU to drive revenue, growth and impact.</p> <p>Community size: 10k + followers Number of clients: 10k + customers</p>

PARTNER PLAN

Affiliates	Event Partner	Level 1 - City Host	Level 2 - City Leader	Level 3 - Country Partner
\$1k per month	\$5k per month	\$8k per month	\$15k per month	\$62k per month
<p>Train affiliates to use the GU Portal, give them the ability to easily share events and products in order to drive revenue. Easy access to find the partners in their region.</p> <p>Community size: 0 - 100 followers Number of clients: 0 - 10 customers</p>	<p>Assist each event partner to bring at least 10 clients to an event each quarter, nurture them and allocate a GI to them to help them make sales based on their plan. Regular calls to ensure collaboration & transfer of knowledge</p> <p>Community size: 0 - 100 followers Number of clients: 0 - 10 customers</p>	<p>Assist each City Host to receive a structure of success to run 3 x events & 3 x Masterclasses & 1 x workshop & Summit per quarter.</p> <p>Target registrations: 280 - 350 per month Revenue per prospect: \$5k pp</p>	<p>Assist each City Leader to receive a structure of success to run a business that is successful.</p> <p>3 x events & 3 x Masterclasses & 1 x workshop & Summit per quarter.</p> <p>Target registrations: 280 - 350 per month Revenue per prospect: \$5k pp</p>	<p>Assist each Country Leader to receive a structure of success to run a business that is successful.</p> <p>3 x events & 3 x Masterclasses & 1 x workshop & Summit per quarter. Override on city leaders. Help recruit 5 city leaders.</p> <p>Marketing spend per month: \$8 per person Target regos: 280 - 350 per month Revenue pp: \$5k pp</p>

Start sharing & imagine the possibilities!



Trey Stinnett
\$3,300 commission
earned in January of
2023



Amelia Hirawan
\$2,700 commission
earned in February of
2023



Yulia Martins
\$4,900 commission
earned in March of
2023



Bea Benkova
\$2,100 commission
earned in April of 2023

If you want to start sharing only, click here!



Book a call with our Reseller & Affiliate Manager - Duncan Stanley!

Moving from Affiliate to Level 1!



**Dr. Maharaja
Siva Subramanian**
Blogger, Coach, Consultant, Speaker,
Trainer. Investor, Mentor, City Host
Chennai



Jessica Fearnley
BUSINESS COACH FOR B2B

Moving from Level 1 to Level 2!



Spotlight on Libby: Harnessing Brain Power for Business Success

Libby is a seasoned Flow Consultant who empowers businesses and entrepreneurs through her "TAME your Brain" system. By marrying Talent and Wealth Dynamics with neuroscience, she has revolutionized the way intentions align with actions, achieving remarkable financial successes and freeing individuals from traditional workplace constraints.

Actions:

- Successful business growth achieving 5-7 figure revenues
- Strategic alignment of intentions and actions
- Promotion of location-independent entrepreneurship

🌟 **Key Achievement:** Billed £160,000 and £210,000 in consecutive 10-week periods, and highly sought-after by corporations for leadership training.

Moving from Level 2 to Level 3!



Josef Hajkr
CEO of Shine



Josef & Shine Group: Trailblazing Digital Project Management and AI Transformation

Spotlight on Josef & Shine Group: Dedicated to innovation, Josef and Shine Group have successfully applied GeniusU's steps and processes in the realm of Digital Project Management and AI transformation. Their pioneering approach is gaining traction and scaling new heights.

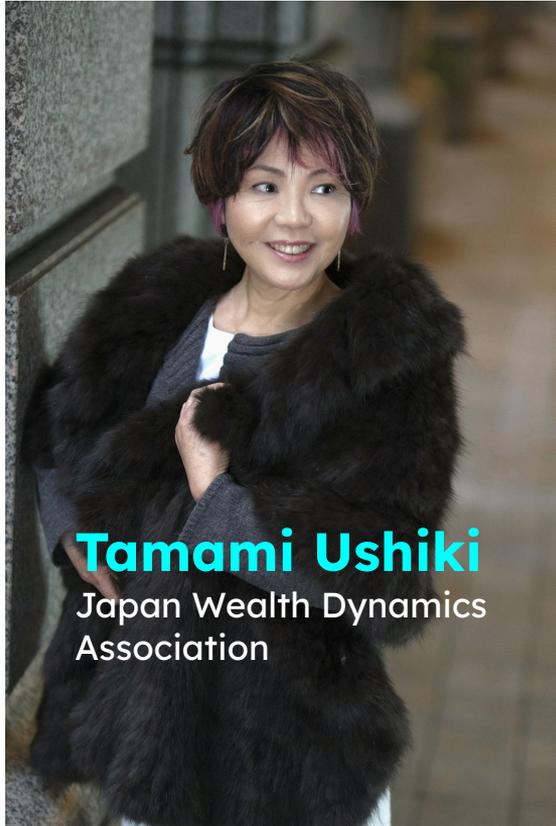
Actions & Impact:

