



PARTNER CONFERENCE

APRIL 2024

GENIUS CITIES:

3 Exponential Steps to being a
World Leader in the AI Revolution



YOUR HOSTESS TODAY



Michelle Nolting

Partnerships Manager GeniusU

WHAT ARE WE COVERING TODAY

- **Show Up: Exploring the Foundations of Genius Cities**

Discover the fundamentals of Genius Cities and what it means to be at the forefront of pioneering these ecosystems.

- **Step Up: Collaborating for Exponential Growth**

Enhance collaboration and drive growth through faculty partnerships and the Exponential Organizations framework, highlighted by our panelists.

- **Give Back: Celebrating Success and Sharing Insights**

Celebrate achievements and exchange success stories to inspire and learn from the best practices of top-performing cities.



COMPLETING YOUR IMPACT TEST





GENIUS CITIES

Step 1:
What is a Genius City?



KEYNOTE SPEAKER



Roger James Hamilton

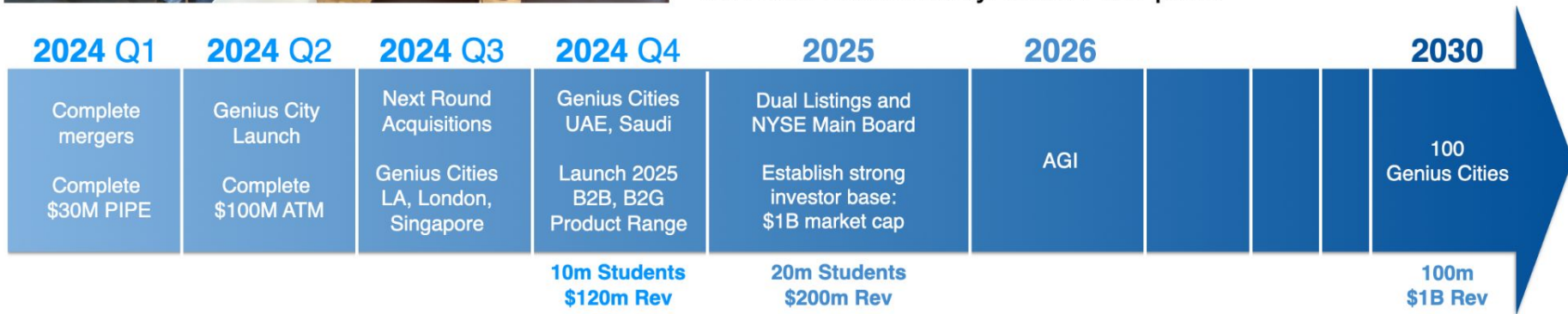
**Creator & Founder
of Genius Group**

THE GENESIS PROJECT



In Jan 2023, the leaders of GNS, EXO & FB met in New York to plan our post-merger path to reach 20m students, \$200m revenue and \$1B market cap by the end of 2025, and to reach 100m students, \$1B revenue and \$10B market cap by the end of 2030.

We're calling this plan **"The Genesis Project"** as it marks the beginning of Humanity 2.0, where human intelligence learns how to harness exponential artificial intelligence. We want to have a significant part to play in this historic moment by delivering the exponential ecosystems needed to navigate this shift successfully. Here's the plan:





GeniusCity

DUBAI

Genius Group is developing its Genius Nation model in both Singapore and Kazakhstan, following the success of Singapore's Trailblazer experimental pilot with Google, and FatBrain's private-public partnership in Kazakhstan

It is also planning to launch its Genius Cities in Abu Dhabi and Dubai.

This presentation provides a summary of the launch of the first Genius City model in 2024.



The Era of Sovereign AI

NVIDIA CEO: Every Country Needs Sovereign AI

Jensen Huang describes transformative potential of sovereign AI at World Governments Summit.

February 12, 2024 by [Brian Caulfield](#)



Every country needs to own the production of their own intelligence, NVIDIA founder and CEO Jensen Huang told attendees Monday at the World Governments Summit in Dubai.

Huang, who spoke as part of a fireside chat with the UAE's Minister of AI, His Excellency Omar Al Olama, described sovereign AI — which emphasizes a country's ownership over its data and the intelligence it produces — as an enormous opportunity for the world's leaders.

"It codifies your culture, your society's intelligence, your common sense, your history — you own your own data," Huang told Al Olama during their conversation, a highlight of an event attended by more than 4,000 delegates from 150 countries.

Dubai is the latest stop for Huang in a global tour that has included meetings with leaders in Canada, France, India, Japan, Malaysia, Singapore and Vietnam over the past six months.

The Middle East is poised to reap significant benefits from AI, with PwC projecting a \$320 billion boost to the region's economy by 2030.

The Era of Sovereign AI

The Countries and Cities that implement Sovereign AI, integrating a full 'Genius Cycle' between government, enterprises, citizens and students will have a global competitive edge with their own AI-driven exponential ecosystem.

Nvidia says future growth will come from 'sovereign AI'

Shares of Nvidia ([NVDA](#)) rocketed higher on Thursday after [the company reported Q4 earnings](#) and revenue that beat Wall Street's lofty expectations, thanks to sky-high data center graphics chip sales.

But CEO Jensen Huang isn't just banking on selling AI chips to companies. He's also looking at selling to entire countries as part of a concept known as sovereign AI.

"The language, the knowledge, the history, the culture of each region are different," Huang said during Nvidia's earnings call. "And they own their own data. They would like to use their data, train it to create their own digital intelligence, and provision it to harness that raw material themselves."

Sovereign AI boils down to a single country or region setting up its own AI capabilities, allowing its AI to meet its own needs.

Saudi sovereign wealth fund pitches kingdom as AI hub

MIAMI, Feb 22 (Reuters) - The head of Saudi Arabia's Public Investment Fund (PIF) on Thursday pitched the kingdom as a prospective hub for artificial intelligence activity outside the United States, citing its energy resources and funding capacity.

"We are fairly well positioned to be an AI hub outside of the U.S.," said PIF Governor Yasir Al-Rumayyan, speaking at a Miami investment event sponsored by the sovereign wealth fund.

PIF was deploying about \$40 billion to \$50 billion annually and would increase that to \$70 billion a year between 2025 and 2030, he said.

Rumayyan said PIF was allocating more than 70% of the fund to projects and investments inside Saudi Arabia and was targeting an international allocation of 20% to 25% moving forward. About 40% of the fund's international investments were in the United States, he said.

Singapore: A Genius Nation Case Study

100 solutions in 100 days: Singapore government jumpstarts Generative AI capabilities with sandboxes, workshops

In partnership with Google Cloud, a coalition of digital government agencies in Singapore is rolling out generative AI sandboxes and hands-on workshops to develop 100 generative AI use cases in 100 days.



At the launch event for the AI Trailblazers initiative, Minister Josephine Teo viewed demos of generative AI solutions developed by startups and public sector teams. Image: Google Cloud Singapore

On 24 July 2023, a coalition of digital government agencies in Singapore announced a joint initiative in partnership with Google Cloud to drive generative AI capabilities in the public and private sector.

The "AI Trailblazers" initiative, led by the Ministry of Communications and Information, Digital Industry Singapore, and the Smart Nation and Digital Government Office (SNDGO), will enable public and private organisations to identify and address 100 real world challenges that would benefit from generative AI solutions.

Over the course of 100 days, representatives from these organisations can use innovation sandboxes and attend mandatory workshops in an effort to rapidly pick up AI skills, build generative AI prototypes and bring these prototypes to production. At the end of the year, participants will demonstrate their products to a panel of technology experts at an awards ceremony.

150 more AI solutions: Singapore government expands Gen AI partnership with Google

In partnership with Google Cloud, the Singapore government has announced several new initiatives to drive generative AI adoption in Singapore, support AI startups, and train AI talent, following their ambitious 100 solutions in 100 days programme.



Josephine Teo, Minister for Communications and Information with Google executives, and participating organisations of the AI Trailblazers initiative. Image: Google Cloud

"When we started, we wanted to be able to see 100 projects within 100 days. That was achieved easily as we had no problem getting 100 projects," said Minister Josephine Teo, Minister for Communications and Information.

"The next question you ask – are the projects able to become Minimum Viable Products (MVP)? And the answer is, yes. In fact, in the short period of just about six months, 46 of them have in fact built MVPs."

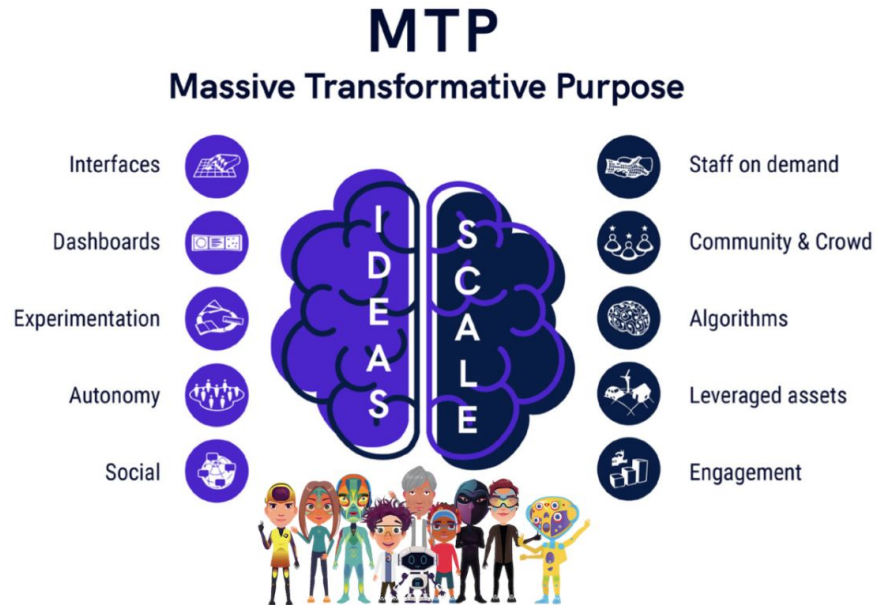
She was speaking on 29 January at a summit hosted by Google Asia Pacific campus, which saw 43 organisations graduating from AI Trailblazers after having successfully built their own generative AI solutions, with 22 more continuing to refine their solutions.

WHAT IS A GENIUS CITY?

“Why have a Smart City, when you can have a Genius City?”

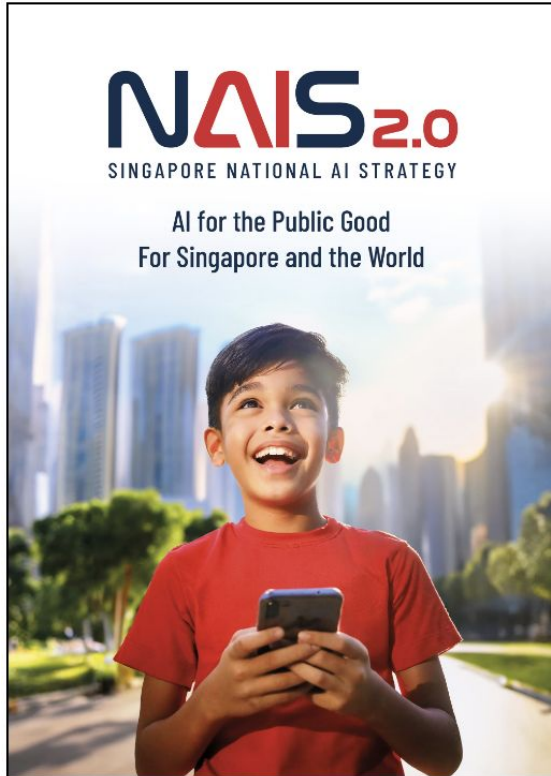


A Genius City is a City that attracts, creates and combines smart talent with smart technology to lead our exponential future, adopting the principles of the ExO Model



THE 10 ATTRIBUTES OF A GENIUS CITY

“Why have a Smart City, when you can have a Genius City?”



The Genius City Ranking assesses Cities across 10 attributes, and from this we can predict which cities will be the most likely leaders of tomorrow:

1. **Clarity of vision:** With a documented AI plan and strategy
2. **Leadership:** Clear, appointed leaders in AI and ExO tech & education
3. **Community:** A future-focused community combining all key stakeholders
4. **Initiatives:** A calendar of events and projects to drive innovation
5. **Funding:** Government and corporate investment in exponential growth
6. **Education:** Skills and mindset training at all ages to prepare and equip
7. **Talent:** Easy access to a global network of talent and opportunities
8. **Code of Ethics:** A clear framework to guide AI and ExO development
9. **Platform:** An AI-driven, scalable platform for decentralized growth
10. **Partnership:** Public, private partnerships to benefit all Citizens and AI

THE TOP 10 GENIUS CITIES TODAY

“Why have a Smart City, when you can have a Genius City?”

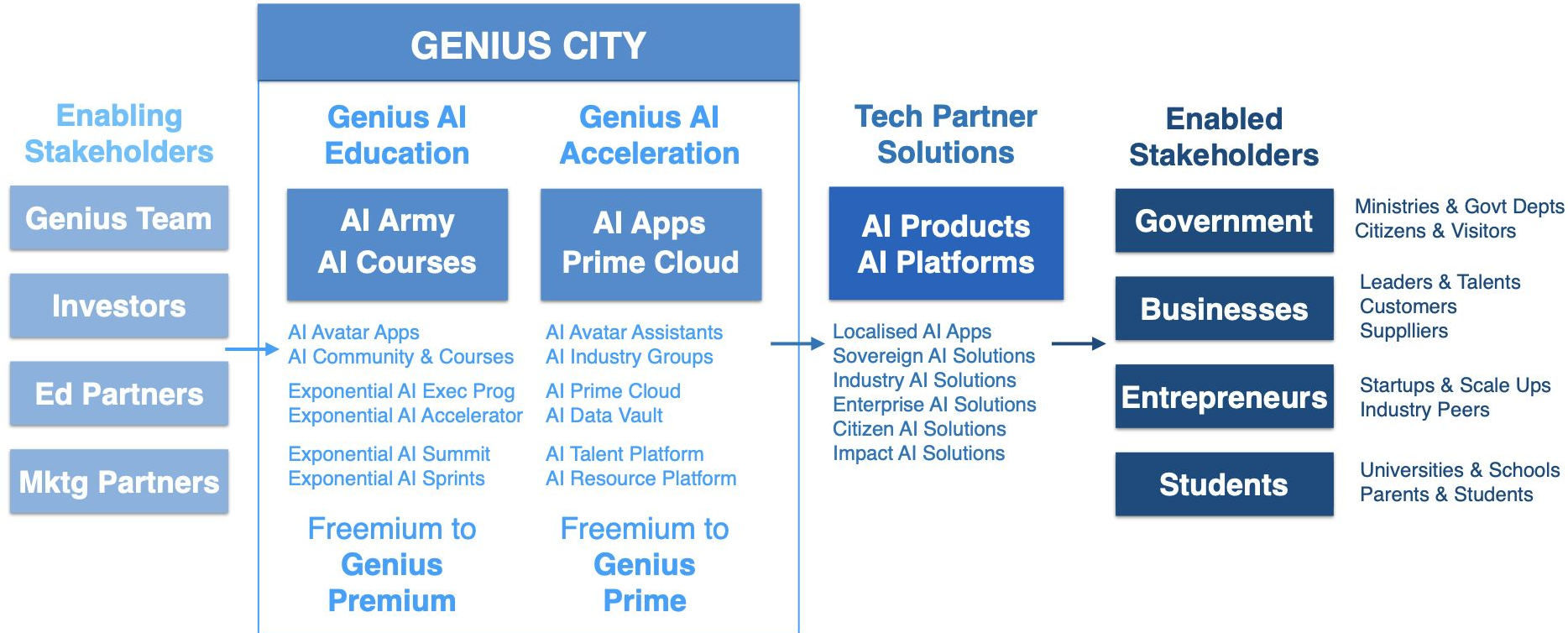
The Top 10 Genius Cities in the World today already rank high on many of the 10 Attributes are listed below. These will change as new cities emerge:

1. **Singapore, Singapore**
2. **Dubai, UAE**
3. **Abu Dhabi, UAE**
4. **Riyadh, Saudi Arabia**
5. **Miami, USA**
6. **Taipei, Taiwan**
7. **Shanghai, China**
8. **London, England**
9. **Austin, USA**
10. **Tokyo, Japan**



Sovereign AI: The Genius Cycle

The Genius Cycle links to all stakeholders within each exponential ecosystem, with the role of Genius Group



Genius City: Singapore and Dubai

Singapore and Dubai will be the first pilot cities for the Genius City Exponential Ecosystem, integrating the investors, partners and clients of Genius Group and FatBrain for a June 2024 launch, followed by Singapore.



Genius Cities in 2024

The first intake of Genius Cities will be in Q2 of 2024 and we will only be taking on 10 cities that will be at the forefront of this project.