- Conducted a project management workshop in Czech with remarkable registration and attendance rates
- Actively working on upsells and expanding reach
- Aiming to enter the English market with cutting-edge AI and project management solutions

🌟 **Key Achievement:** Achieved 60% attendance rate with 755 registrations for a Project Management Workshop in Czech. Josef's vision and drive position Shine Group at the forefront of AI integration in project management.

Developed his own AI Avatar - <https://scena.link/dn43v5k3yzvw>

Stable Level 3 and beyond!



Tamami: A Beacon of Entrepreneurial Excellence in Japan

As a Lord Profile, Tamami has been an invaluable partner with Genius Group since 2008. She has fostered an impressive community of over 30,000 Japanese entrepreneurs. When crisis struck, and events halted, Tamami ingeniously pivoted by digitalizing the content GeniusU provided to entrepreneurs, thereby swiftly emerging as a pivotal figure for entrepreneurial support in Japan.

Actions:

- Established an expansive Japanese entrepreneurial community
- Organized a highly successful online event in July 2021, generating \$250k with 750 attendees in just 4 hours
- Currently collaborating with the Japanese Defence Force and organizing enriching retreats in Greece

🌟 **Key Accomplishment:** Tamami has not only transcended challenges but also positioned herself as an instrumental figure in empowering and transforming the entrepreneurial landscape in Japan through innovative strategies and collaborations.

Joining as a Level 4 partner!



Mike Filsaime
CEO GrooveDigital, LLC

**Watch out for
January launch!**

Mike joined us as a Collaboration Partner ahead of the Investor Summit at the beginning of June. He was a speaker at our GM metaversity call in June and we have run an affiliate programme linking offers to our clients for Groove.ai.

We are now collaborating by adding a white label product for all our clients for clickfunnels & are excited for the next steps in this journey.

Get Lifetime Access Today!

Introducing Groove.ai Watch Below to Become a Backer Today!

**Marketing Automation Made
Easy with Groove.ai**

Say Goodbye to Tedious Marketing Tasks. Automate your
Marketing with the Power of AI and **Skyrocket your Results!**

Other Successes our partners have had!



Jagan Krish
Founder of LMF

Jagan has been running his lead magnet formula and has had 44 people paid 999 INR for his 5-Day-Challenge. 41% were present on final day and 27% paid for the PREMIUM SIX WEEK INTENSIVE Programme.

The quality of people who joined his programme increased by 50% and the caliber of client was more yellow/green than orange . He has received at least 10 positive recommendations through his different programmes. 70% of clients who completed LMF Premium upgraded to LMF Elite for 100 days.

He has followed all the processes and principles in the Genius Accelerator Programme and is on track for his goals in 2023 and is expanding into the US market.

<https://jagankrish.com/>

Other Successes our partners have had!



Ken Kilday

Former Executive Leader &
Current Executive Coach
and Business Strategist

He uses the diversity and depth of his leadership experience to help CEOs, Business Owners, and Executives become better leaders, make better decisions, and deliver better personal and professional results.

Whether by implementing the Making the Cut™ business operating system, individual coaching, or team effectiveness work – the unifying principle is awareness. The highest-performing leaders use keen awareness to do three things consistently:

They step away from their day-to-day responsibilities to think about and focus **on** the business rather than **in** it.

They connect with other leaders in similar roles and share learnings to help each other make important, more informed decisions.

They constantly seek outside perspectives for new and innovative ideas to bring into their businesses.

He has awesome TD integrations on his website, up to date videos for each profile and is really passionate about sharing Talent Dynamics.

<https://wealthdynamics.geniusu.com/leaderscut/>

Other Successes our partners have had!