NASA



Toronto, Canada
Miami, US
Los Vegas, US
Austin, US

EMEA



Dubai, UAE
Abu Dhabi, UAE
London, UK
Stockholm, Sweden
Riyadh, Saudi Arabia

APAC

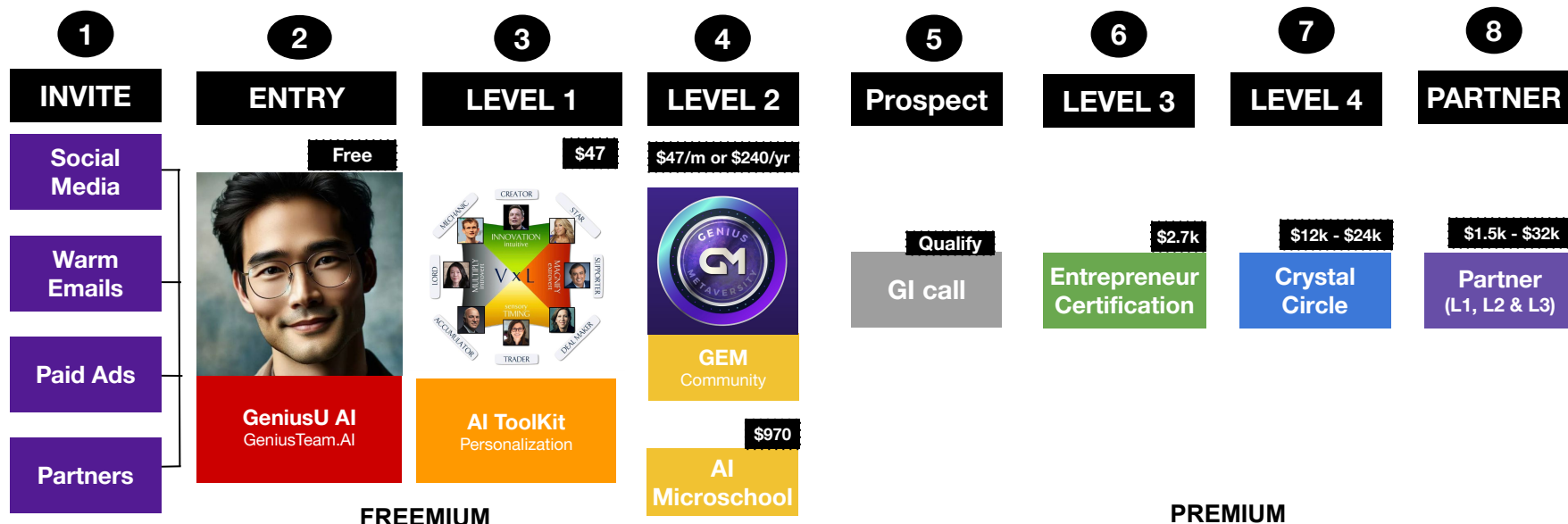


Taipei, Taiwan
Shanghai, China
Singapore, Singapore
Tokyo, Japan

AI PATHWAY

Upgrading GeniusU entry from assessments to AI avatars

We are launching upgraded entry pathways to GeniusU for students, leaders, entrepreneurs and enterprises from assessments to AI avatars, which then lead to fully personalized AI learning & productivity pathways.



Genius Cities 2024

Genius City Model: \$200K Level

Customer Pathway: Genius Test, WD, GEM, WDM, CC

Marketing Team: \$5K / week spend, 5K new users. One digital marketer, one copywriter, one community leader on contract.

Sales Team: 5 new sales / week from 500 warm leads. One sales manager, two sales execs (\$100K / \$50K / \$50K).

Delivery Team: One head trainer / one tech coordinator / one customer service exec. \$40K monthly budget

Operations: Total cost \$80K to manage operations. One finance manager, one admin assistant, one designer. Developers on contract.

Financials: \$200K monthly revenue, \$200K monthly cost. Break even operations.

KPI	\$	%
Marketing Spend	\$20K	10%
New Users	20K	\$1 per user
Warm leads	2K	10% of users
New Customers	200	10% of leads
Ave Rev per Customer	\$1K	4@\$15K, 16@\$5K
Revenue	\$200K	200 x \$1,000
Marketing Cost	\$40K	20% of revenue
Sales Cost	\$40K	20% of revenue
Delivery Cost	\$40K	20% of revenue
Operational Cost	\$80K	40% of revenue

Genius Cities 2024

Genius City Model: \$400K Level

Customer Pathway 1: Genius Test, WD, GEM, WDM, CC

Customer Pathway 2: AI Avatar, AI Kit, AIM, AI MS, GAIA

Marketing Team: \$10K / week spend, 10K new users. One digital marketer, one copywriter, one editor, one designer, one community leader on contract.

Sales Team: 10 new sales / week from 1,000 warm leads. One sales manager, six sales execs (\$100K / \$50K x 6).

Delivery Team: One head trainer / two coaches / one tech coordinator / one customer service exec. \$80K monthly budget

Operations: Total cost \$100K to manage operations. One finance manager, one admin assistant. Developers on contract.

Financials: \$400K monthly revenue, \$340K monthly cost. \$60K profit per month.

KPI	\$	%
Marketing Spend	\$40K	10%
New Users	40K	\$1 per user
Warm leads	4K	10% of users
New Customers	400	10% of leads
Ave Rev per Customer	\$1K	8@\$15K, 32@\$5K
Revenue	\$400K	400 x \$1,000
Marketing Cost	\$80K	20% of revenue
Sales Cost	\$80K	20% of revenue
Delivery Cost	\$80K	20% of revenue
Operational Cost	\$100K	25% of revenue

Genius Cities 2024

Genius City Model: \$800K Level

Customer Pathway 1: Genius Test, WD, GEM, WDM, CC

Customer Pathway 2: AI Avatar, AI Kit, AIM, AI MS, GAIA

Marketing Team: \$20K / week spend, 20K new users. One digital marketer, two copywriters, one editor, two designers, two community leaders.

Sales Team: 20 new sales / week from 2,000 warm leads. Two sales managers, ten sales execs (\$200K / week sales).

Delivery Team: Two head trainers / four coaches / one tech coordinator / two customer service exec. \$160K monthly budget

Operations: Total cost \$160K to manage operations. One finance manager, one admin assistant. Developers on contract.

Financials: \$800K monthly revenue, \$640K monthly cost. \$160K profit per month.

KPI	\$	%
Marketing Spend	\$80K	10%
New Users	80K	\$1 per user
Warm leads	8K	10% of users
New Customers	800	10% of leads
Ave Rev per Customer	\$1K	16@\$15K, 64@\$5K
Revenue	\$800K	400 x \$1,000
Marketing Cost	\$160K	20% of revenue
Sales Cost	\$160K	20% of revenue
Delivery Cost	\$160K	20% of revenue
Operational Cost	\$160K	20% of revenue

SPEAKERS

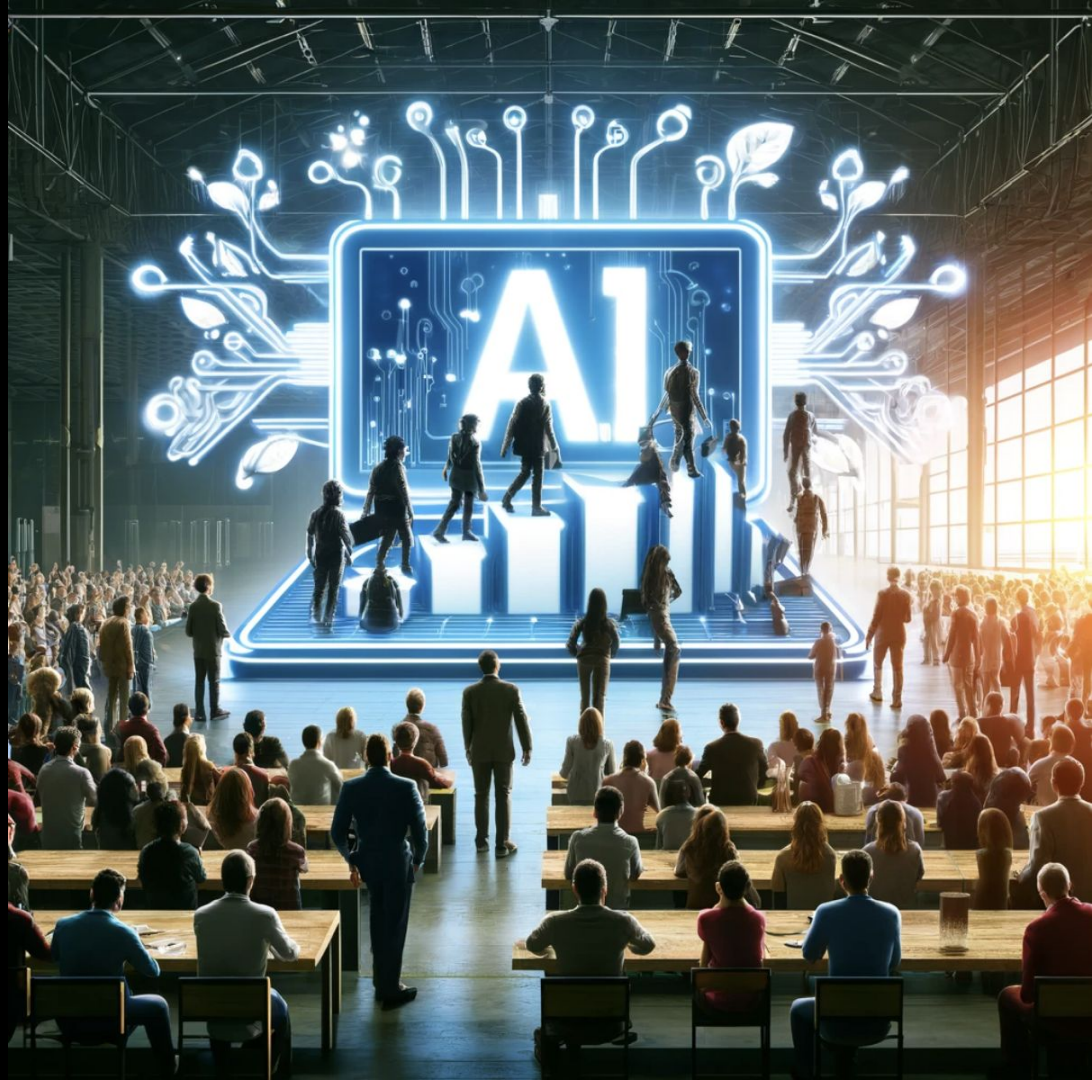


Suraj Naik
AI Mentor
GeniusU



GENIUS CITIES:

Step 2:
How the
Genius City Leader
model has evolved with
AI



What we are launching

Our First 20 Genius Cities in 2024 towards 100 Genius Cities by 2030

1

Genius City Rankings: Ranking of the Top Genius Cities worldwide: Smart Technology + Smart Humans

2

Genius City Leaders: Recruiting Genius City Leaders to be our AI Ambassadors around the world

3

Genius City Model: Launch of company-run Genius City Models in Singapore, Dubai & Miami / Austin.

4

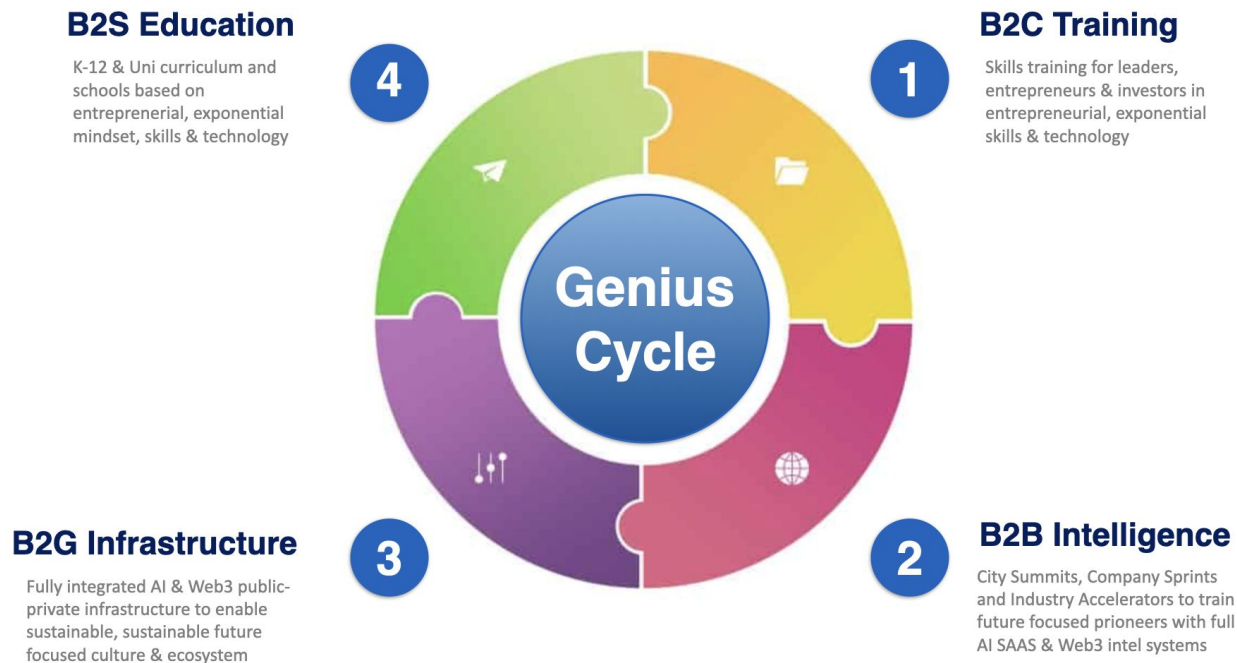
Genius City Licenses: Launch of licensed Genius City Model with 20 Genius City Leaders in 2024.



What we are launching

100 Genius Cities to Power AI-Driven Exponential Ecosystems

We are launching Genius Cities that deliver AI Education and Acceleration, empowering students, entrepreneurs, businesses and governments together with the skills and tools to succeed in the Age of AI



What we are launching

Pre-IPO, the Genius Customer was **B2E** (Entrepreneurs), and Post-IPO also became **B2S** (Students). With our expanded mission, in 2024 we will add **B2B** (Corporations) and **B2G** (Governments), with a full AI Education & Enablement pathway supporting the full Genius Cycle.



B2S: Students

AI-powered education system empowering school & university students for the future of work.



B2E: Entrepreneurs

AI-powered training and tools to exponentially grow and scale purpose-driven ventures.



B2B: Enterprise

AI-powered training platform and peer intelligence to prepare and equip enterprises for the future.



B2G: Government

AI-powered, sovereign-centred, exponential ecosystem linking the success of all stakeholders.

ENTREPRENEUR EDUCATION: **B2S & BSC**



EXPONENTIAL EDUCATION: **B2C & BSB**



AI IMPLEMENTATION: **B2B & BSG**



What we are launching

Genius City Portal: From One Genie to a full personalized AI Superteam

On GeniusU we are expanding our personalized AI from Genie to an entire AI Superteam tailored for students, leaders, entrepreneurs and enterprises, with data and tools localised to each Genius City

The image displays the Genius City Portal interface, which is designed to provide a personalized AI Superteam for users. The interface is divided into three main sections: a top navigation bar, a central content area, and a bottom section for partner profiles.

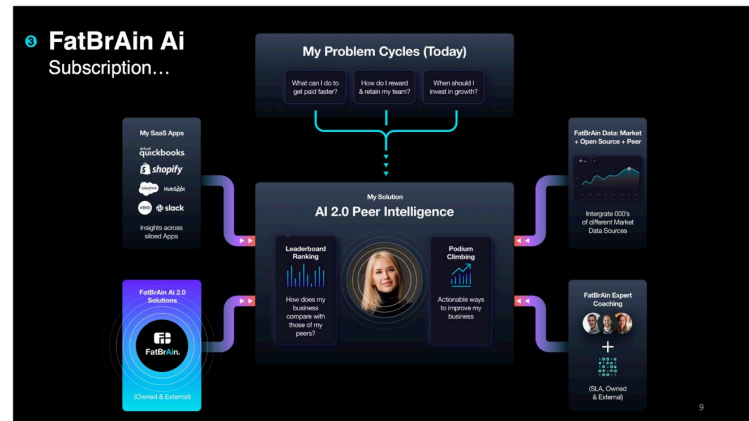
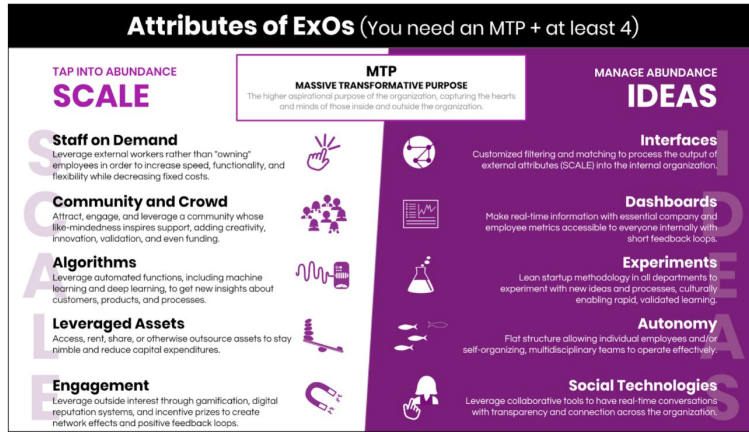
Top Navigation Bar: The bar includes the Genius Team logo on the left, a "Chat with Your AI Team in March 2024!" button in the center, and a "Return to GeniusU" button on the right.

Central Content Area: This section features a large heading "Dedicated C-Suite Team and AI Tools for Entrepreneurs." followed by a paragraph explaining the benefits of the AI-powered assistance. Below this, there is a grid of six AI-generated portraits of historical figures: Mahatma Gandhi, Ganesha, Michelangelo, Artemis, Athena, and Leonardo Da Vinci. A red arrow points from the "GenieAI Toolbox" link in the left sidebar to this grid.

Left Sidebar: The sidebar is titled "Partner Portal" and contains a list of navigation links: Home, Welcome, Challenges, Community, Certifications, Affiliates, **GenieAI Toolbox** (highlighted with a red circle and arrow), Build, Company Page, Circles, Products, Events, Courses, and Assessments.

Right Section: This section is titled "GENIUSU" and features a "Return to GeniusU" button. It includes a video player for "Genius Group's Investor Meeting" and a text block encouraging users to meet their partner community and share best practices. Below this, there is a "Partners & Mentors" section displaying three profiles: Terri Vincent, Roger Hamilton, and Michelle Nolting. Each profile includes a bio, a "Genius Type", a "Purpose", and a "Meet" button.

Genius Cities



AI Education & Acceleration

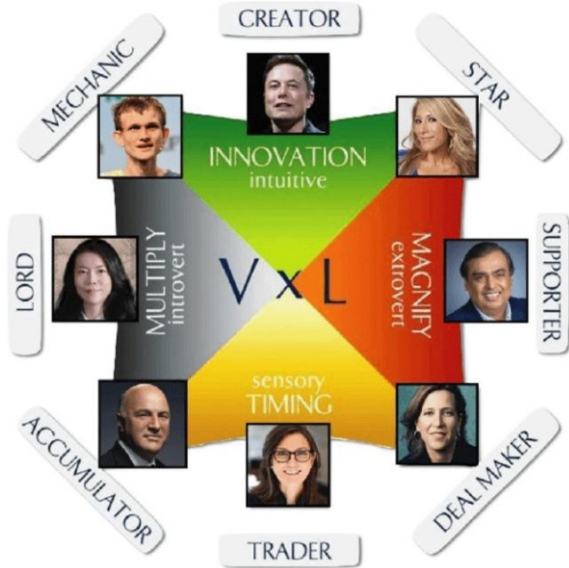
- **Creating Exponential Ecosystems starting with Genius Hubs in Singapore, Dubai, Miami.**

In these hubs we will have a deployment of Talent Dynamics, ExO and FatBrain AI, all serving as AI-powered, revenue-generating centers.