Bea Benkova

CEO & Founder of GIFEW



Bea is a Global Transformation Leader who grew up in communist Czechoslovakia believing she could be anything she wanted to be. She thought she was destined to be the governor of a central bank when in 2006 she woke up to a health crisis in her family and the realisation that the ladder of her life was leaning against the wrong wall. Burnt out and stressed out, she got out of corporate life and embarked on a mission of healing, for herself and the women in her life.

Her transformation coaching practice has been growing prominence and over 14 years Bea personally worked with women CEOs, public figures, politicians, scientists, authors, artists, educators, and professionals, and become established as the go-to transformational coach for women with influential and entrepreneurial women across the UK, Europe, Los Angeles and New York. Bea founded GIFEW in 2012 to fulfil on her mission for all women to fulfil on their missions and transform humanity through the aligned power of evolutionary women.

<https://gifew.com/>

Other Successes our partners have had!



Simon Zutshi
Founder & CEO of pin

Simon Zutshi, experienced investor, successful entrepreneur and best-selling author. He is also widely recognised as one of the top wealth creation strategists in the UK. Investing since 1995, he became financially independent by the age of 32.

Simon Zutshi & property investors network

Passionate about sharing his experience, Simon founded the property investor's network in 2003. This has grown to become the largest property networking organisation in the UK. Holding monthly meetings in 50 cities, designed specifically to provide a supportive, educational and inspirational environment - for people like you to network with and learn from other successful investors.

<https://propertyinvestorsnetwork.co.uk/>



Other Successes our partners have had!

Our New Zealand regional partners, Kyron and Beryl of FreedomCo, have just acquired education company Wealth Mentor.

Wealth Mentor has long been a pinnacle in the New Zealand property investment education sector having transformed the lives of thousands of students.

Wealth Mentor's enterprise promise is "Making Wealth Accessible to All" with a specific mission of bringing financial prosperity to the South Pacific. To achieve this vision Wealth Mentor will be adopting GeniusU partner products in order to implement a full financial education curriculum, supporting students from kindergarten to retirement and beyond.

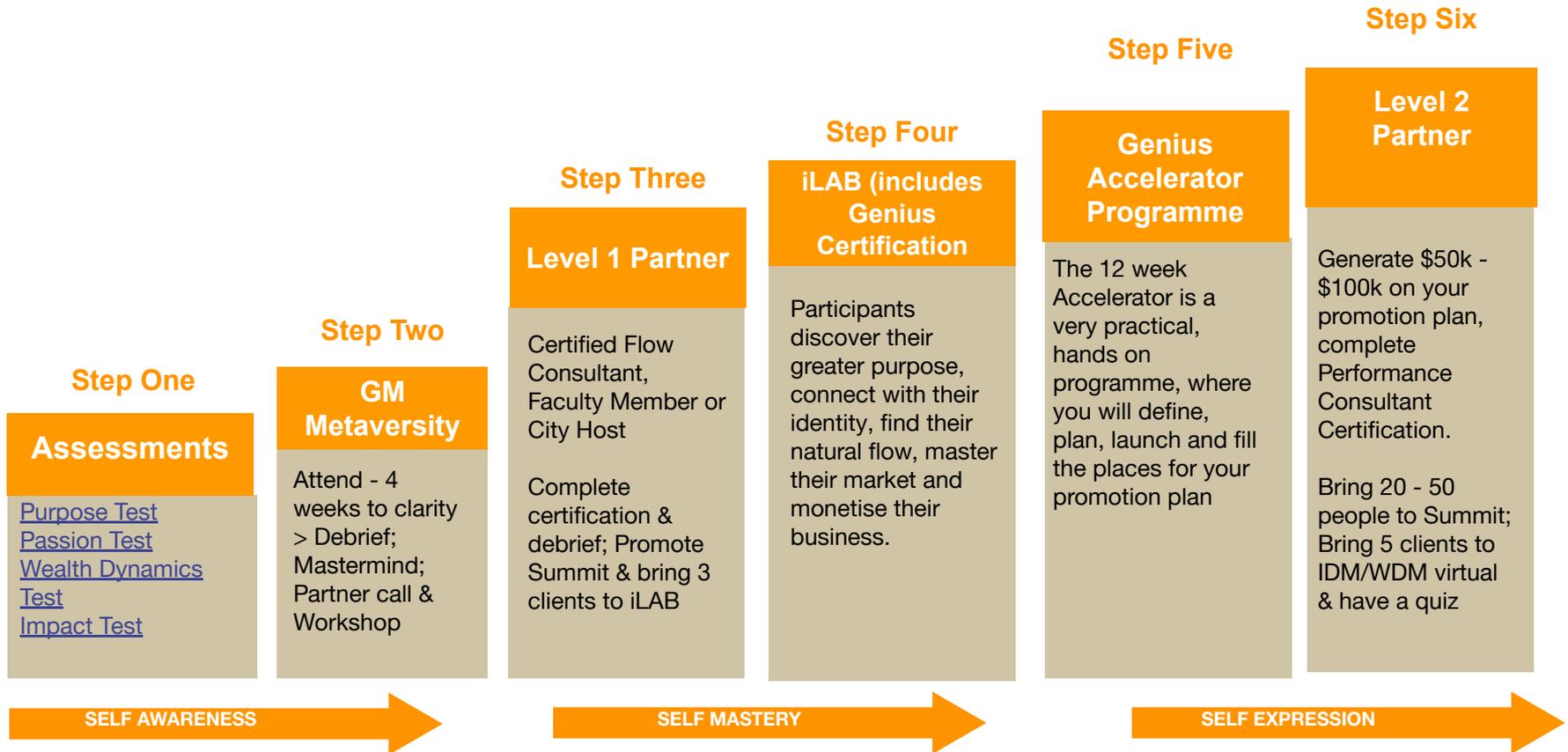
www.freedomco.nz and www.wealthmentor.co.nz