- **Recognizing Exponential Role Models through Genius Awards**
- **Building a Global Partner Community**
- **Delivering the leading Local-data, AI-driven Education & Acceleration System**

Genius Cities

Genius Group will expand GeniusU, its AI-powered Edtech platform to reach 10m users in 2024 and 20m users in 2025, extending to B2B & B2G clients with the launch of its enterprise version, integrating EXO & FB products on GeniusU. It will leverage its global community to grow Genius City Leaders and Faculty.



Level One LEADER

For leaders & entrepreneurs to build an entrepreneurial leadership style and skillset for success in exponential times, centred on their personal genius.



Level Two TEAM

For teams & startups to build an entrepreneurial, agile and high performing team in exponential times, based on tapping into individual genius and group flow.



Level Three ENTERPRISE

For high growth companies to align multiple teams within a global rhythm to ensure a cohesive, high performance culture combined with agile, decentralized autonomy.

The Genius Formula

Upgrading GeniusU entry from assessments to AI avatars

We are launching upgraded entry pathways to GeniusU for students, leaders, entrepreneurs and enterprises from assessments to AI avatars, which then lead to fully personalized AI learning & productivity pathways.



geniusU



ENTREPRENEURS
INSTITUTE

SPEAKERS



Stuart Lacey
Chief Growth Officer
OpenExO



Kevin Allen
Chief Community
Officer, OpenExO

Showcasing our Partners



**Lourdes
Gant**
Canada



Mike Lloyd
**London - United
Kingdom**

Next Steps

Book your call with one of our Genius Igniters today!



geniusU



ENTREPRENEURS
INSTITUTE



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GENIUS CITIES

**Step 3:
Shaping Humanity's
Future through Genius
Cities**



GIVE BACK



Superhuman Intelligence

Unleashing the Power of

HI

Human
Intelligence

+

AI

Artificial
Intelligence

=

SI

Superhuman
Intelligence

The Talent Dynamics System

The World's No.1 Agile Leadership System

Ultraviolet - Legend

Violet - Composer

Indigo - Trustee

Blue - Conductor

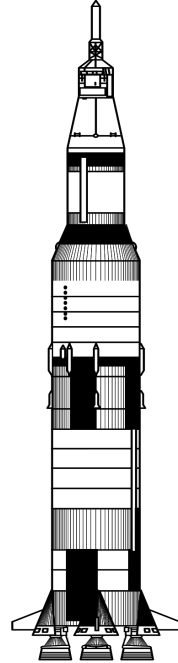
Green - Performer

Yellow - Player

Orange - Worker

Red - Survivor

Infrared - Victim



Level 8

Level 7

Level 6

Level 5

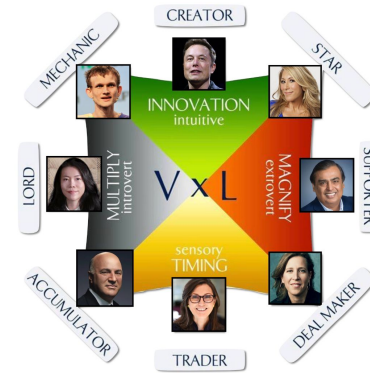
Level 4

Level 3

Level 2

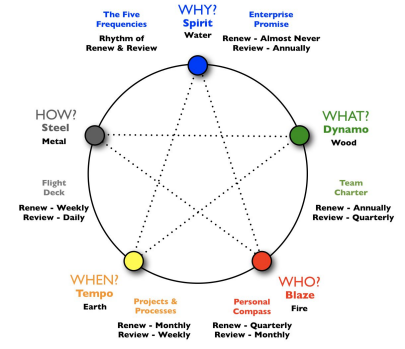
Level 1

Level 0



Talent Dynamics

Wealth Dynamics



Society 5.0

Leadership 5.0

Entrepreneur 5.0

1

Entrepreneur Impact Test

What's your level of flow and level of impact?

2

Talent Dynamics

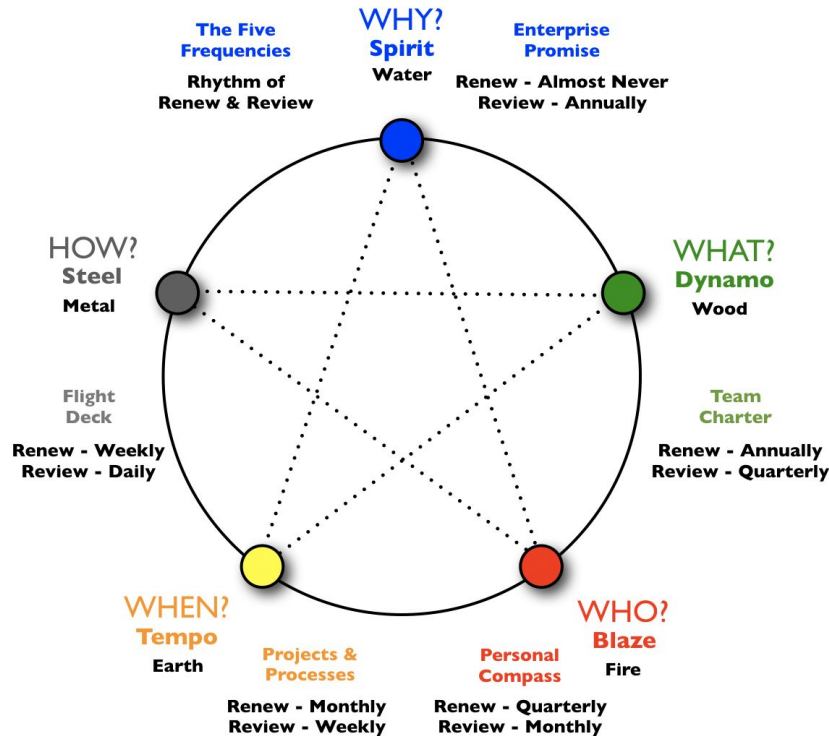
How to grow your flow

3

Impact Dynamics

How to grow your impact

The Talent Dynamics Spiral & Schedule



Five Frequencies

WHY: Our Vision, Mission & Culture

Annual Retreat to review Mission, Culture & renew **Team Charter**

WHAT: Our Team Charter

Quarterly Meet to review Team Charter & renew **Personal Compasses**

WHO: Personal Compass

Monthly Meet to review Personal Compasses & renew **Project Plans**

WHEN: Projects, Products, Processes

Weekly Meet to review Project Plans & renew **Weekly Flight Deck**

HOW: Flight Deck

Daily Meet to review Flight Deck & renew **Issues & Improvements**

3 Levels of Talent Dynamics



Level One **LEADER**

For Leaders & Entrepreneurs to build an entrepreneurial leadership style and skillset for success in exponential times, centred on their personal genius.



Level Two **TEAM**

For teams & startups to build an entrepreneurial, agile and high performing team in exponential times, based on tapping into individual genius and group flow.



Level Three **ENTERPRISE**

For high growth companies to align multiple teams within a global rhythm to ensure a cohesive, high performance culture combined with agile, decentralized autonomy.

Level One - Individual Leaders



Level One LEADER

For Leaders & Entrepreneurs to build an entrepreneurial leadership style and skills for success in exponential times, centred on their personal genius.

EXPONENTIAL LEADERS

Level One of Talent Dynamics trains leaders to set a personal development path based on self-awareness, self-mastery and self-expression, with their own Genie AI to guide them.



Ultraviolet - Legend

Violet - Composer

Indigo - Trustee

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Green - Performer

Yellow - Player

Orange - Worker

Red - Survivor

Infrared - Victim



TRAINING OUTCOMES

- Learn your Personal Genius: With Genius & Talent Test, Passion Test, Purpose Test
- Learn which of the Nine Levels of Leadership you are at: With the Talent Spectrum
- Complete a Future Vision and Genius Journey: Where you are to where you're going
- Complete and update your Personal Compass: Quarterly measures & milestones

This training will be integrated into our onboarding of new team members and will form the basis for each leaders' planning and review process.

Level One - Individual Leaders



Level One LEADER

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Infrared - Victim



PRODUCT PATHWAY

TALENT DYNAMICS WORKSHOP

Assessments, Future Vision & GeniusU Profile in a six hour virtual workshop

\$200 Per Leader

TALENT DYNAMICS MENTORSHIP

Annual Journey Mapping & Personal Compass with quarterly mentor & membership

\$800 Per Leader

AI TALENT CERTIFICATION

Four AI Microschools, Genie AI & Entrepreneur Certification, connecting to global network

\$2,400 Per Leader

Level Two - Entrepreneurial Teams



Level Two TEAM

For teams & startups to build an entrepreneurial, agile and high performing team in exponential times, based on tapping into individual genius and group flow.

EXPONENTIAL TEAMS

Level Two of Talent Dynamics trains team leaders and their teams to set annual goals and quarterly project plans and then manage their rhythm to maximise earning & learning in exponential times.



PLAN

By planning your Team Charter for the year, and then breaking that into Quarterly Plans allows you four times in the year when you adjust the build and growth based on the feedback from the market and your metrics.