Kyron followed the full light house principle on this company. He started as a customer of the business in 2012, then became a yellow level mentor within the business in 2014 and in 2020 when the pandemic hit, he took charge and lead a green level team for marketing. And now purchased the company at Blue Level in 2023.

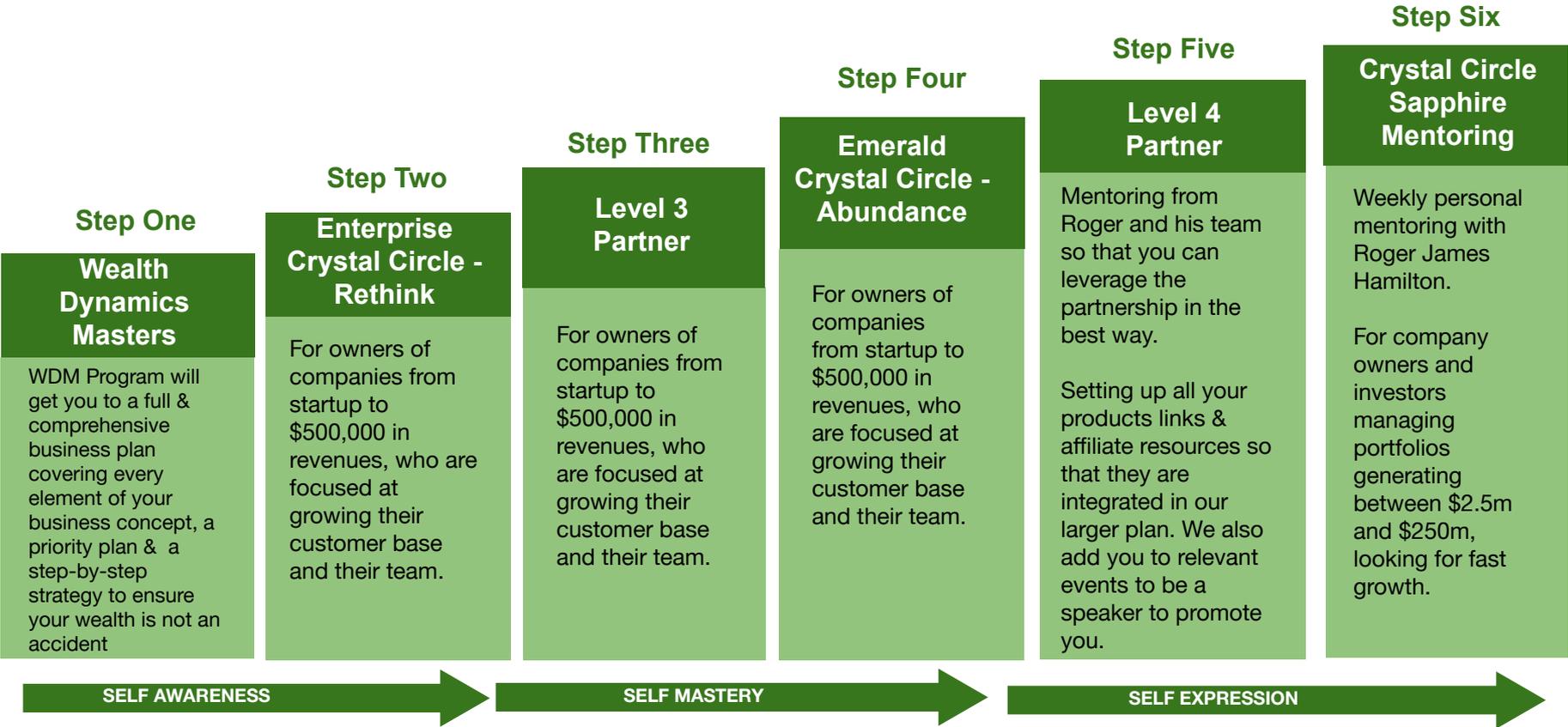


**Kyron Goss &
Beryl Oldham**
**Founders of FreedomCo &
Country Leaders of New
Zealand**

Moving through the Levels



Moving upwards from Level 2



Planning where you want to participate!



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Live Partner & Crystal Circle Conference



Join us at the

Partner and Crystal Circle Conference

An exclusive event for Roger Hamilton's top mentoring clients

18TH TO 22ND OCTOBER 2023 | VISION VILLA RESORT, BALI

Wealth Dynamics Masters - LIVE in Bali

Create a totally crisis proof plan for the next 12 months, allowing your business to fully digitise and double in size.

The Wealth Dynamics Masters Program will get you to a full and comprehensive business plan covering every element of your business concept, a priority plan and a step-by-step strategy to ensure your wealth is not an accident. Roger Hamilton and a panel of other mentors will lead the exclusive group of entrepreneurs who join the program.

[Apply Now](#)



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Crystal Circle - VIP Track



ENTERPRISE CIRCLE

Annual Mentorship

For owners of companies from startup to \$500,000 in revenues, who are focused at growing their customer base and their team.



EMERALD CIRCLE

Annual Mentorship

For owners of companies from \$500,000 to \$2.5m in revenues, who are managing larger teams and seeking solutions that scale.



SAPPHIRE CIRCLE

Annual Mentorship

For company owners and investors managing portfolios generating between \$2.5m and \$250m, looking for fast growth.