BUILD

From your Quarterly Plan, now map out and build your Genius Pathway. This includes every step of your customer pathway from ads and emails to landing pages, events and courses.



GROW

With your Quarterly Plan and Genius Pathway in place it's time to launch and grow. This is a daily, weekly, monthly and quarterly Genius Rhythm which allows you to test, measure and optimise your pathway.

TRAINING OUTCOMES

- Learn the agile Genius Model to plan, build and grow to build predictability and scale
- Learn the Genius Formula model to design trust-centred customer journeys.
- Complete an Annual Plan: Linking financial goals to development & learning goals
- Complete a Project Plan: With quarterly team measures, milestones & rhythm

This training will be integrated into our onboarding of new teams and will form the basis for our team planning and review process for each division of the group.

Level Two - Entrepreneurial Teams



Level Two TEAM

For teams & startups to build an entrepreneurial, agile and high performing team in exponential times, based on tapping into individual genius and group flow.

EXPONENTIAL TEAMS

Level Two of Talent Dynamics trains team leaders and their teams to set annual goals and quarterly project plans and then manage their rhythm to maximise earning & learning in exponential times.

PRODUCT PATHWAY

EXPONENTIAL TEAMS WORKSHOP

Agile Genius Model Mapping using Genius Formula in a six hour virtual workshop

\$10,000 Per Workshop

EXPONENTIAL TEAMS SPRINT

Three Month Project Mapping and delivery with mentorship over a three month sprint

\$50,000 Per Sprint

EXPONENTIAL TEAMS PORTAL

Access to Enterprise Portal integrating LMS with ERP for agile, AI-based team building

\$1,200 Per Leader



PLAN

By planning your Team Charter for the year, and then breaking that into Quarterly Plans allows you four times in the year when you adjust the build and growth based on the feedback from the market and your metrics.



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Level Three - Genius Enterprise

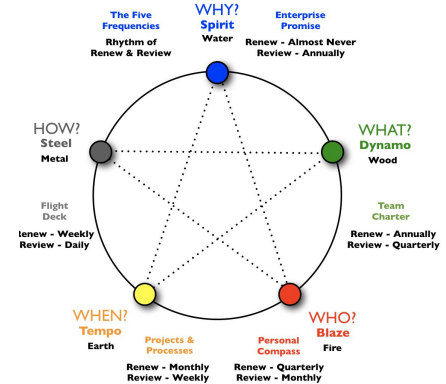
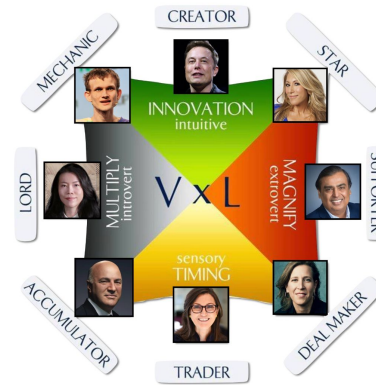


Level Three ENTERPRISE

For high growth companies to align multiple teams within a global rhythm to ensure a cohesive, high performance culture combined with agile, decentralized autonomy.

EXPONENTIAL LEADERS

Level Three of Talent Dynamics trains the Exec Team and group as a whole to set a global plan and rhythm, driven by AI and automation, to ensure fast growth and on-the-ground empowerment.



TRAINING OUTCOMES

- Learn Team Dynamics: The building blocks of trust and flow at scale
- Learn the Genius Spiral 5 frequencies: Scaling the why, what, who, when and how
- Complete a Team Charter: Full one year plan aligning to the group mission and culture
- Follow the Genius Spiral rhythm: Set a full annual calendar of review and renew

This training will be integrated into our onboarding of new team members and will form the basis for the entire group's mission, culture, priorities, planning and actions.

Level Three - Genius Enterprise

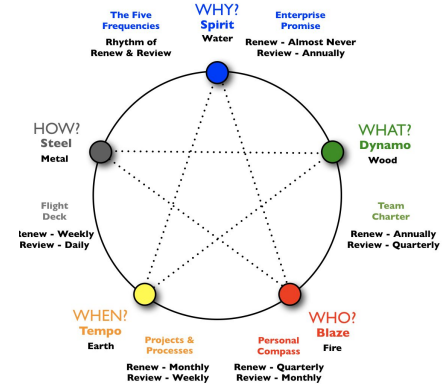
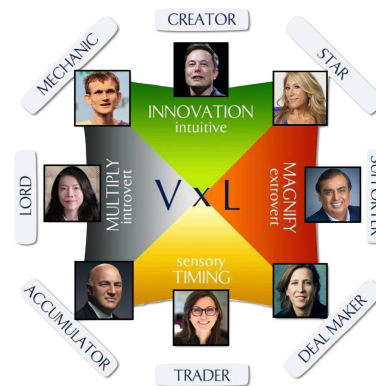


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PRODUCT PATHWAY

GENIUS ENTERPRISE WORKSHOP

Enterprise-wide Mapping using Genius Spiral in a six hour virtual workshop

\$20,000 Per Workshop

GENIUS ENTERPRISE SPRINT

Three Month Enterprise-wide AI enablement with mentorship over a three month sprint

\$100,000 Per Sprint

GENIUS ENTERPRISE PORTAL

Tailored Enterprise Portal delivering Exec level overview of team, KPIs & AI data

\$250,000 Per Enterprise

Showcasing our Partners



Simon Zutshi
Wealth Dynamics
for Real Estate
Investors



Josef Hajkr
Wealth Dynamics
for Project
Management



Sandi Herrera &
Dr Stacie Herrera
WD for Educators



geniusU



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INSTITUTE



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GENIUS CITIES

Step 4:

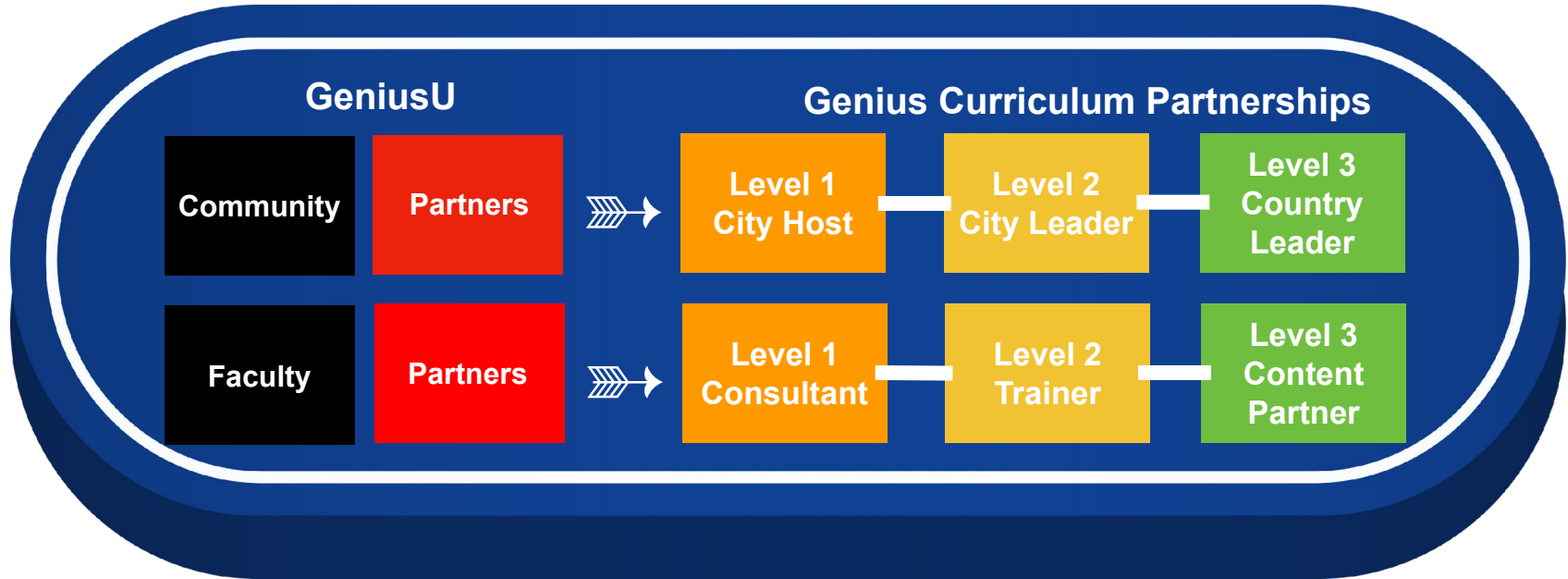
The next steps to getting
involved



The Partner Pathway

Three Levels of Partnership: City Host, City Leader & Country Partner

The three levels of partnership align with GeniusU's current partnership levels, with Local Partners to build city-wide and community-wide community-based businesses, and Faculty Partners to deliver training



Genius Cities - Leveraging tools to keep us Human



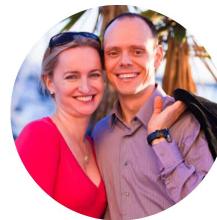
Carmen & Gary Wilde
Legendary CEO
Dynamics



Simon Zutshi
Wealth Dynamics for
Real Estate Investors



Stuart Mellody
Wealth Dynamics for
Fundraising



**Bea Benkova & Jan
Polak**
Wealth Dynamics for
Evolutionary Women



Josef Hajkr
Wealth Dynamics for
Project
Management



**Linda Lindkvist &
Michael Jansson**
Business Effects



Peter Vogel
Talent Dynamics for
Luxury hospitality



Alison Shadrack
Wealth Dynamics for
Thought Leadership



Theodosia Southern
Wealth Dynamics for
Leadership



**Sandi Herrera &
Dr Stacie Herrera**
WD for Educators



ENTREPRENEURS
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Three levels of City Leadership

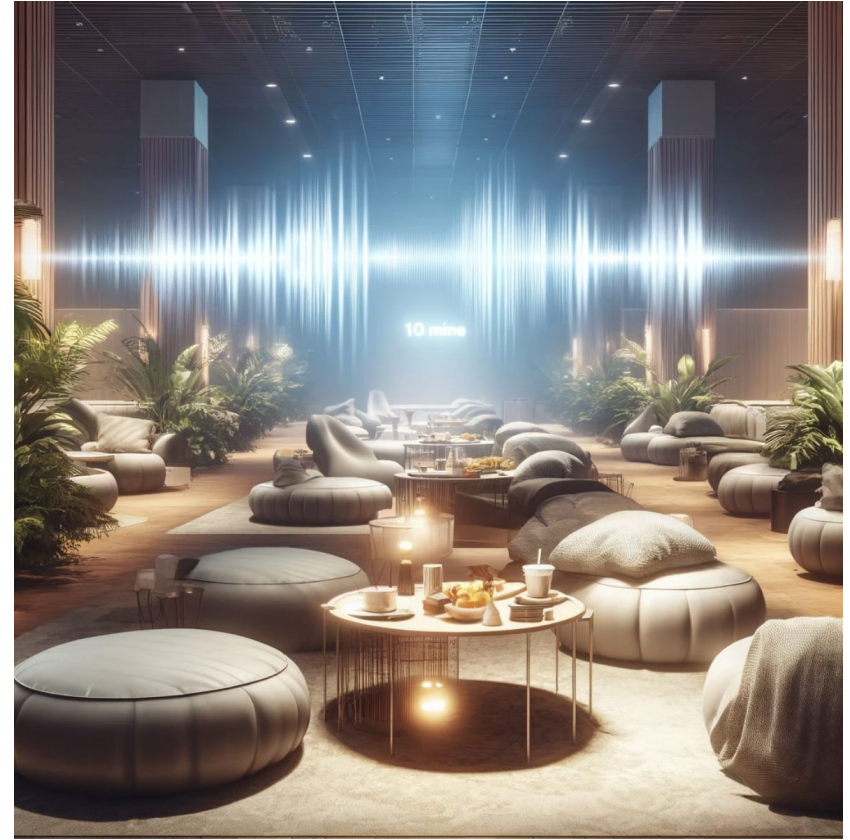


Three levels of Faculty Niche Leadership



Building your Genius City

- Start with the Planning Phase
- Build your Genius City using specific principles
 - Delivering the leading Local-data, AI-driven Education & Acceleration System
- Grow your Genius City
 - Building a Global Partner Community



Step 1: PLAN Stage

- ☐ **1. Onboarding Call** - Call with Genius Guide to walk through Genius Formula, onboarding and steps to deliver the Plan, Build and Grow phases. Onboard team with assessments.
- ☐ **2. Team Charter** - Mission, financial, development and learning objectives by year, quarter, month with KPIs. Includes ideal customer, problem being solved and the promise being made.
- ☐ **3. Product List** - Product list and customer pathway linked to Genius Formula value cycle, with features, benefits, pricing, promo GEMs. Monthly bookings and enrolments linked to KPIs.
- ☐ **4. Team Plan** - Training and recruitment plan: Covering Genius Guide, Leader, Product, Community, Marketing, Sales, Delivery, Operations, Finance for each level of plan.
- ☐ **5. Schedule** - Weekly and monthly calendar of marketing events and sales events. Partner and team meets. Measures and Milestones to Build and Grow.
- ☐ **6. Budget** - Key metrics for weekly flightdeck. Weekly, monthly and quarterly P&L and cash flow forecasts integrated into campus financials.

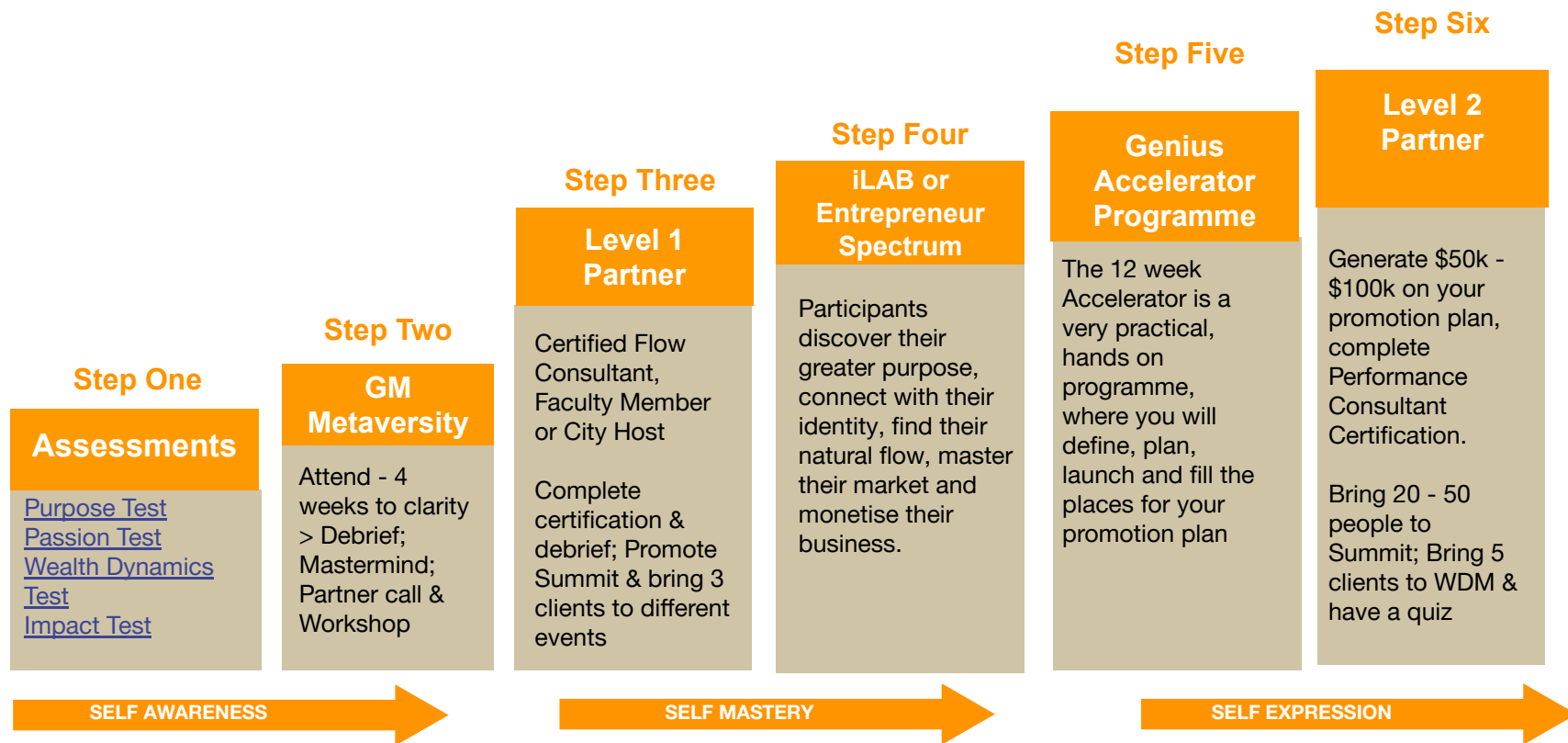
Step 2: BUILD Stage

- ☐ **1. The Offer** - What is the compelling offer at every step of your pathway? How are you expressing this clearly in terms of problem, promise, product, proof, price? What is the cost of missing out?
- ☐ **2. The Customer Pathway** - What is the pathway your customers are following from first contact to assessment, masterclass and workshop, to navigation call, membership, certifications, masterminds and degree programs?
- ☐ **3. The UX/UI** - What is the user experience & user interface at every step of your pathway? What is the design, copy, video, learning & action steps that your customer experiences that creates value?
- ☐ **4. The Quarterly Plan** - What is the quarterly promotion plan that results in predictable revenue for the quarter that ensures you are measuring what matters.
- ☐ **5. The Roadmap** - What is the week by week roadmap that links the financial, development & learning objectives to your current and future build so you can earn and learn at the same time?
- ☐ **6. The Sprints** - Based on your roadmap & resources, what are the weekly sprints that give you a weekly step change growth in your community, customers, revenues, resources and pathway performance?