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Genius Accelerator Program

Apply now to be one of only 24 entrepreneurs, who join the 10th January to 27th March 2024 Genius Accelerator Programme and generate at least \$3,500 of new revenues each month.

Applications close 27th December 2023 for 24 people selected.

APPLY NOW



Genius Entrepreneur Mastermind - Fast Track

Introducing

The Genius Metaversity 2023:

The Ultimate Upgrade to the Genius Entrepreneur Mastermind

Designed exclusively for ambitious entrepreneurs and investors, this transformative journey in the metaverse, empowers you to grow your flow and elevate your business.

[Join Now](#)

Join before 30th September and Enjoy Your First Month FREE



ENTREPRENEURS
INSTITUTE

Global Entrepreneur Summit in London - LIVE



GLOBAL
ENTREPRENEUR
SUMMIT

LIVE LONDON

27 - 28TH NOVEMBER 2023



ENTREPRENEURS
INSTITUTE

Q4 Schedule

October	November	December
3rd Oct Monthly Debrief	7th Nov Monthly Debrief	Monthly Debrief
5th Oct New Ren.A.I.ssance Partner Conference	6th - 16th November iLAB Bali	7th - 10th December Investor Retreat TAU
10th Oct Monthly Masterclass	14th Nov Monthly Masterclass	12th Dec Monthly Masterclass
17th Oct Partner Training	21st Nov Partner Training	10th - 16th December Investor Dynamics Masters TAU
18th - 22nd October Partner & Crystal Circle Conference	20th - 27th November 2023 iLAB Tau	19th Dec Partner Training
24th Oct Monthly Workshop	28th Nov Monthly Workshop	Christmas week
22nd - 28th October Wealth Dynamics Masters	27th & 28th November 2023 Live Event in London	

NEXT STEP - BOOK A CALL



Book a call with one of our expert Genius Igniters and take the next steps to creating income and impact as a partner!

PARTNER CONFERENCE

How to Build a Successful
Online Business through
Partnerships

THANK YOU!



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