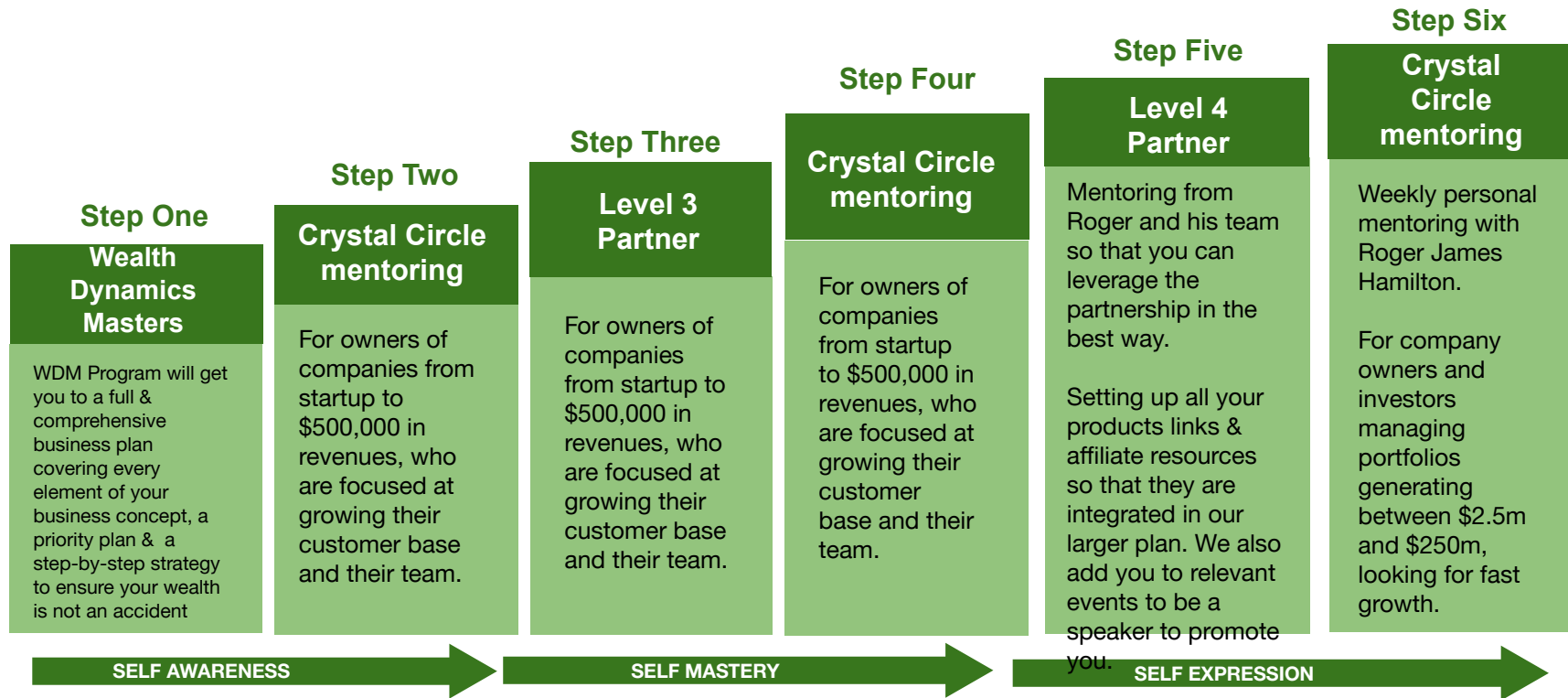
Stage 3: GROW Stage

- ☐ **1. Review** - When is your daily standup, weekly meet, monthly financial review and quarterly plan review? At each review, what is working and not working? What has been earned and what has been learned?
- ☐ **2. Actions** - Based on your plan and roadmap, what are the scheduled actions to complete? Based on your dashboard and metrics, what priority actions need to be added? What is proactive vs reactive?
- ☐ **3. Ownership** - Every action needs an owner. At each daily, weekly and monthly meetings, who owns which actions to complete. Are key actions clear for each owner before and after each meet?
- ☐ **4. Milestones** - Every action needs milestones for prep, check and completion communicated with the team by the leader and owner, with the plan, roadmap and pathway updated if needed.
- ☐ **5. Dashboard** - What is your automated dashboard giving updated metrics? This needs to be the beginning of each meet to follow the Genius Rhythm & C.L.E.A.R. steps: Connect, Learn, Earn, Act, Review.

Starting your Partnerships Journey



Moving through the levels



Meet Our Current Level 3 Country Partners



Lourdes Gant
Canada



**An Nguyen & SuperX
Academy**
Vietnam



Mike Lloyd
United Kingdom



Tamami Ushiki
Japan



**Amelia Hirawan
Henry Rahardja**
Indonesia



Chieh Pai
Taiwan



Tang Qian Jiu
China



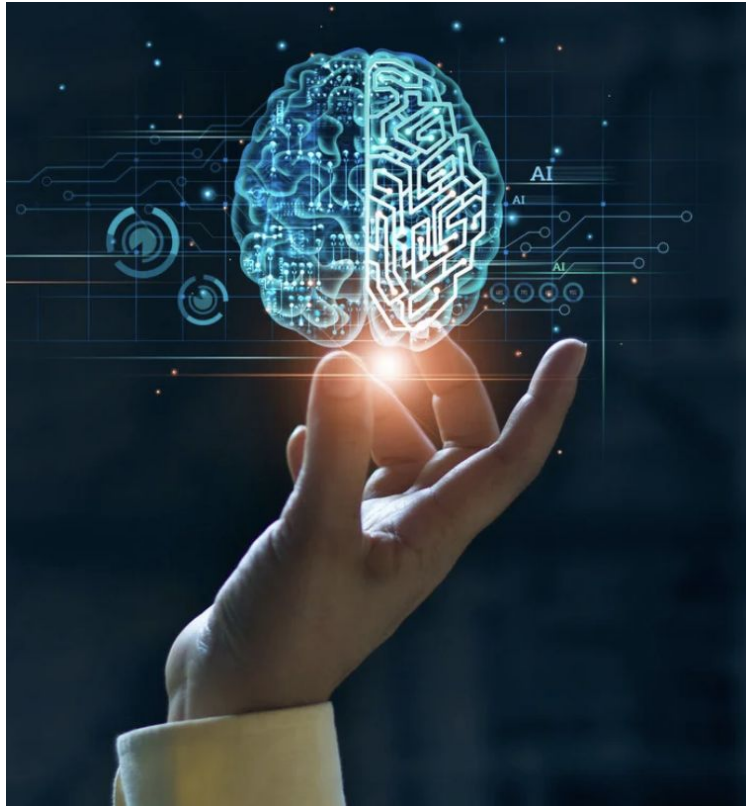
Patrick Mak
Hong Kong & China



**Kyron Gosse
& Beryl Oldham**
New Zealand



How do you make money?



Choose between Community or Faculty Partner:
Share in up to \$20 million dollars in earnings

1

Promoting our Products: Purchase our AI Entrepreneur Resources Kit at wholesale price & promote it!

2

Personalised AI Landing Page: Direct your clients to your page & start earning immediately

3

Personalised AI Avatars: Your own Avatar tailored to your niche, city or country

4

Growth-Focused Promotions: Drive revenue through being part of our Workforce or by owning a Genius City

Join at Level 1 today

Get connected today and start your journey as a Level 1 Partner!

- GeniusTeam.AI access
- AI Entrepreneur Resources Kit - valued at \$47
- Flow Consultant Certification with 40 tokens - valued at \$1,500
- Genius Accelerator Programme - PLAN 12 week programme - valued at \$2,500
 - *Discounted price to join AI Microschools for only \$500 valued at \$970*
- Genius Educator Metaversity - valued at \$970
- Mentor Status on GeniusU - valued at \$970

Investment : \$1,500 per year
Potential Earnings \$50k - \$100k



Genius City Leader or Faculty Mentor

Inclusions - Benefits worth over \$58,000

- Bundle of 25 AI Entrepreneur Resources Kit - valued at \$1,175
- Personalised AI Entrepreneur Resource page - valued at \$2,500
- Entrepreneur Certification (AI Microschools) - valued at \$4,500 AND
- Genius City Leader or Faculty Partner - valued at \$15,000
- Crystal Circle Membership with quarterly meets - valued at \$13,495
- Genius Accelerator Programme - PLAN 12-week programme - valued at \$2,500
- Performance Consultant virtual certification* - valued at \$2,900
- 100 Wealth Dynamics/Talent Dynamics 5.0 tokens - valued at \$9,700

**Terms & Conditions apply*

Investment : \$15,000 yearly or \$1,500 x 12mo
Potential Earnings \$150k - \$300k



Top of the Game - Level 3 Partnership

Inclusions - Benefits worth over \$110,000

- Bundle of 50 AI Entrepreneur Resources Kit - valued at \$2,350
- Personalised AI Entrepreneur Resource page - valued at \$2,500
- 2 x Entrepreneur Certification (AI Microschools) - valued at \$9,000
- Personalised AI for your niche or country - valued at \$5,000
- AND
- Level 3 Curriculum or Country Partner - valued at \$32,000
- Crystal Circle Membership with Roger* - valued at \$18,000
- Crystal Circle Quarterly Meets with Roger* - valued at \$1,495
- Performance Consultant virtual certification* - valued at \$2,900
- 300 Wealth Dynamics/Talent Dynamics 5.0 tokens (\$29,100)

**Terms & Conditions apply*

Investment : \$32,000 yearly or \$3,200 x 12mo
Potential Earnings \$300k - \$1.5M



Next Steps

Book your call with one of our Genius Igniters today!



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GENIUS CITY PARTNER LAUNCH 2024

THANK YOU FOR COMING





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GENIUS CITY PARTNER LAUNCH 2024

Join us for a
Networking session.

